ITServe Alliance - Empowering IT Businesses Since 2010

# NEWSLETTER

**JULY 2025** 



# **TABLE OF CONTENTS**

HIGHLIGHTS	
ITServe Leadership Tours Southeast Region Chapters	03
ITServe's YEP Program	06
ITServe Alliance Donates \$21,000 To TEGNA Texas Flood Relief Fund	06
Spotlight	07
<b>Business World -</b> Helping Small Businesses Navigate Tariffs	08
Business World - Al's Impact on Job Market	08
IN - Focus	09
ITServe Member Benefit - ITSS Captive & DICE	11
July Monthly Activities	12
July CSR Activities	17
ITServe National Team Chapter Tour 2025	19
Immigration Updates	20
Members Benefits, Sports & Wellness	2
Leadership Board	2

ITSERVE LEADERSHIP TOURS SOUTHEAST REGION CHAPTERS, CREATING AWARENESS ABOUT MEMBER BENEFITS AND URGING MEMBERS TO REGISTER FOR SYNERGY 2025

"ITServe Alliance is known to provide exceptional services to all of our member companies," Anju Vallabhaneni, President of ITServe Alliance, said, during the ITServe Leadership Tour to the Southeast Region Chapters in July, 2025. The Leadership Team visited Florida, Charlotte, Raleigh and Atlanta Chapters, and provided education to the members in this region regarding the numerous benefits of being a member of ITServe, having a membership of over 2,400 member companies that employ over 200,000 employees, and contributing over \$15 Billion to the US economy.

Hundreds of members from the Region registered for Elite and Diamond membership during the national Leadership tour to the region. "ITServe's Elite Membership for Synergy 2025 is your all-access gateway to our biggest stage — happening at the Puerto Rico Convention Center, San Juan in Puerto Rico from December  $3_{\rm rd}$  to  $5_{\rm th}$ , 2025," said Manish Mehra, Synergy Director.

"An Elite Night for members on December 3rd during Synergy will have exclusive benefits," said Suresh Kandala, Synergy Associate Director. "In addition to one Elite and one Diamond Pass, Elite members will be part of a Private Elite Dinner on December 3rd with the Executive leadership. They will have VIP seating for Cocktail and Banquet Nites."



Describing some of the tangible and intangible benefits of ITServe, Vallabhaneni said, He enumerated several benefits ITServe offers to its members, including discounted prizes in obtaining the services for top notch immigration attorneys, discounted telephone services from vital global partners, discounts from tech insurance companies, payroll services via ADP, discount services from FINTEX and many more, in addition to the weekly webinars on current topics/trends, chapter meetings, regional meetings, and synergy, where so many questions are answered with no cost. ITServe has obtained huge discounts to the members from DICE and Linkedin, for instance, he pointed out. "We are in talking with bigger companies for great packages for our members," he assured the members of ITServe. "This is important, because more than 20 plus discounts are there for you to avail, helping every member save annually \$10,000 by just using our services," Vallabhaneni added.



At the Florida monthly meeting, the national team members consisted of Anju Vallabaneni, Suresh Kandala, Sharad Patney and Satya Balla. During the meeting, in addition to Membership benefits, the many noble initiatives under CSR were discussed. Speakers provided insightful talks on Artificial Intelligence, which was also attended by Florida SBDB, and County Govt.

"An inspiring evening filled with insights, collaboration, and community impact, "said Priya Balasundaram, Florida Chapter President, "Members had the opportunity to connect with the National Team and engage in meaningful discussions. Santo Cannone, Strategic Advisor at Tampa Bay Wave, delivered valuable insights that added great value to the session. Our CSR activity and monthly meeting were truly a great success. A big thank you to our sponsors and everyone who helped make this event memorable!"



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"The ITServe Charlotte Chapter Monthly Meeting was filled with insights, connections, and growth, said Sai Gopa, Carlotte Chapter President. "Thanks to our members and the National Leadership Team for making it special. Bimal Mehta shared valuable Al insights on the future workforce. Your support drives our mission — stay tuned!"

At the Raleigh Chapter Monthly meeting, the National team was led by Anju Vallabaneni, Satya Balla, Karthik Chadalavada, Manish Mehra, and Shyam Padamatta, and, Sai Gopa. Membership benefits and CSR initiatives were the point of discussion. Speakers included State Representatives and City Council members. The Meeting also had the participation of local City Services Team, Fire Dept, and Police Dept.



"A powerful evening of connection, collaboration, and community impact with the presence of our National Leadership Team, said Praveen, Chakraraj, Raleigh Chapter. "We were honored to support Morrisville's Police, Fire, and Public Works Departments recognizing their dedicated service to the community. Special thanks to our members, sponsors, and the National Team for making this event a great success. Stay tuned for more impactful moments from ITServe Raleigh!" Founded in 2010, ITServe Alliance is the largest association of Information Technology Services organizations functioning across the United States. Established to be the voice of all prestigious Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success. ITServe Alliance now has 24 Chapters in several states across the United States, bringing the Synergy Conference to every part of this innovation country. For more information, please visit: <a href="https://www.itserve.org">www.itserve.org</a>

ITSERVE'S YOUTH ENTREPRENEURSHIP PROGRAM: A VIRTUAL INCUBATOR TO SUPPORT BUSINESS ASPIRATIONS CONCLUDES WITH YOUTH SUCCESSFULLY GRADUATING

"I want to congratulate the new batch of aspiring young entrepreneurs who have successfully completed and graduated from ITServe's prestigious Youth Entrepreneurship Online Program (ITServe YEP Program) on July 31, 2025," said Anju Vallabhaneni, President of ITServe Alliance. "At ITServe Alliance, the largest association of Information Technology Services Organizations across the United States, we recognize the potential of youth in transformative initiatives. ITServe YEP Program, with the objective of fostering an entrepreneurial mindset among students, encouraging creative thinking, and the translation of ideas into practical experiences, has accomplished another milestone, enhancing the potential and knowledge of our youth."

CLICK TO KNOW MORE

# HIGHLIGHTS

ITSERVE ALLIANCE DONATES \$21,000 TO TEGNA TEXAS FLOOD RELIEF FUND

In response to the recent devastating flash floods causing loss of lives and properties across Central Texas, IT Serve Alliance – Austin Chapter in coordination with the ITServe Corporate Social Responsibility (CSR) officially presented a check for \$21,000 in support of flood relief efforts to Byron Wilkinson, President and General Manager at KVUE Austin, representing the TEGNA Texas Flood Relief Fund at the Communities Foundation of Texas.

Vineeth R. Amaram, President of the ITServe Austin Chapter formally presented the check during the monthly meeting of Austin Chapter, attended by dozens of ITServe Chapter members of Austin and Dallas, community and business leaders and media at Centro Event Space, Round Rock, TX on July 15, 2025. Amaran was joined by Murali Bandlapalli, ITServe National Director of Bylaws, Abhishek Boinapally, President of Dallas Chapter, and National CSR Chairs Sri Chavva, and Swathy Sanapureddy in presenting the check on behalf of ITServe Alliance.

CLICK TO KNOW MORE

# **SPOTLIGHT**

### ITSERVE'S ELITE MEMBERSHIP FOR SYNERGY 2025 OFFERS EXCLUSIVE BENEFITS

"ITServe's Elite Membership for Synergy 2025 is your all-access gateway to our biggest stage — happening at the Puerto Rico Convention Center, San Juan in Puerto Rico from December 3rd to 5th, 2025," said Manish Mehra, Synergy Director. He announced the official opening for registration to the much-coveted Elite Membership at Synergy. "From powerful networking to high-impact exposure, Elite is where business meets opportunity. With limited seats and early bird pricing at \$5,000, this is your moment to elevate your Synergy experience."

Elite members will experience a royal reception from the very start during Synergy 2025. They will have VIP Airport pick-up and drop-off. They will be accorded a Red-Carpet Welcome and Photo Op with VIPs, in addition to having access to Elite Lounge.

CLICK TO KNOW MORE

# **SPOTLIGHT**

## ITSERVE ALLIANCE MEMBERS LOG 21 MILLION+ STEPS IN 2 MONTHS

"Logging 21 million steps in 60 days is truly a remarkable achievement for ITServe and our member companies," said Anju Vallabhaneni, ITServe National President 2025, while congratulating the 50 members of ITServe who took on the challenge of completing one million steps each in two months. "Congratulations to the four members who logged over a million steps each in less than 60 days and all the others who were part of this important initiative by ITServe," he added.

"Achieve over one million steps in 2 months," a health contest by ITServe, the largest association of IT solutions and services organizations in the US, was led by Suresh Punna, Sports & Wellness Chair of ITServe. "This wasn't just about steps. It was about the momentum toward better health, stronger bonds, and a shared purpose. I'm incredibly proud of every single participant who laced up and showed up," said Punna.

**CLICK TO KNOW MORE** 

# **BUSINESS WORLD**

## HELPING SMALL BUSINESSES NAVIGATE TARIFFS HOW TARIFFS IMPACT SMALL BUSINESSES

Tariffs are currently influencing thousands of small businesses in the United States through increased costs, operational uncertainty, and supply chain changes. Tariffs can harm small businesses in the long run, especially if they rely heavily on imported goods or materials. Sustained higher costs can erode profitability, limit growth opportunities, and make it difficult to compete with larger companies that have more resources to adapt.

#### **Key Information About Tariffs**

- A tariff is a tax applied to imported goods, paid by the U.S. recipient at the port of entry.
- Tariffs generally apply to imported goods rather than services.
- Widespread tariffs may result in retaliatory measures from trading partners, which can affect American exports, workers, and farmers.

**CLICK TO KNOW MORE** 

# **BUSINESS WORLD**

AI'S IMPACT ON JOB MARKET: WHICH ROLES ARE THREATENED FIRST

As artificial intelligence rapidly automates repetitive tasks across various sectors, workers face a crossroads: embrace higher-value, human-driven roles or risk obsolescence.

Artificial intelligence (AI) continues to accelerate its reach into various fields, automating repetitive tasks and challenging the status quo of numerous professions. This technological evolution leaves workers at a critical juncture—adapting to higher-value roles that leverage human creativity and judgment or risking the potential obsolescence of their occupations.

A common reaction among professionals is skepticism regarding Al's impact. Many have dabbled with Al tools once, found them lacking, and subsequently dismissed them as inconsequential. However, this underestimation belies the reality: Al is quietly reshaping industries through enhanced efficiency and cost-effectiveness, a progression often met with surprise by industry insiders who initially believed they had ample time to adapt.

**CLICK TO KNOW MORE** 

# **IN-FOCUS**

### **Suresh Potluri**

### National Secretary 2025

As Founder and President of Quiddity Infotech, I have spent over 25 years transforming the company from a niche offshore development firm into a leading provider of IT consulting and staffing solutions. My commitment to client-focused delivery, continuous innovation, and building strategic partnerships has driven our sustained growth and strong reputation across diverse industries.

Since joining ITServe Alliance in 2016, I have been deeply involved in its evolution, starting from active participation at the Synergy event in 2017. My journey includes serving as a core team member, Dallas Chapter Treasurer, Secretary, and President, as well as holding key Executive Board positions.

As CSR Chair and Director, I spearheaded initiatives like launching the STEM Scholarship program that supports aspiring college students. Serving as Synergy Director in 2024, I successfully led the execution of our signature event in Las Vegas, a milestone achievement for ITServe.

In my current role as National Secretary for 2025, I ensure organizational compliance and accurate records, coordinate meetings and official communications, and work closely with the national president to advance ITServe's mission and strategic objectives. Collaborating with executive leaders, I aim to foster innovation, expand our community outreach, and strengthen the organization's positive impact.

I look forward to continuing to serve ITServe by empowering members, advancing core programs, and nurturing strategic opportunities that drive collective success and sustainable organizational growth.



# **IN-FOCUS**



# Vijay Kommineni

Director, Chapter Relations & Associate Director-Synergy 2025

Since joining ITServe Alliance in 2014, I have advanced our mission through a series of key leadership rolesfrom founding President of the Phoenix Chapter to Phoenix Chapter President and Core Team Coordinator, as well as Joint Treasurer overseeing financial operations. My work as Chairperson of the Marketplace and Synergy Journal further expanded my experience, allowing me to collaborate closely with executive leadership and maintain high publication standards. Currently, as Director of Chapter Relations and Associate Director for Synergy, I connect national leadership with all 24 chapter Presidents, providing guidance, training, and support to drive membership growth and organizational cohesion. I remain committed to fostering collaboration, innovation, and the ongoing success of ITServe.

# **Sharad Patney**

Director - Speakers - 2025

As CEO of VLink Inc., a global IT services leader, I have driven its expansion as a trusted partner to Fortune 500 firms and startups. An active ITServe Alliance member, I served as National Chair for CPAC in 2023, shaping legislative advocacy, and as New England Chapter President in 2024, fostering growth and regional collaboration. Currently, as National Director of Speakers for 2025, I am committed to enhancing monthly chapter meetings by securing top industry experts, aiming to make the speaker program a cornerstone of member development and tech leadership, thereby strengthening ITServe's community and future impact.



# ITSS MEMBER BENEFIT



ITSS CAPTIVE

### **Captive Health Insurance**

in collaboration with AIS Insurance Services - A PCF Company

### Benefits of Captive Health Insurance



- Cost Control: more easily control insurance costs by customizing policies
- · Financial Incentives: surplus funds may be returned to member companies
- · Risk Management: greater transparency and control over healthcare risks
- · Long-term Stability: provide businesses greater stability with one plan
- Lower Renewal Cost: reduced costs possible at every renewal cycle
- No Change of Network: if plans remain the same, the network also remains the same
- Dedicated Concierge: speedy concierge service to address inquiries from members

### Contact our team at AIS for more

202-301-9356 • marketing@aisusainc.com

### NATIONAL WEBINARS

### ITServe Sponsor Webinar by Anil Grandhi - Virtual held on 17th July

The speaker for the event, Anil Grandhi, shared valuable insights on "Trump's New Tax Act: The Big Beautiful Bill – Decoded." It was a truly meaningful webinar.

### ATLANTA CHAPTER

Atlanta Chapter Monthly Meeting - In-Person Held on 16th July

### ITServe Atlanta Chapter – A Successful July Gathering With National Team

An evening of inspiration, connection, and collaboration!

We were honored to host the ITServe National Leadership Team and extend our heartfelt thanks to Sreejan Shandilya and Todd Jones for sharing their valuable insights.

Thank you to all members who made this event truly memorable. Together, we grow stronger!

### AUSTIN CHAPTER

Immigration Compliance
Roundtable – Virtual &
CSR in Action: Flood
Relief Donation
Campaign – In-Person,
held on 7th & 13th July

#### Austin Chapter - immigration compliance

The Austin Chapter Members-Only Roundtable focused on immigration compliance, where members shared and learned about Public Access Files (PAF), Form I-983 & OPT training plans, and best hiring practices. It was an insightful and informative session.

### ITServe Austin CSR Activity - Flood Relief Donation Campaign

A heartfelt thank you to everyone who joined us for our recent CSR activity at the Central Texas Food Bank. It was truly inspiring to see our dedicated members and their families come together in the spirit of service.

Your time, energy, and compassion reflect the core values of ITServe. Let's continue to lead with purpose and serve with heart.

# AUSTIN CHAPTER

Austin Chapter Monthly Meeting-In-Person Held on 15th July Austin Chapter held a successful Monthly Meeting - Filled with learning and connection.

Thanks to Donna Ruff and Byron Wilkinson for sharing valuable insights on government contracting.

Appreciation to Abhishek and all our members for making the event impactful. Proud to support the Flood Relief Fund and stand with our community.

### BAY AREA CHAPTER

Bay Area Chapter Monthly Meeting-In-Person Held on 17th July ITServe Bay Area Chapter's monthly meeting united members for impactful collaboration and shared learning.

It was an insightful evening filled with valuable conversations and connections. Thank you to the members for sharing a life story that truly inspired us all.

We're grateful to everyone who joined and contributed—your presence made the meeting truly engaging. Let's continue to explore, learn, and grow together!

### CHARLOTTE CHAPTER

Charlotte Chapter
Monthly Meeting-InPerson Held on 17th July

The ITServe Charlotte Chapter Monthly Meeting was filled with insights, connections, and growth.

Thanks to our members and the National Leadership Team for making it special.

Bimal Mehta shared valuable Al insights on the future workforce. Your support drives our mission — stay tuned!

### CHICAGO CHAPTER

Chicago Chapter Monthly Meeting & CSR Activity -In-Person Held on 18th June & 21th June

#### **Chicago Chapter July Monthly Meeting**

Thank you for joining us at the Chicago Chapter July Monthly Meeting. Your presence and participation made the evening both engaging and insightful.

A special thank you to Ms. Nandini Nair for sharing her expertise on key topics, including Employment Compliance, Offer Letters, CBP Actions, and Business Preparedness.

We hope you found the session valuable and informative. Your continued involvement is what helps our community grow and thrive. We look forward to seeing you at our next event!

### COLUMBUS CHAPTER

Columbus Chapter Monthly Meeting-In-Person Held on 21th July

### ITServe Columbus Chapter Monthly Meeting –National Team for joined

Columbus Chapter extends heartfelt thanks to the National Team for joining us and making the July 21st Monthly Meeting a success.

Special thanks to President Anju Vallabhaneni for the inspiring updates and continued guidance, and to Laura Cooper for her impactful session on Performance Management.

Appreciation to our core team for their efforts and to our sponsors for their valued support. Together, we're building a stronger chapter!

### DMV CHAPTER

DMV Chapter Monthly Meeting-In-Person Held on 23rd July

#### ITServe DMV Chapter Event - What a Night!

We had an amazing turnout and an evening full of energy and insights.

A big thank you to Manish Malhotra for his impactful session on scaling GovCon companies, and to Roy Halyama for sharing his expertise in community banking. Thank you to everyone who joined us — it's inspiring to see our community grow stronger with every event.

### FLORIDA CHAPTER

Florida Chapter Monthly Meeting -In-Person Held on 15th July

#### ITServe Florida Chapter - July Monthly Meeting Success

An inspiring evening filled with insights, collaboration, and community impact!

Members had the opportunity to connect with the National Team and engage in meaningful discussions. Santo Cannone, Strategic Advisor at Tampa Bay Wave, delivered valuable insights that added great value to the session.

Our CSR activity and monthly meeting were truly a great success. A big thank you to our sponsors and everyone who helped make this event memorable!

# NEW ENGLAND & BOSTON CHAPTERS

New England & Boston Chapters Monthly Meeting-In-Person Held on 29th July

### The New England & Boston Chapters Monthly Meeting was a huge success!

ITServe Alliance New England & Boston Chapters successfully conducted monthly meeting with impactful discussions and active member participation.

Raghu Mocherla shared valuable insights, and the event featured a meaningful CSR activity reflecting our commitment to community support. Thank you to all who contributed to its success. More to come.

### NEW JERSEY, NEW YORK & PHILADELPHIA CHAPTERS

New Jersey, New York & Philadelphia Chapters Monthly Meeting-In-Person Held on 24th July

### New Jersey, New York & Philadelphia Chapters Monthly Meeting

ITServe Alliance's New Jersey, New York, and Philadelphia Chapters came together for a memorable joint cruise meeting—fostering impactful networking and meaningful collaboration.

This unique gathering created lasting connections and showcased the strength of unity among the three chapters.

Thank you to everyone from New Jersey, New York, and Philadelphia who made it a resounding success.

# PHOENIX CHAPTER

Phoenix Chapter Industrial Tour -In-Person Held on 25th July

#### Phoenix Chapter Industrial Tour - A Resounding Success!

ITServe Phoenix Chapter successfully completed an industrial tour of Amazon's Fulfillment Center, providing members with a firsthand look at advanced inventory and warehouse operations.

The experience offered valuable insights into Al-driven logistics and inspired fresh ideas for sustainable solutions.

Thank you for making this a successful event — we look forward to gathering again at the next one!

### RALEIGH CHAPTER

Raleigh Chapter Monthly Meeting-In-Person Held on 18th July

#### Raleigh Chapter | Monthly Meeting & CSR Activity

A powerful evening of connection, collaboration, and community impact with the presence of our National Leadership Team.

We were honored to support Morrisville's Police, Fire, and Public Works Departments recognizing their dedicated service to the community.

Stay tuned for more impactful moments from ITServe Raleigh!

### TENNESSEE CHAPTER

Tennessee Chapter Sports Event - In-Person Held on 12th July

### Tennessee Chapter Sports Event – A Successful Day of Team Spirit, Fun, and Member Engagement!

The morning was packed with energy, excitement, and great pickleball action, bringing everyone together in a spirit of connection and friendly competition. A big thank you to all the participants—your enthusiasm truly made the event a success.

We look forward to many more engaging moments ahead!

### **ITSERVE CSR ACTIVITY**

### ITServe Austin CSR Activity - Flood Relief Donation Campaign

A heartfelt thank you to everyone who joined us for our recent CSR activity at the Central Texas Food Bank. It was truly inspiring to see our dedicated members and their families come together in the spirit of service.

Your time, energy, and compassion reflect the core values of ITServe. Let's continue to lead with purpose and serve with heart.







# ITSERVE JULY CSR ACTIVITY

Florida Chapter CSR Activity - National Team

ITServe Florida Chapter hosted an impactful CSR activity, reflecting our commitment to community service with strong member participation.

Members also engaged with the National Team, and Santo Cannone from Tampa Bay Wave shared valuable insights, making the session truly enriching.



Raleigh Chapter | CSR Activity

A meaningful evening of community impact with the support of our National Leadership Team. We were honored to recognize the dedicated service of Morrisville's Police, Fire, and Public Works Departments. Thank you to our members, sponsors, and the National Team for making this CSR initiative a success!





### **ITSERVE NATIONAL TEAM CHAPTER TOUR 2025**

#### NORTH EAST REGION PART 1

New York Chapter | Philadelphia Chapter **New Jersey Chapter** April 17th

New England Chapter & Boston Chapter

APRIL 18TH

New Chapter Launch

### SOUTH EAST REGION

Florida Chapter July 15th Atlanta Chapter July 16th Charlotte Chapter July 17th Raleigh Chapter July 18th

### MIDWEST REGION PART 1

Aug 14th Tennessee Chapter Aug 15th Minneapolis Chapter

#### **TEXAS REGION**

**Houston Chapter** Sept 8th Sept 9th **Austin Chapter** 

**Dallas Chapter** Sept 11th - Sept 12th

Sept 11: Sports & Networking

Sept 12: Board & Regional Meeting

TX Regional and 3rd Quarter Board meeting

#### PUERTO RICO

**Puerto Rico** Synergy 2025 Dec 4th to 5th- 2025

#### **NORTH EAST REGION PART 2**

**DMV Chapter** April 23rd Maryland Chapter April 24th May 2nd Philadelphia Chapter

**New Jersey Chapter** 

Regional and 2nd Board meeting May 2nd

June 10th - June 11th Capitol Hill Day DMV Chapter Meeting (10th) and Capitol Hill Day (11)

### MIDWEST REGION PART 2

St.Louis Chapter Aug 19th Aug 20th Chicago Chapter **Detroit Chapter** Aug 21st Columbus Chapter Aug 22<sup>nd</sup>

### WEST COAST REGION

Oct 14th Seattle Chapter Phoenix Chapter Oct 15th Oct 16th Los Angels Chapter

Bay Area and Sacemento

**New Chapter Launch** and Regional Meeting Oct 17TH

### ZOOM- Q4 BOARD MEETING

Dec 18th -2025 Zoom Q4 Board Meeting

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# **IMMIGRATION NEWS**

## TRUMP ADMINISTRATION PROPOSES STRICTER CITIZENSHIP TEST AND H-1B REFORMS



The Trump administration is set to introduce significant immigration reforms, targeting the H-1B visa program and the U.S. citizenship test, with plans to make both processes more challenging.

The Trump administration is preparing to implement a new wave of immigration reforms aimed at changing the visa system for skilled foreign workers and revising the citizenship test. Joseph Edlow, the newly appointed Director of U.S. Citizenship and Immigration Services (USCIS), detailed these plans in an interview with The New York Times, describing the existing citizenship evaluation as "easy."

"The test as it's laid out right now, it's not very difficult. It's very easy to kind of memorize the answers. I don't think we're really comporting with the spirit of the law...

**CLICK TO KNOW MORE** 

#### WHAT TO DO IF LAID OFF ON H-1B OR L-1 VISA

Losing a job in the United States can significantly impact foreign nationals on H-1B or L-1 work visas, as it may trigger a time-sensitive need to secure new employment or alter their immigration status.

Losing employment in the United States is difficult for anyone, but for foreign nationals on H-1B or L-1 visas, it presents unique challenges. Their legal status is directly tied to their jobs, meaning job loss can start a countdown to finding a new position or changing immigration status before they fall out of lawful presence. Legal experts stress the importance of swift and strategic action during this crucial period.

Under U.S. immigration regulations, H-1B and L-1 visa holders are typically provided a 60-day grace period following the termination of employment. This grace period begins the day after one's last working day, not the final date of receiving payroll or severance benefits. During these 60 days, affected individuals have the opportunity to secure new employment, enabling a new employer to file a visa transfer petition, or they can request a change in immigration status...

**CLICK TO KNOW MORE** 

# MEMBERSHIP FEE

WHAT ARE YOU GETTING FOR \$1000 MEMBERSHIP FEE?

BECAUSE OF INCREASE (\$500) IN MEMBERSHIP FEE
ITSERVE WILL NOT FUNDRAISE FOR PAC (POLICY ADVOCACY) & CSR.

### \$300 goes to PAC (Policy Advocacy)

- Challenge the upcoming immigration reform which will ELIMINATE our current consulting model.
- Passing of HIRE ACT

#### **PARTIAL LIST OF PAC ACHIEVEMENTS**

- 3 years of H1B approval
- Removal of Neufeld Memo/Client letter/Itinerary
- Opposed OPT/CPT third-party placements
- H1B lottery rule change
- Historic ITServe memo
- Reduced 221(G) at the consulates (Savings: Several thousands of USD

#### \$200 to CSR

#### **STEM**

- Support local employment via
  - 1. Scholarships
  - 2. Training &
  - 3. Foster startups.
- Lawmakers are appreciating and supporting this program

#### **NON STEM**

- Getting closer to local communities
- Convey to the public about our contribution to this country
- Get ground level support to our high skilled immigration policies (Savings: Several thousands of USD)

# MEMBERSHIP FEE

WHAT ARE YOU GETTING FOR \$1000 MEMBERSHIP FEE?



#### **MEMBERSHIP CARD**

Membership card (like AAA card), where you can use with the upcoming benefits from national brands



### TEN CHAPTER MONTHLY MEETINGS

Each monthly meeting will cost at least \$75/head (Savings: \$750)



#### **BUSINESS REFERENCE CHECKS**

Check the quality of unknown vendors/clients (Savings: Thousands\*)



#### HOTEL

ITServe have agreement with Extended stay America Customized portal for ITServe (Savings: 5%)



#### **MEDITATION SERVICES**

Resolve the payment and other disputes among members (Savings: Thousands\*)



#### **WEBINARS**

Immigration, Tax/Financial planning, Compliance, best practices, clarification of new rules/regulations etc (Savings: Thousands\*)



#### STATIONERIES AND COMPUTERS

Quill.com (Staple's sister company) - Waiting to sign a contract,
Discounts to our members, Special promotions, Award points,
Dedicated customer service representatives to ITServe,
Customized portal, Free shipping,
Price match etc.
(Savings: 12% to 56%)



#### **BUSINESS GROWTH**

Govcon day, Startup/Investor Day, M&A, Scaling up workshops, leadership training etc (Savings: Thousands\*)



#### **IMMIGRATION**

Somireddy Law Group (Savings: 5%) BBI Law Group, P.C (Bhanu B. Illindra)(Savings: 5%)



#### **NETWORKING**

Networking at monthly/regional meetups & Synergy (Savings: Thousands\*)



#### **ACCOUNTING**

AG FinTax (Anil Grandhi (Savings: 5%))

\*Intangible benefits. We are currently working with other national brands. If you have any questions or leads please contact us via email benefits@itserve.org or call our team members.

# **NEW MEMBERSHIP** REGISTRATION

**GROW YOUR BUSINESS WITH ITSERVE ALLIANCE! JOIN 2,300+ COMPANIES NATIONWIDE.** 

### Why Join?

- Expand Your Network with industry leaders.
- Exclusive opportunities like meet-ups, one grand annual event, and workshops.
- · Leverage Growth through promotions, mergers, and leadership training.





TAKE YOUR BUSINESS TO THE NEXT LEVEL. **JOIN ITSERVE ALLIANCE TODAY!** 

membership@itserve.org

# PR & MEDIA TEAM



Raghu Chittimalla Governing Board Chair



Anju Vallabhaneni President



Siva Moopanar President Elect

For suggestions, please feel free to E-Mail us at PR@itserve.org



Ramesh Garlapati Director - PR & Media



**Sridhar Reddy** Chair - PR & Media (Internal)



**Chaitanya Setti** Chair - PR & Media (Social Media & Web)



**Pradeep Bangalore** Chair - PR & Media (Social Media & Web)



Satya Balla Chair - PR & Media (Internal)

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