



# **ITServe Alliance**

*Empowering Local Employment*

**NEWSLETTER MARCH 2025**



## **ABOUT ITSERVE ALLIANCE**

### **ITServe Alliance – Empowering IT Businesses Since 2010**

ITServe Alliance is the largest association of IT services firms in the U.S., representing 2,500+ member companies. Since 2010, it has been a trusted advocate for small and mid-sized IT businesses, driving policy, innovation, and growth through 23 Regional Chapters.

As a collaborative force, ITServe safeguards industry interests, fosters business expansion, and influences key issues like immigration and technology policies. Led by visionary entrepreneurs, it remains a pillar of knowledge, networking, and leadership in the IT sector.

**Join ITServe—Your Voice in the IT Industry!**

# TABLE OF CONTENTS

**3** ITSERVE ALLIANCE CAPITOL HILLDAY

---

**5** ITSERVE SERVICES (ITSS) OFFERS UNIQUE SERVICES

---

**8** ITSERVE SALUTES & HONORS WOMEN LEADERS

---

**9** INTERVIEW WITH SUDHEER VENKAT CHAKKA

---

**10** INTERVIEW WITH SATEESH NAGILLA

---

**11** INTERVIEW WITH PRASAD ARIKATLA

---

**12** INTERVIEW WITH RAM NANDYALA

---

**13** INTERVIEW WITH ANNA KOLLURI

---

**14** ITSERVE MEMBER BENEFITS - ITSS CAPTIVE

---

**15** MARCH MONTHLY MEETING ACTIVITIES

---

**23** MARCH CSR ACTIVITIES

---

**24** IMMIGRATION UPDATES

---

**25** MEMBER BENEFITS, SPORTS & WELLNESS

---

**28** LEADERSHIP BOARD



# HIGHLIGHTS

## **ITServe Alliance's Capitol Hill Day Planned for June 11th, 2025**

"ITServe Alliance has planned to organize our next in-person Capitol Hill Day in Washington, DC on June 11th, 2025," said **Sateesh Reddy Nagilla, Director of ITServe Alliance Policy Advocacy Committee (PAC) & Immigration**. "The conference will have participation by over 150 US Representatives and Senators, including influential committee chairs and members, whose decisions impact our businesses. The daylong event will feature Capitol Hill Meetings and interactive sessions with US Congressmen and Senators."

Capitol Hill Day is being organized with the objective of showcasing to the lawmakers some of the significant contributions of the ITServe members to the country's economy through Technology & Innovation, local employment, and STEM education. The event will also highlight key concerns faced by small businesses, including the need for high-skilled immigration reforms.

**Sudheer Venkat Chakka, CPAC- Managing Director** said, "With significant immigration legislation expected in Congress this year, we urgently request robust support from our ITServe members for CPAC's strategic initiatives, including policy advocacy and essential fundraising aimed at engaging Members of Congress. We are requesting more members join the ITServe Capitol Hill Day in our nation's Capital."

**Anju Vallabhaneni, President of ITServe**, while emphasizing the importance of Capitol Hill Day, said, "ITServe Alliance's Capitol Hill Day will serve as a powerful platform in educating policymakers on the issues that are important to our members and the business community, ensuring our needs and views are reflected in policy debates and outcomes."



ITServe Alliance has been consistently working to protect the needs of its members. To that end, ITServe Alliance has been collaborating with the lawmakers on behalf of its members on Capitol Hill and within the US Administration. Capitol Hill Day is the perfect way for ITServe Alliance to use its collective voice to communicate with policymakers on the issues that are important to our members.

# HIGHLIGHTS

Urging ITServe members to be active and work collaboratively in making this important event successful, **Raghu Chittimalla, ITServe Governing Board Chair** said, "It's our collective voice. I call upon every member to be part of this important event, advocate for ITServe, and make our voices heard in the corridors of power. Also, if you have a relationship with a member of Congress or their staff, please enter that information too. Through your help we will be able to accomplish our goals through grassroots and advocacy."

While having an opportunity to meet with interact with the lawmakers and their staff, Capitol Hill Day will be an impactful way of making them aware of the significant contributions of the ITServe member companies to the country's economy through Technology & Innovation, local employment, and STEM education. The event will also address key concerns faced by small businesses, including high-skilled immigration reform.

"In order to achieve the goals that benefit the IT Sector companies, the labor force, and the larger US economy, our process hinges on our 3 fundamental pillars of the ITServe PAC: education, advocacy, and strategic legal initiatives," Nagilla added.

ITServe Alliance comprises of small and medium-sized businesses that fulfill the growing demand for highly skilled professionals in America. Its members play a crucial role in developing and maintaining essential IT systems for corporations, governments, and various organizations.

ITServe's vision has been to empower local communities by creating, retaining, and fostering employment opportunities within the United States. Moreover, ITServe is committed to corporate social responsibility (CSR) and actively contributes to local communities nationwide, particularly in the realm of STEM (Science, Technology, Engineering, and Math) education.

ITServe supports the HIRE Act (High Skilled Immigration Reform for Employment), introduced in Congress in 2024. Innovation, STEM education, and avoiding brain drain are the highlights of the Bill. It has advocated to have the STEM graduates with U.S master's Degrees and/or Ph.D. holders from the H1-B CAP quota removed and make it unlimited to retain the top talent & innovation in the Country.

**Siva Moopnar, President-Elect of ITServe**, while summarizing the importance of Capitol Hill Day said, "ITServe Alliance is consistently working to protect its members' needs. To that end, ITServe Alliance, through its PAC team, is advocating on Capitol Hill and with the Administration. ITServe Alliance will use its collective voice to communicate with policymakers on important issues impacting our members."

# HIGHLIGHTS

## **ITServe Services (ITSS) Offers Unique Services Addressing the Challenges Members Face**

In its pursuit to offer maximum benefits to its over 2,500 IT companies, ITServe Services (ITSS), a subsidiary organization was formed by ITServe Alliance, the largest association of IT Services organizations. ITSS leadership, while coordinating their efforts to maximize member benefits, wants that potential new member companies are aware of the numerous benefits they will have by joining ITServe Alliance.

“As a subsidiary of ITServe Alliance, ITServe Services (ITSS) is uniquely positioned to design and implement customized solutions that cater directly to the challenges and opportunities ITServe members face,” says, **Manohar Kasagani, Managing Director of ITSS.**

Providing the background the formation of ITSS, **Anju Vallbhaneni, current President of ITServe** says, “ITServe Alliance was initially established to offer financial and professional benefits to its members. However, as the organization expanded, it became evident that certain services and benefits required a dedicated platform beyond ITServe Alliance itself. This realization led to the creation of ITServe Services (ITSS), a specialized initiative aimed at addressing those additional needs.”

ITServe Services operates as an independent Board, overseeing a range of activities aimed at enhancing the experience and benefits for members. A group of highly qualified and experienced ITServe leaders make up **ITSS Board of Directors: Manohar Kasagani, Anju Vallabhaneni, Amar Varada, Bala Shan, Gautam Reddy Mallireddy, Arvind Nerella, and Srikant Dasugari.**

**ITSS Office Bearers are: Manohar Kasagani, ITSS Managing Director; Viswa Kandi, ITSS – Secretary; Purna Irukulapati, ITSS – Jt. Secretary; Mahesh Sake, ITSS – Treasurer; and, Ravindran Komatireddy, ITSS – Jt. Treasurer. ITSS Advisors consist of: Gautam Gali and Mahender Musuku.**

**Services Committees Chairs are: Shree Yerramsett, TP Reddy, Navin Seepana, Ramesh Kalwala, Sarath Chalamcharla, Radhesh Reddy Gurralla, Suresh Mittaplayy, and, Deepak Choudhary. Each of them has come to play an important role in the functioning of ITServe, fulfilling various roles needed to serve its large membership.**

According to **Amar Varada, ITSS Board of Director**, ITSS was founded with the mission of delivering real, measurable benefits to ITServe members. These include: Group Health Insurance, Business Insurance, ITServe Angels (Entrepreneurial Support Program), Merger & Acquisition Advisory Services, Exclusive Discounts on Payroll Services (ADP), Discounts on Google Workspace & Microsoft Office, Discounted price with Dice. Each of these services is designed to maximize cost savings and operational efficiency for ITServe members.



# HIGHLIGHTS

**Bala Shan** pointed out “As ITServe continues to expand, ITSS is actively working on introducing additional benefits to provide even more value to its members.” Two major upcoming initiatives include: LinkedIn Discount for ITServe Members, which is designed to help businesses and professionals enhance their networking, recruitment, and marketing efforts at a reduced cost. Exclusive Travel Discounts by top travel providers to offer discounted flight tickets for members. This will significantly reduce travel expenses for business owners and professionals.

“This ensures a more targeted and effective approach to delivering member benefits,” says Gautam Reddy Mallireddy. Currently, ITSS focuses on the following key areas: • Group Health Insurance • Business Insurance • ITServe Angels (a support network for ITServe entrepreneurs) • Mergers & Acquisitions (M&A) Advisory A major emphasis has been placed on group health insurance solutions.

Recently, ITSS partnered with TruCardia, a company specializing in insurance services to develop a Captive Health Insurance Plan for ITServe members. This plan will leverage ITServe’s collective strength to provide competitive, customized health insurance options.

Currently, ITServe has over 2,300 members, but most procure their health insurance individually, missing out on the benefits of collective bargaining. A captive insurance model allows businesses to form their own insurance company dedicated exclusively to covering the health needs of their employees. Key benefits of Captive Health Insurance include, Cost Control, Financial Incentives, Tailored Coverage.

**Srikant Dasugari** believes that “ITServe members gain the power of community, an invaluable strength in the IT industry and beyond. With exclusive access to member events and resources, active members are more connected to the field as a whole—and each other.” In addition, ITSS is in discussions with leading financial software providers like QuickBooks to secure exclusive member discounts. ITServe Services is also forming an exclusive partnership with Monster to offer ITServe members special discounts on Monster’s recruitment services, which will help businesses streamline their hiring process, attract top talent, and reduce recruitment costs.

ITSS is committed to “continuously enhance and expand the range of benefits and services available to ITServe members. We are committed to continuously expanding our member benefits and will share further updates as these exciting initiatives roll out,” says Arvind Nerella.

In his capacity as the MD of ITSS, Kasagani and his dedicated Team oversee ITSS operations and ensure strategic execution of member benefits. Kasagani serves as a bridge between ITServe Alliance and ITSS, reporting key developments and initiatives. He and the Team lead

# HIGHLIGHTS

initiatives in health benefits, business insurance, M&A, and financial services for members. And, they engage with members to collect feedback and refine ITSS offerings based on their evolving needs.

“ITSS is dedicated to empowering ITServe members with innovative solutions, financial advantages, and strategic resources. With these initiatives, we aim to reinforce ITServe’s position as the premier organization for IT entrepreneurs. Stay tuned for more updates!” says Kasagani.

ITServe Alliance, the largest association of IT Services organizations, founded in 2010, has rightly become the voice of all prestigious IT companies functioning with similar interests across United States. Through the years, ITServe has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

## ITSS Board of Directors - 2025



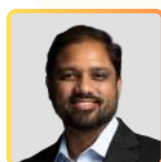
**Manohar Kasagani**  
ITSS - Managing Director



**Anju Vallabhaneni**  
ITSS - Board of Director



**Amar Varada**  
ITSS - Board of Director



**Aravind Nerella**  
ITSS - Board of Director  
(Angels/Startup Cube)



**Bala Shan**  
ITSS - Board of Director  
(Benefits)



**Srikanth Dasugari**  
ITSS - Board of Director  
(Health Insurance Enrollment)



**Gautam Reddy Mallireddy**  
ITSS - Board of Director  
(Payroll)



**Viswa Kandi**  
ITSS - Secretary



**Purna Irukulapati**  
ITSS - Jt. Secretary



**Mahesh Sake**  
ITSS - Treasurer



**Ravikiran Komatireddy**  
ITSS - Jt. Treasurer



**Goutham Goli**  
ITSS - Advisor  
(Angels)



**Mahender Musuku**  
ITSS - Advisor  
(Insurance)



**Shree Yerramsetty**  
ITSS - Chair



**TP Reddy**  
ITSS - Chair



**Navin Seepana**  
ITSS - Chair



**Ramesh Kalwala**  
ITSS - Chair



**Sarath Chalamcharla**  
ITSS - Chair



**Radhesh Reddy Gurrala**  
ITSS - Chair



**Suresh Mittapally**  
ITSS - Chair



**Deepak Choudhary**  
ITSS - Chair

# IN FOCUS

## ITServe Salutes & Honors Women Leaders

International Women's Day (IWD), observed annually on March 8th, highlights the rights and achievements of women. It is a global occasion that celebrates the social, economic, cultural, business, and political contributions of women worldwide. Additionally, this day serves as a call to action for advancing women's equality.

Women are essential in our lives, serving as mothers, sisters, daughters, friends, and colleagues. They sacrifice for their families, society, and the world, continuously shaping, inspiring, and leading us.

According to the Pew Research Center, women are much more likely than men to say that being compassionate is essential in a leader: 66% of women say this, compared with 47% of men. Women also place a higher value on innovation than men do. Some 61% of women consider this trait to be essential in a leader, compared with 51% of men. In addition, women are more likely than men to say that ambition is an essential trait for a leader (57% of women and 48% of men say this is essential).

ITServe Alliance, dedicated to uniting and empowering IT services and consulting firms across the United States, has grown into the largest association of IT service organizations in the nation, where both women and men lead us at the national and Chapter levels.

Several ITServe Chapters have organized special events in March this year, celebrating the strength, resilience, and remarkable achievements of women, with the objective of inspiring others to understand and value women's inclusion to forge a better world.

ITServe Alliance is proud to honor and salute the women leaders at ITServe on International Women's Day and every day, appreciating their contributions to the world, and particularly in our own lives, as they touch and make our days brighter and sweeter.

May their spirit of courage, love, wisdom, vision, sacrifices and leadership inspire us all to think and reflect about the women who have enriched the personal lives of each of us, and be inspired to make a new beginning in our approach, attitude and beliefs about women and their role in our lives.

While we recognize and honor women, let us all make an effort to convey and share our thoughts and feelings toward them in ways that are seen, understood, and experienced by the women in our lives.

On this IWD, and every day of our lives, let us choose to seek out and celebrate women's achievements. Together, we can help in creating an inclusive world. Let us choose to challenge everyone around us to take action for gender parity.

Happy Women's Day!







SPOTLIGHT

# SUDHEER VENKAT CHAKKA

CPAC- MANAGING DIRECTOR

Since immigrating to the United States in 2000, I've been engaged in business since 2010. My company, a member of ITServe since 2015, has been recognized nine times on the Inc. 5000 list of fastest-growing companies. I have been very passionate about ITServe and CPAC for a long time.

Connected PAC (CPAC) is the political advocacy wing of ITServe Alliance, representing approximately 2,300 member companies across the United States. These companies are proudly headquartered and operated in the U.S., creating jobs, powering innovation, and contributing meaningfully to the local economy—all while standing firmly in support of legal, high-skilled immigration that strengthens the American workforce.

CPAC advocates for smart, fair, and transparent immigration policies that allow U.S. companies to remain competitive while filling the growing STEM talent gap. ITServe emphasizes that our members strictly follow legal immigration channels, ensuring compliance while supporting U.S. businesses and fueling innovation.

As the MD for CPAC, my role has been to empower and educate the Chairs and the ITServe members about the advantages of Policy Advocacy/lobbying and to create a vision and executable plans for the year and beyond for the CPAC.

My aim is to strategically increase the consistent engagement with Members of Congress at our Chapter Meetings, thereby amplifying ITServe's message regarding our contributions to the U.S. economy and local job creation. I want to recognize 2025 as a potentially historic year for immigration legislation. After 30 years of stagnation, we are actively working to build broad Congressional support for the HIRE Act and targeted revisions to the EAGLE Act.

ITServe through CPAC has been instrumental in having the HIRE Act introduced in the last Congress. Rep. Raja Krishnamurthy is planning to introduce the same bill again in this Congress with changes requested by ITServe CPAC in the current year.

We recognize that these are difficult times with lots of confusion around Immigration issues, and our hope is to have some of the clauses in the new EAGLE/IVES bill to help alleviate the pains from the new regulations that are effective from Jan 17, 2025. Alternatively, at the same time, we are also hoping to address the issue legally.

"With significant immigration legislation expected in Congress this year, we urgently request robust support from our ITserve members for CPAC's strategic initiatives, including policy advocacy and essential fundraising aimed at engaging Members of Congress. We are requesting more members join the ITServe Capitol Hill Day on June 12, 2025, in our nation's Capital."

# SATEESH NAGILLA

DIRECTOR, PAC & IMMIGRATION



After earning my Master's in Computer Application in India, I began my career as a Software Engineer. Moving to GE Health Care and then to the US in 2005, I founded Namitus Technologies in Dallas. Passionate about coaching, mentoring, and leadership, I live in Frisco with my wife and daughter.

Being an ITServe member for over a decade, playing multiple leadership roles in the organization for many years, and leading one of the largest chapters, I have learned leadership skills and earned the trust of the Board. I continue to be active with constructive participation at every board meeting and have travel to all the chapters every year.

By achieving such a unique record in the organization, the leadership and governing board has entrusted me to be the Director for PAC and Immigration this year, a role that I have come to love and to which I will give my best!

A major focus of ITServe has been to connect members, offer education on current topics, and foster business growth. We protect our members' interests, drive innovation, create jobs, and support local communities, ensuring our collective success.

Over the years, ITServe has served as a platform for networking, learning, and growth. Our events and meetings foster collaboration and industry best practices among members and sponsors.

In order to achieve such goals that benefit the IT Sector companies, the labor force, and the larger US economy, our process hinges on our 3 fundamental pillars of the ITServe PAC: educate, lobby, and litigate.

In 2025, we have planned Capitol Hill Day on June 12<sup>th</sup> with the objective of showcasing to the lawmakers some of the significant contributions of the ITServe members to the country's economy through Technology & Innovation, local employment, and STEM education. The event will also highlight key concerns faced by small businesses, including the need for high-skilled immigration reforms.

ITServe Alliance's Capitol Hill Day educates policymakers on issues vital to members and businesses, ensuring their needs influence policy. Founded in 2010, ITServe empowers communities, creates jobs, and supports STEM education nationwide. ITServe Alliance has been consistently working to protect the needs of its members.

To that end, ITServe Alliance has been lobbying with the Lawmakers on behalf of its members on Capitol Hill and with the US Administration. Capitol Hill Day has been the perfect way for ITServe Alliance to use its collective voice to communicate with policymakers on the issues that are important to our members.

ITServe has advocated to have the STEM graduates with US Master's Degrees and/or Ph.D. holders from the HI-B CAP quota removed and make it unlimited to retain the top talent & innovation in the Country. Another area, where ITServe has focused is the STEM Program to promote the "American Ingenuity Account" to fund State-administered grants for STEM education and worker training.

The U.S. needs to maintain its leadership in technology and innovation. The startup ecosystem needs to be supercharged. One critical component of both is highly skilled workers. The U.S. has a large skills gap - availability of workers vs the openings for talent in IT. We need the brightest minds from all over the world to keep our wide lead in technology and innovation."

It has been an amazing experience leading ITServe Alliance in various roles, the largest association of IT Services organizations in the US. Growing from a small group in 2010 to over 2500 members, we serve as the united voice of the IT industry, contributing immensely to its growth and expansion. I am proud to be part of this larger family and make our voices heard across the United States and around the world. Join us to make your voice heard.



SPOTLIGHT

# PRASAD ARIKATLA

DIRECTOR - MEMBERSHIP

I have been a proud resident of Tampa Bay, Florida, since 1999, blessed with a wonderful wife and two brilliant children. With a background in Computer Science and Engineering from India and a Business Administration degree from the University of South Florida, I have built a career spanning over 25 years in Information Technology, Software Development, Consulting, Managed Services, and beyond.

As the CEO of Ruri Software Technologies, I have successfully led innovative solutions, built a successful technology company with demonstrated strategic growth in the tech industry. My journey with ITServe began in 2018 as the founding president of the Florida Chapter, and I have been privileged to serve on the elite national executive board ever since, taking on multiple leadership roles. Now, as the Director of Membership, I remain dedicated to driving ITServe's expansion by fostering a strong and sustainable membership community.

My role as the Director for Membership at ITServe is to empower every ITServe member by offering a thriving, value-driven platform to help them simplify business operations, guide on compliance, fostering growth, and achieve success. I focus on expanding the membership base by encouraging new businesses to join ITServe while ensuring long-term sustainability of the existing member base through strong advocacy, continuous engagement, and consistent value demonstration.

An outreach membership drive initiative is to attract new businesses by showcasing ITServe's value proposition and expand into new locations.

- Member Onboarding sessions to help new members maximize ITServe benefits quickly.
- Connecting members with potential clients, investors, and service providers.
- Encourage members towards strong digital community and resource hub via membership portals

Our target is to reach 2500 members in 2025 by leading effective business community outreach programs, member empowerment, referral initiatives, and expanding ITServe across the country.

As a vibrant, highly connected, and value-driven community, ITServe provides immense benefits for IT business owners. It fosters innovation, drives job creation, accelerates economic growth, and empowers members by simplifying business operations and enhancing opportunities for success.

A slow economy and a sluggish job market, combined with macroeconomic challenges, have tested us this year. However, we remain optimistic and resilient, overcoming these hurdles by staying focused, committed, and open to embracing new opportunities that emerge from these challenges. Let's stand united and promote ITServe, and ITServe will support you!





SPOTLIGHT

# RAM NANDYALA

DIRECTOR - CONTRACTS,  
PROCUREMENTS, &  
CERTIFICATIONS

Being associated with ITServe for several years, participating in and leading several initiatives of ITServe in various capacities, I am currently serving as the ITServe Director for Contracts, Certifications, and Procurement. As the Vice President of Smart Folks, I lead the company's initiatives, specializing in aligning Talent and Team dynamics globally for efficient and cost-effective project execution.

ITServe Alliance represents many prestigious IT companies functioning with similar interests across the United States. With an active membership of 2,300 + members who are small & medium-sized companies, who are leading businesses all over the U.S.

With the objective of identifying the specific needs of the member companies, this year, we have created a poll in coordination with our 23 Chapters to gather the data on who are in need of support towards Diversity Certifications. Chapter wise, we have identified numerous interested companies, who have expressed interest and the need for support in getting certified.

Currently, among others, we are working internally to set up training programs to support this particular task and many others as we identify the needs of our member companies.

On the Procurecon, during the ITServe Regional Meeting planned to be held in May this year in New Jersey, we are planning to have an educational session on Procurecon, which will be an effective way to provide the knowledge and skills our members need in this area.



SPOTLIGHT

# ANNA KOLLURI

CHAPTER PRESIDENT - MARYLAND

I'm Anna Kolluri, an entrepreneur with 25 years of experience in the IT industry and the founder of Resourcesys Inc. Over the years, I've scaled businesses, overcome challenges, and learned what it takes to succeed in this space.

My journey with ITServe started as a member, where I experienced the power of knowledge-sharing, collaboration, and genuine friendships. Inspired by this, I stepped into leadership roles, and now, as Maryland Chapter President, I'm committed to ensuring every member experiences that same value and sense of belonging.

I envision Maryland as more than just a chapter—it should feel like a second home where members support, collaborate, and grow together. My focus is on increasing engagement, creating opportunities, and fostering a strong sense of belonging.

To achieve this, we need to expand membership, strengthen sponsorships, and deliver impactful events that offer real takeaways. I want Maryland to be a chapter where members aren't just attendees but active participants who are excited to be part of this journey.

Our goal is to show potential members how ITServe can ease the challenges of running an IT business. We'll achieve this by:

- **Showcasing Value:** Highlighting real success stories of how ITServe has helped members grow.
- **Building Relationships:** Focusing on sustained engagement, not just sign-ups.
- **Creating High-Impact Events:** Offering business workshops, networking nights, and expert panels that add real value.
- **Leveraging Personal Networks:** Encouraging existing members to bring in fellow entrepreneurs who can benefit from ITServe.

For a young chapter, we've achieved a lot! We've hosted networking meetups, leadership talks, and business workshops that have created real value. Our sponsorships are growing, and members are forming meaningful business connections.

- **Looking ahead, we're planning:**
- Targeted Business Development Sessions to help members scale.
- A Flagship Annual Event bringing together top IT entrepreneurs and industry leaders.
- Community-building activities to reinforce our "one family" culture.

And we're just getting started!

The Maryland Chapter's growth has been a team effort. Our leadership team and members have shown incredible passion and dedication. Additionally, ITServe's broader network has provided valuable insights, allowing us to learn from other chapters and refine our approach.

Every growing organization faces challenges. Ours include:

- **Keeping Members Engaged:** Ensuring events provide real value to busy professionals.
- **Growing Sponsorships:** Building lasting partnerships takes time and effort.
- **Creating Brand Awareness:** Establishing ITServe as a known name in Maryland's business ecosystem.
- **Balancing Growth and Quality:** Maintaining strong relationships while expanding.

Nationally, ITServe is focused on standardizing best practices and strengthening collaboration across chapters to drive collective growth.

ITServe is what you make of it. The more you engage, the more you gain—whether it's business growth, knowledge, or lifelong friendships. We've built an incredible community here in Maryland, and I'm excited to see how we continue to grow together. Let's build something amazing—as one family!



# ITSS MEMBER BENEFIT



A PCF COMPANY



**ITServe Services**  
Enriching Member Benefits

## ITSS CAPTIVE

*ITSS Launches New Member Benefit -*  
**Captive Health Insurance**  
*in collaboration with AIS Insurance Services – A PCF Company*

### **Benefits of Captive Health Insurance**



- **Cost Control:** more easily control insurance costs by customizing policies
- **Financial Incentives:** surplus funds may be returned to member companies
- **Risk Management:** greater transparency and control over healthcare risks
- **Long-term Stability:** provide businesses greater stability with one plan
- **Lower Renewal Cost:** reduced costs possible at every renewal cycle
- **No Change of Network:** if plans remain the same, the network also remains the same
- **Dedicated Concierge:** speedy concierge service to address inquiries from members

**Contact our team at AIS for more**

202-301-9356 • [marketing@aisusainc.com](mailto:marketing@aisusainc.com)



# MARCH MONTHLY MEETINGS UPDATES

## NATIONAL WEBINARS

- **ITServe- National Webinar - Tax Filing/Planning by Anil Grandhi - Virtual held on 4th March:** The speaker for the event was Anil Grandhi shared insights about Tax Filing/Planning
- **ITServe Webinar on Immigration Strategies - Virtual held on 5th March:** The speakers for the event were Samuel Alemu, Praveen C. Medikundam shared insights about Immigration tips for IT consulting firms.
- **The Webinar on ITSS Captive Health Insurance - Virtual was held on 11th March:** The speakers for the event were Deepak Sharma, Jamie Debenham shared insights about ITSS Captive Health Insurance
- **The Immigration Webinar by Chand Parvatheneni - Virtual held on 12th March:** The speaker for the event was Chand Parvathaneni. He shared insights on empowering local employment and discussed the latest H-1B challenges, including RFEs, CBP issues, NOIRs, and employer liabilities.
- **The Immigration Webinar by Sharada Kodem - Virtual held on 19th March:** The speaker for the event was Sharada Kodem. shared insights on Enforcement directives and Executive Orders
- **The Immigration Webinar by Mary Kennady - Virtual held on 26th March:** The speaker for the event was Mary Kennady. shared insights on Compliance & Risk Management
- **The ITServe Angels Webinar on Startup Pitch by EV Buddy - Virtual held on 31st March:** The speaker for the event was Mary Kennady. shared insights on Compliance & Risk Management

# MARCH MONTHLY MEETINGS UPDATES

## ATLANTA CHAPTER

### **Atlanta Chapter Monthly Meeting - In-Person Held on 12th March:**

The ITServe Alliance Atlanta Chapter Monthly Meeting achieved outstanding success, featuring impactful sessions by speakers Jonathan Wasden and Bhanu on the future of work visas, legislative updates, and business implications.

All members played a vital role in making this event a remarkable achievement, highlighting the power of collaboration and knowledge-sharing in our industry.

A heartfelt thank you to our speakers and members for their contributions. We look forward to more such engaging sessions in the future.

## AUSTIN CHAPTER

### **Austin Chapter Monthly Meeting - In-Person Held on 25th March:**

The ITServe Alliance Austin Chapter's monthly meeting delivered powerful insights into certifications and compliance, equipping members with valuable knowledge.

Ana Bernal and Elton Price shared expertise on MBE/WMBE certifications, and compliance, equipping members with valuable knowledge.

Ana Bernal and Elton Price shared expertise on MBE/WMBE certifications, while Bhanu Illindra led a workshop on Form I-9 compliance, E-Verify, and public access files.

A great evening of learning, networking, collaboration, and business growth opportunities for all attendees. Thank you, team!

### **ITServe Alliance Austin Chapter webinar - Virtual held on 14th March**

The speaker for the event was Prashanthi Reddy shared insights about Immigration Updates & CPAC Webinar

# MARCH MONTHLY MEETINGS UPDATES

## BAY AREA CHAPTER

### **Bay Area Chapter Monthly Meeting - In-Person Held on 19th March:**

A fantastic evening of connections, insights, and collaboration!

Special thanks to our expert speaker for traveling from the East Coast to share vital updates on immigration laws, FDNS site visits, and I-9 audits.

The Heart Health Panel by Ashish Mathur & Manju Kolli offered valuable insights from both modern and ancient perspectives.

As shared, “This is how communities thrive – by coming together, collaborating, and creating meaningful impact.

## CHARLOTTE CHAPTER

### **Charlotte Chapter Monthly Meeting - In-Person Held on 4th March**

ITServe Alliance Charlotte Chapter's March Monthly Meeting Was a Success!

A huge thank you to everyone who joined the event! With insightful sessions led by Joseph Kallabat, Anil Grandhi, and Dr. Lopamudra Das Roy, the evening buzzed with energy during the vibrant Q&A, engaging peer discussions, and valuable networking that fueled growth in Charlotte's thriving tech community.

It was the perfect blend of celebration, strategic insights, and collaboration setting the stage for even greater momentum ahead. Stay tuned for details on our next gathering, and let's keep rocking together!

## CHICAGO CHAPTER

### **Chicago Chapter Monthly Meeting - In-Person Held on 4th March**

The ITServe Chicago Chapter's March Meeting was a phenomenal success! A fantastic evening filled with valuable connections, expert insights, and engaging conversations.

Anil Grandhi shared excellent financial planning and tax-saving strategies, offering proactive tips to minimize liabilities and maximize savings. He also discussed key updates on tax laws, deductions, and exemptions. Attorney Mary Kennady provided crucial updates on the H-1B CAP status, ensuring members stay informed.

A big thanks to all our Chicago members and speakers for making this event a great success! Looking forward to more collaboration and growth ahead.



# MARCH MONTHLY MEETINGS UPDATES

## COLUMBUS CHAPTER

### **Columbus Chapter Monthly Meeting - In-Person Held on 3rd March**

The ITServe Columbus Chapter March Monthly Meeting was a wonderful gathering and a great opportunity for networking and connection. Members came together to exchange ideas, share experiences, and strengthen professional relationships. Events like these continue to build a strong, collaborative community within the chapter.

## DALLAS CHAPTER

### **Dallas Chapter Women's Day Event - In-Person Held on 11th March:**

The ITServe Alliance Dallas Chapter Women's Day Event was a wonderful celebration of rights, equality, and empowerment. Inspiring talks, interactive panels, and amazing performances made it a special event.

A big thank you to our speakers, guests, and team for making it a success. Your support and participation made this event meaningful!

### **Dallas Chapter Workshop & Monthly Meeting - In-Person Held on 26th March**

The ITServe Alliance Dallas Chapter hosted an exclusive workshop and monthly meeting featuring Todd Cohen and Bhanu Illindra.

The session covered sales leadership, business growth strategies, networking, and key immigration updates.

A dynamic evening of insights, connections, and opportunities. Kudos to the team for a fantastic event! Looking forward to the next one.

### **Dallas Chapter CSR Activity - In-Person Held on 28th March**

ITServe Alliance Dallas Chapter CSR Activity Making an Impact

The April CSR Activity was a success, empowering veterans and spouses through STEM training, career development, and job readiness support in partnership with NPower.

With laptops, profile marketing, and employment assistance, ITServe is shaping brighter futures. Up next the Mock Interviews in May to help veterans refine their skills for career success.

# MARCH MONTHLY MEETINGS UPDATES

## DETROIT CHAPTER

### **Detroit Chapter Monthly Meeting - In-Person Held on 5th March**

The ITServe Alliance Detroit Chapter Monthly Meeting promises a valuable evening of insights and networking!

Gain expert insights on emerging IT trends, immigration compliance, business tax strategies, and capital access from industry leaders.

Network with professionals, exchange ideas, and explore new growth opportunities.

Looking forward to an impactful session filled with learning, collaboration, and meaningful connections!

## DMV CHAPTER

### **DMV Chapter Monthly Meeting - In-Person Held on 18th March**

Another fantastic DMV Chapter meeting on March 18th!

A big thank you to our core team and Chapter President Suresh Chappidi for seamless execution.

### **Key Highlights:**

- Raj Ramesh, CEO of CTEC, shared insights on federal contracting, entrepreneurship, and key lessons for success.
- An informative session on Captive Insurance, exploring its benefits for our community.
- Networking, new connections, and a thriving ITServe spirit!

## FLORIDA CHAPTER

### **Florida Chapter Monthly Meeting - In-Person Held on 21st March**

The ITServe Alliance Florida Chapter – Monthly Meeting Highlights

The Florida Chapter held an insightful session on government contracting and business growth. Dr. Nazeera Dawood shared strategies for women entrepreneurs, while Janette Blanco, Assistant Director at Florida SBDC, Hillsborough County Economic Development, provided guidance on working with government agencies.

The event fostered valuable insights, connections, and strategies, reflecting ITServe's commitment to empowering businesses.

# MARCH MONTHLY MEETINGS UPDATES

## HOUSTON CHAPTER

### **Houston Chapter Monthly Meeting - In-Person Held on 27th March**

The ITServe Alliance Houston Chapter Monthly Meeting was a huge success! Thanks to the speakers Rohit, and Bhanu, for sharing valuable insights. It will help, and thanks to all the members for catching up, working together, and making this event a success. Looking forward to catching up in the future!

## MINNEAPOLIS CHAPTER

### **Minneapolis Chapter Monthly Meeting - In-Person Held on 27th March**

The ITServe Alliance Minneapolis Chapter Monthly Meeting was an inspiring gathering! Thanks to the speaker Danny Gaekward for sharing valuable insights on Upcose personal with the billionaire. It will help, and thanks to all the members for catching up, working together, and making this event a success. Looking forward to catching up in the future!

## MARYLAND CHAPTER

### **Maryland Chapter Monthly Meeting - In-Person Held on 19th March**

The ITServe Alliance Maryland Chapter Monthly Meeting was a fantastic success!

Members gained valuable insights from Dr. Daraius Irani on economic strategies and Mr. Chris Spencer on cybersecurity as a business advantage. The event also highlighted the incredible contributions of women in business and technology.

A huge thank you to our speakers, attendees, and everyone who contributed to making this evening a meaningful and engaging experience!

## NEW ENGLAND CHAPTER

### **New England Chapter Monthly Meeting - In-Person Held on 26th March**

The ITServe Alliance New England Chapter hosted a successful Monthly Meeting, featuring insights on leadership, tax planning, and wealth management.

Thanks to our speakers and members for making it impactful, reinforcing ITServe's mission through valuable discussions and networking.

We look forward to future collaborations and continued growth.



# MARCH MONTHLY MEETINGS UPDATES

## NEW JERSEY CHAPTER

### **New Jersey Chapter Monthly Meeting - In-Person Held on 27th March**

The The ITServe Alliance New Jersey Chapter hosted a Monthly Meeting, bringing together business leaders and entrepreneurs for networking and learning.

The session covered immigration updates from Thomas V. Allen and Rekhi Gunjan, along with a discussion on how women CEOs are leading the shift from IT staffing to services.

## PHILADELPHIA CHAPTER

### **Philadelphia Chapter Monthly Meeting - In-Person Held on 26th March**

The ITServe Alliance Philadelphia Chapter hosted a dynamic meeting with Laura Cooper's insightful session on leadership.

Chapter President Sitaram shared updates, while Amar Varada discussed national insights, including the Boston Chapter launch and Captive Insurance.

The event fostered learning, networking, and collaboration

## PHOENIX CHAPTER

### **Phoenix Chapter Monthly Meeting - In-Person Held on 20th March**

The ITServe Alliance Phoenix Chapter meeting was a great success!

Keynote speaker Karthik Ramanan shared valuable insights on mental awareness, leadership neuroscience, and habit formation for entrepreneurs.

We appreciate our sponsors, members, and speakers for contributing to this success.

A heartfelt thank you to our dedicated core team for making this event seamless and impactful!

### **Phoenix Chapter CSR Event - In-Person Held on 14th March**

The ITServe Alliance Phoenix Chapter successfully conducted the CSR activity this March, contributing \$750 to the Phoenix Police Department. This contribution reflects our commitment to supporting the community and fostering strong relationships with those ensuring public safety.

Thank you to all participants and contributors for making this initiative impactful. Together, we continue to make a difference.

# MARCH MONTHLY MEETINGS UPDATES

## RALEIGH CHAPTER

### **Raleigh Chapter Monthly Meeting - In-Person Held on 13th March**

The ITServe Raleigh Chapter – March Monthly Event Recap

What an incredible evening at our ITServe Raleigh Chapter March Monthly Event! A big thank you to all our Grand and Platinum sponsors for their unwavering support.

Keynote Highlight:

Dr. Ken Russell's session on "Navigating the Path to Thoughtful Leadership" was truly insightful and captivated our members.

Informative Sessions:

Deepak/Radhesh (ITSS) provided valuable insights into captive insurance and its benefits.

Dr. Ramji wrapped up the event with an interactive and holistic approach to Health and Wellness—a session that resonated with many attendees.

Networking & Engagement:

It was inspiring to see such enthusiasm from our patrons, with engaging discussions and thoughtful questions. A warm welcome to our new and returning members—your presence strengthens our ITServe community!

Looking forward to even more impactful sessions in the upcoming months!

## SEATTLE CHAPTER

### **Seattle Chapter Monthly Meeting - In-Person Held on 28th March**

The ITServe Alliance Seattle Chapter – A Landmark Event!

Seattle Chapter's first-ever event in Portland brought together experts and members for insightful discussions and strategic collaborations.

Speakers shared innovative ideas and future opportunities while members actively engaged in collaborative problem-solving and industry advancements.

A huge appreciation to all contributors and attendees for making this event a success. Looking forward to greater milestones ahead!

## TENNESSEE CHAPTER

### **Tennessee Chapter Monthly Meeting - In-Person Held on 14th March**

The ITServe Alliance Tennessee Chapter held a successful March Monthly Meeting featuring Anil Grandhi, who shared key strategies on Corporate & Personal Tax Planning. Members gained valuable insights for financial planning and business growth. Looking forward to more such impactful sessions!



# ITSERVE MARCH CSR ACTIVITIES

## ITServe Dallas Chapter CSR Activity - In-Person Held on 28th March:

The ITServe Alliance Seattle Chapter – A Landmark Event!

Seattle Chapter's first-ever event in Portland brought together experts and members for insightful discussions and strategic collaborations. Speakers shared innovative ideas and future opportunities while members actively engaged in collaborative problem-solving and industry advancements. A huge appreciation to all contributors and attendees for making this event a success. Looking forward to greater milestones ahead!



## ITServe Phoenix Chapter CSR Event - In-Person Held on 14th March

The ITServe Alliance Phoenix Chapter successfully conducted the CSR activity this March, contributing \$750 to the Phoenix Police Department. This contribution reflects our commitment to supporting the community and fostering strong relationships with those ensuring public safety. Thank you to all participants and contributors for making this initiative impactful. Together, we continue to make a difference.





# IMMIGRATION NEWS

## USCIS Reaches FY 2026 H-1B Cap, Selected Petitioners Notified

U.S. Citizenship and Immigration Services (USCIS) has received a sufficient number of electronic registrations for unique beneficiaries during the initial registration period to meet the fiscal year (FY) 2026 H-1B numerical allocations, including the advanced degree exemption (master's cap). USCIS has randomly selected enough beneficiaries from properly submitted registrations and has informed all petitioners with selected beneficiaries that they are eligible to file an H-1B cap-subject petition.

Registrants can check their status through their online accounts. More details are available on the H-1B Electronic Registration Process page.

[Click to Know More](#)



## U.S. Population at Risk of Decline Without Immigration, CBO Report Warns

### Birth Rates Insufficient to Sustain Population Growth

New data from the Congressional Budget Office (CBO) suggests that without immigration, the U.S. birth rate will not be sufficient to maintain population levels. According to a report released Thursday, deaths have begun to outnumber live births in the U.S. since 2023, signaling a demographic shift that could lead to population decline.

### Impact of Immigration Restrictions Under Trump Administration

The report's findings come amid President Donald Trump's immigration restrictions, which could further accelerate the decline in population. The projections, spanning 2025 through 2055

[Click to Know More](#)

# MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency
- Free Dice access for 2 months or Partner Annual Promotion; existing customers get up to 10% promotional credit on annual spending.

Please feel free to reach the benefits team by E-Mail: [benefits@itserve.org](mailto:benefits@itserve.org)



## “SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.



# ITSERVE MEMBER BENEFITS



## ITSERVE ALLIANCE 2025 – MEMBER BENEFITS HOW MUCH ARE YOU GETTING FOR \$1000 MEMBERSHIP FEES? (COMPANIES WITH 10 EMPLOYEES)

### TANGIBLE



#### HOTELS

- Special Discount with Extended Stay America Hotels through ITServe
- Customized Portal for ITServe – 5% Discount



#### COMPUTERS AND OFFICE STATIONERIES

- Quill.com (Staples company)
- Discounts to our members, Special promotions, Award points
- Dedicated customer service agent to ITServe,
- Customized portal, free shipping, price match etc. Discount: 12% – 56%



#### OFFICE SOFTWARE

Microsoft office and Google Workspace



#### ACCOUNTS AND TAX FILINGS

- AG Fintax – 5% discount for Members,
- \$99 Tax filing for Member employees



#### PAYROLL SERVICE

New ADP Members will get the discount up to 60%



#### IMMIGRATION SERVICES

- Somireddy Law Firm offers a 10% discount on all our Immigration services and 5% on Litigation and Corporate law matters to all Active ITServe Members.
- BBI Law Group, P.C (Bhanu Illindra) – 5%
- First free H1B legal fee for new members from BBI Law Group & 50% off for one H1B every year.



#### MONTHLY MEETINGS

Total 10 meetings per year, each monthly meeting will cost at least \$40/head



#### BUSINESS INSURANCE (ITSERVE SPONSOR)

\$100 – New sign up and renewal

New Membership Registration



#### JOB BOARDS

- Dice.com (2 month free or double the view for new members and 10% promotional credit for new products for existing members) – Conservative numbers
- LinkedIn – Tailored packages available exclusively for ITServe Members for new Customers



#### AIR TRAVEL

- TrackEx, Indifly365
- Approximate Savings upto \$800 on Business Class
- Approximate Savings upto \$100 on Economy Per Trip



#### PHONE SERVICE

Vitel Global – 10% discount for members



#### ATS

Ceipal – 10% Discount



#### DIGITAL MEDIA

Varun Digital – 10% discount for members

### INTANGIBLE



#### MEDIATION SERVICES

Resolve the payment and other disputes among ITServe members



#### BUSINESS REFERENCE CHECKS

Check the quality of unknown vendors & clients



#### WEBINARS

Immigration, Tax/Financial planning, Compliance, best practices, clarification of new rules/regulations etc



#### BUSINESS GROWTH

Govcon day, Startup/Investor Day, Mergers & Acquisitions, Scaling up workshops, leadership training etc



#### NETWORKING

Networking at monthly & regional meetings & Synergy



#### LITIGATION AND PAC EFFORTS

3 years of H1B Approval, no client letter etc



#### HEALTH INSURANCE

ITServe offers captive plan



# NEW MEMBERSHIP REGISTRATION

**GROW YOUR BUSINESS WITH ITSERVE ALLIANCE!**  
**JOIN 2,400+ IT COMPANIES NATIONWIDE.**

## Why Join?

- \* Expand Your Network with industry leaders.
- \* Exclusive Opportunities like meetups, one grand annual event, and workshops.
- \* Leverage Growth through promotions, mergers, and leadership training



**Take your business to the next level.**  
**Join ITServe Alliance Today!**

 [membership@itserve.org](mailto:membership@itserve.org)

# PR & MEDIA TEAM

**Raghu Chittimalla**

Governing Board Chair 2025



**Anju Vallabhaneni**

President



**Siva Moopnar**

President Elect



## Suggestions:

Please feel free to E-Mail us at [PR@itserve.org](mailto:PR@itserve.org)

**Ramesh Garlapati**

Director - PR & Media



**Sridhar Reddy**

Chair - PR & Media  
(Internal)



**Chaitanya Setti**

Chair - PR & Media  
(Social Media & Web)



**Pradeep Bangalore**

Chair - PR & Media  
(Social Media & Web)



**Satya Balla**

Chair-PR & Media  
(Internal)



Follow us on



ITServeAlliance



itserve-alliance



ITServeorg

### GRAND SPONSORS

**TrackEx**  
Travel & Expense Management  
[www.trackex.com](http://www.trackex.com)

**Trucordia**  
[www.trucordia.com](http://www.trucordia.com)

### PLATINUM SPONSORS

**VITEL GLOBAL COMMUNICATIONS**  
The Services, Support, Operations & Support Services  
[www.vitelglobal.com](http://www.vitelglobal.com)

**Ceipal**  
[www.ceipal.com](http://www.ceipal.com)

**TIA**  
TECH INSURANCE AGENCY  
[www.techinsuranceinc.com](http://www.techinsuranceinc.com)

**SOMIREDDY LAW GROUP**  
[www.somireddy.com](http://www.somireddy.com)

**AG FinTax**  
[www.agfintax.com](http://www.agfintax.com)

**BBI Law Group, P.C.**  
[www.lindralawgroup.net](http://www.lindralawgroup.net)

**QITECH**  
[www.qitech.com](http://www.qitech.com)

**Varun Digital**  
[www.varundigitalmedia.com](http://www.varundigitalmedia.com)

**VENDORSHIP**  
[www.vendorship.net](http://www.vendorship.net)

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston | Los Angeles  
Maryland | Minneapolis | New England | New Jersey | New York | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis | Tennessee