



# ITServe Alliance

*Empowering Local Employment*

**NEWSLETTER JANUARY 2025**



## **ABOUT ITSERVE ALLIANCE**

### **ITServe Alliance – Empowering IT Businesses Since 2010**

ITServe Alliance is the largest association of IT services firms in the U.S., representing 2,500+ member companies. Since 2010, it has been a trusted advocate for small and mid-sized IT businesses, driving policy, innovation, and growth through 23 Regional Chapters.

As a collaborative force, ITServe safeguards industry interests, fosters business expansion, and influences key issues like immigration and technology policies. Led by visionary entrepreneurs, it remains a pillar of knowledge, networking, and leadership in the IT sector.

**Join ITServe—Your Voice in the IT Industry!**

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SPOTLIGHT

# RAGHU CHITTIMALLA

ITSERVE ALLIANCE  
GOVERNING BOARD CHAIR 2025

## Exclusive Interview with Raghu Chittimalla, Chair of ITServe Governing Board

**Interviewer:** Can you share your journey with ITServe?

**Raghu Chittimalla:** A Dallas resident since 2000, I've successfully run my business since 2002, focusing on growth and high retention. I've been part of ITServe since its inception in 2010, serving in various roles before leading as National President in 2021. My tenure emphasized transparency, culture, and communication, elevating ITServe's presence, including introducing it to President George W. Bush at Synergy 2021. Now, as Governing Board Chairman, I remain committed to ITServe's growth.

**Interviewer:** What is your focus as ITServe Governing Board Chair?

**Raghu Chittimalla:** I aim to foster collaboration, leadership, and strong processes, ensuring ITServe's growth remains the priority over individual interests.

**Interviewer:** Your vision for ITServe in 2025?

**Raghu Chittimalla:** Implement & strengthen organizational processes, leadership and enhance communication to focus on collective growth.

**Interviewer:** Major initiatives under your leadership?

**Raghu Chittimalla:** I plan to strengthen and optimize existing ones for maximum impact and introduce any new initiatives necessary to protect the interests of the member community.

**Interviewer:** Why are Indian American IT professionals trusted leaders?

**Raghu Chittimalla:** ITServe comprises proven business leaders in IT services. We aim to expand this network, bringing in more entrepreneurs to strengthen our collective influence.

**Interviewer:** Where do you see ITServe in the next 10-15 years?

**Raghu Chittimalla:** ITServe should be a key voice in policy-making, especially in immigration and SMB IT sector growth, while continuing to support IT entrepreneurs.

**Interviewer:** What legacy do you hope to leave?

**Raghu Chittimalla:** I focus on making an impact rather than leaving a legacy. I encourage young leaders to develop leadership skills and drive ITServe's future.

**Interviewer:** Any final message for the ITServe community?

**Raghu Chittimalla:** Believe in ITServe, stay united, and dream big. GO ITServe!



SPOTLIGHT

# ANJU VALLABHANENI

ITSERVE ALLIANCE  
NATIONAL PRESIDENT - 2025

## Exclusive Interview with Anju Vallabhaneni, National President - 2025

**Interviewer:** Your vision as ITServe President?

**Anju Vallabhaneni:** I aim to expand membership, drive CSR and STEM initiatives, strengthen sponsorships, enhance technology to bring efficiency, and advocate for IT businesses through PAC efforts and Want to strengthen ITSS initiatives, so all our members will get benefited out of it, some examples like

- >> Captive insurance
- >> more benefits to members with direct discounts and Monetary incentive

**Interviewer:** How has ITServe grown into a leading IT organization?

**Anju Vallabhaneni:** Through a structured approach, ITServe unifies IT business owners, fosters networking, safeguards industry interests, and advocates for policies that support growth.

**Interviewer:** Why are Indian IT professionals trusted leaders?

**Anju Vallabhaneni:** Their technical expertise, adaptability, strong work ethic, and entrepreneurial spirit make them invaluable in the evolving IT landscape.

**Interviewer:** What philanthropic initiatives will you lead?

**Anju Vallabhaneni:** I will focus on expanding CSR efforts, increasing STEM scholarships, and promoting youth entrepreneurship.

**Interviewer:** How can India improve its IT education system?

**Anju Vallabhaneni:** By modernizing curriculum, fostering industry collaboration, investing in R&D, and enhancing soft skills training.

**Interviewer:** What makes you the right fit for this role?

**Anju Vallabhaneni:** With 22+ years in IT leadership and 8 years in ITServe, I have built strong relationships across all chapters to drive ITServe's mission forward

**Interviewer:** Final message to ITServe members?

**Anju Vallabhaneni:** I am committed to making ITServe the most powerful IT association in the U.S. Let's grow together!



SPOTLIGHT

# SIVASANKAR MOOPANAR

ITSERVE ALLIANCE  
PRESIDENT-ELECT 2025

I am honored to serve as President-Elect of ITServe Alliance 2025, working alongside National President Anju Vallabhaneni and our dedicated leadership team to drive ITServe's growth and impact.

## Vision for ITServe

- Policy Advocacy – Strengthening ITServe's voice in shaping favorable industry policies.
- Member Growth & Benefits – Expanding networking and business opportunities.
- Technology & Innovation – Preparing for AI-driven industry shifts.
- Legislative Engagement – Enhancing ITServe's influence in regulatory matters.
- Strategic Expansion – Strengthening chapters and industry partnerships.

## Leadership & Experience

- 30+ years in IT leadership & entrepreneurship – CEO of Edify Technologies.
- ITServe Leadership since 2015 – Chicago Chapter President, National PAC Chair, Director, and Benefits Director.
- Synergy & PAC Leadership – Driving ITServe's most influential initiatives.

## Commitment to ITServe's Future

- Navigating Challenges – Adapting to evolving policies & AI disruptions.
- Empowering IT Entrepreneurs – Creating new opportunities for IT businesses.
- Expanding Influence – Strengthening STEM, CSR, and PAC initiatives.

## Stronger Together

ITServe is the leading voice of IT businesses—driving innovation, job creation, and economic growth. Together, we will elevate ITServe to new heights!

**Join us in shaping the future of IT leadership!**



**ITServe Alliance**  
*Empowering Local Employment*



SPOTLIGHT

# SHABANA SIRAJ

ITSERVE ALLIANCE  
DIRECTOR - DIVERSITY, WOMEN  
& COMPLIANCE

## About Me & My Journey with ITServe

I am the CEO of Trident Consulting, with 30 years of business experience, 23 of which are in the staffing industry. Trident specializes in providing high-quality technology and engineering professionals across the U.S.

I have actively championed Diversity, Equity, and Inclusion (DEI) by serving on the WRMSDC Board, mentoring women CEOs as ITServe's National Diversity Chair, and supporting nonprofit initiatives like Asha for Education and The English Academy. My passion lies in empowering women, fostering diversity, and mentoring future leaders in the IT industry.

## Vision for ITServe – Diversity, Women & Compliance

My mission is to cultivate an inclusive, empowering space for women in IT and business, ensuring mentorship, growth, and equal representation. By strengthening diversity, we drive innovation, collaboration, and success at ITServe.

## Challenges Women Face in IT Leadership

- Implicit biases & stereotypes
- Limited networking & mentorship opportunities
- Work-life balance struggles
- Visibility & representation gaps
- Microaggressions & workplace barriers

## Enhancing Diversity in ITServe

- Inclusive Hiring & Leadership Programs – Strengthening women's leadership pathways
- Diversity-Focused Events & Mentorship Circles – Creating strong support networks
- Strict DEI Policy & Compliance Standards – Ensuring equal opportunities for all

## Plans to Expand ITServe's Diversity Initiatives

- Targeted Recruitment & Strategic Partnerships – Engaging diverse professionals
- Inclusive Networking & Leadership Training – Fostering representation
- Women's Leadership Academy & Mentorship Circles – Building a strong pipeline

## Upcoming Initiatives for 2025

- Q1: Launch Women's Leadership Academy
- Q2: Form Diversity Council & Mentorship Circles
- Q3: Host Annual Women's Summit
- Ongoing: Increase women membership by 15%, ensure 20% women in ITServe leadership, and host 4 major women-focused events

## Join Us in Driving Change!

ITServe thrives on inclusion, empowerment, and collaboration. Together, let's build a diverse, dynamic, and thriving IT community where everyone has a seat at the table!



SPOTLIGHT

# PRIYA BALASUNDARAM

ITSERVE ALLIANCE  
FLORIDA CHAPTER PRESIDENT

## About Me

I am the Founder & CEO of Nimitta Technologies, a Certified Women Minority-Owned Business specializing in cloud solutions and app development. With over a decade of experience, I'm passionate about empowering women in tech and supporting diversity initiatives at ITServe. I co-chair TiE Women and am dedicated to helping others break barriers in the tech industry.

## Vision for ITServe Florida

As President, my goal is to empower women and foster diversity in tech, creating opportunities for collaboration and growth among IT business owners.

## Challenges Women Face in IT

Women in IT often face gender biases and lack mentorship, limiting their advancement. My leadership helps overcome these barriers by promoting collaboration, inclusion, and excellence.

## Plans to Attract New Members

I will leverage my network to attract new members by organizing events that highlight ITServe's benefits and foster connections within the tech community.

## Activities for the Coming Year

- Monthly meetings with expert speakers
- Women-focused events to inspire and support growth
- Building a supportive, collaborative environment for success

## Leaders Supporting the Vision

With guidance from Kamal Sakamuri, Deva, and Prashant, we continue to drive progress in the Florida Chapter.

## Closing Thoughts

I encourage all members to engage and collaborate. Together, we can drive innovation and growth in the IT industry.

# IN FOCUS

## ITServe's New Leadership for 2025 Inaugurated

ITServe Alliance, with 2,500+ member companies, has inaugurated Anju Vallabhaneni as President for 2025. Vallabhaneni brings 23+ years of experience in IT and strong regional connections to further strengthen the organization.

"I'm honored to lead ITServe in 2025, advocating for our members and driving collaboration," said Vallabhaneni.

Raghu Chittimalla assumes the role of Governing Board Chair for 2025, focusing on team collaboration. Other key leaders include Siva Moopanar (President-Elect) and ITServe Executive Directors overseeing various areas like Bylaws, Membership, Diversity, and Technology.

A major highlight of 2024 was the successful planning and execution of the Synergy Conference-2024, which saw significant engagement, driving innovation and collaboration within the community.

In his farewell, Jagadeesh Mosali highlighted ITServe's expansion to 23 chapters, including new ones in Tennessee and New York.

Vallabhaneni emphasized ITServe's role as the voice of small and medium IT businesses, committed to fostering innovation and collaboration. For more, visit [www.itserve.org](http://www.itserve.org).

### Governing Board - 2025



**Raghu Chittimalla**  
Governing Board Chair - 2025  
National President 2021



**Vinod Babu Uppu**  
National President 2019



**Amar Varada**  
National President 2020



**Devender R. Aerrabolu**  
National President 2022



**Vinay Mahajan**  
National President 2023



**Jagadeesh Mosali**  
National President 2024



**Anju Vallabhaneni**  
National President 2025



# HIGHLIGHTS

## **ITServe Q1 National Board Meeting & Midwest Regional Meet – A Great Start to 2025 By – PR & Media Chair Team**

The ITServe Q1 National Board Meeting held in Columbus, OH on January 24, 2025, marked a highly successful and strategic gathering of our leadership, bringing together 96 attendees representing 23 Chapters nationwide. The Midwest Regional Meeting was a key highlight, reinforcing ITServe’s mission in collaboration, innovation, leadership, and, empowering IT entrepreneurs.

### **A Gathering of Visionaries**

The event, led by ITServe President Anju Vallabhaneni, brought together IT leaders, entrepreneurs, and executives for impactful discussions and strategic planning. A significant milestone was the 100% attendance from the Governing Board (GB), a testament to the unwavering dedication of ITServe’s leadership.

### **Acknowledging Leadership & Teamwork**

The Columbus Chapter played a crucial role in making this event a grand success. Special thanks to Anju, Purna, Phani, Prasad, and others for their meticulous planning and execution of the events. The collaboration between the National, Local, and Midwest Chapters was outstanding.

### **Women Leaders Networking**

A notable highlight was the increased participation of women leaders, demonstrating the growing influence of women within ITServe. The energy, innovation, and leadership from all board members set a strong foundation for the year ahead.



# ITSERVE MID-WEST REGIONAL MEETING



A gathering of leaders, featuring a group photo, National President with Chapter Presidents, and GB, EB, & PR Media teams.

# HIGHLIGHTS

## Strategic Discussions & Future Roadmap

The Board Meeting witnessed fruitful discussions, strategic decision-making, and key updates on ITServe's initiatives for 2025. Anju Vallabhaneni's vision for the year was well-received, along with valuable contributions from Office Bearers, Directors, Chairs, and Chapter Presidents.

## Engaging Immigration Panel Discussion

One of the most highly engaging sessions of the Midwest Regional Meet was the Immigration Panel's Fire Chat Session featuring industry experts Sheila Muthy, Bhanu B. Ilindra, Joe Kallabat, and Jonathan Wasden. The panel discussed key immigration policies impacting IT entrepreneurs, H-1B visa challenges, and upcoming legislative changes. Their insights provided immense value to attendees, sparking in-depth discussions and strategic considerations for ITServe members.



## A Big Thank You to the Hospitality Team

The exceptional experience for all delegates was made possible by the diligent planning and dedication of the National Hospitality Team, led by Uday Nidiganti (ITServe Dallas Chapter) and Rajesh Yallabandi (ITServe Houston Chapter).



## Looking Ahead – 2025 Roadmap

The ITServe leadership team will publish the annual calendar shortly, covering all Regional, Board, Lobby Day, and Chapter meetings.

# HIGHLIGHTS

## **Our Heartfelt Appreciation and Gratitude to ITServe Leadership 2024**

### **A round of applause for Jagadeesh Mosali and his Leadership Team 2024!**

Under Jagadeesh Mosali's visionary leadership, ITServe reached remarkable new heights in 2024. With an unwavering commitment to growth, Jagadeesh and his team launched two new chapters, expanding ITServe's influence and solidifying its position as a powerhouse in the IT services industry.

A major highlight of the year was the enhanced focus on member benefits. ITServe introduced game-changing resources including job board discounts, payroll services, ADP, attorney fees, and more—creating a tangible, positive impact for every member. Beyond tangible resources, Jagadeesh fostered networking opportunities and mediation services, creating an environment where members could thrive, collaborate, and succeed.



Under Jagadeesh's leadership, ITServe's CSR initiatives achieved unprecedented success. From STEM advocacy to the YEP programs and honoring veterans, these initiatives strengthened ITServe's societal presence, demonstrating its commitment to shaping the future.

The culmination of this transformative year was Synergy 2024—a historic event at Caesars Palace that gathered over 2,500 attendees for an unforgettable experience. The event became an iconic milestone in ITServe's journey, showcasing the power of collaboration, leadership, and innovation.

Thanks to Jagadeesh Mosali's leadership, ITServe is now undeniably the nation's largest IT services association. It is no longer just an organization; it has become a force that will continue to shape the industry for years to come. Thank you, Jagadeesh, for your dedication, vision, and unwavering commitment to ITServe's success.



**ITServe Alliance**  
*Empowering Local Employment*

# ITSS MEMBER BENEFIT



A PCF COMPANY



**ITServe Services**  
Enriching Member Benefits

## ITSS CAPTIVE

*ITSS Launches New Member Benefit -*  
**Captive Health Insurance**  
*in collaboration with AIS Insurance Services – A PCF Company*

### **Benefits of Captive Health Insurance**



- **Cost Control:** more easily control insurance costs by customizing policies
- **Financial Incentives:** surplus funds may be returned to member companies
- **Risk Management:** greater transparency and control over healthcare risks
- **Long-term Stability:** provide businesses greater stability with one plan
- **Lower Renewal Cost:** reduced costs possible at every renewal cycle
- **No Change of Network:** if plans remain the same, the network also remains the same
- **Dedicated Concierge:** speedy concierge service to address inquiries from members

**Contact our team at AIS for more**

202-301-9356 • [marketing@aisusainc.com](mailto:marketing@aisusainc.com)

# JANUARY ACTIVITIES



## ATLANTA CHAPTER

### **Atlanta Chapter Monthly Meeting - In-Person Hed on 30th Jan**

The ITServe Alliance Atlanta Chapter – A Successful Start to 2025!

The Atlanta Chapter set the tone for an exciting year with a successful monthly meeting on Jan 30! The event was filled with insightful discussions, meaningful connections, and an incredible exchange of ideas.

A big thank you to everyone who contributed to its success your support and enthusiasm continue to drive our growth. We truly appreciate your presence and look forward to reconnecting soon!

## AUSTIN CHAPTER

### **Austin Chapter Monthly Meeting - In-Person Hed on 27th Jan**

The ITServe Alliance Austin Chapter – 2025 Monthly Meeting A fantastic start to 2025! A big thank you to all members and the entire team for you participation and engaging discussions on tax compliance, best practices with non-US companies, and ownership impacts on taxation. Special thanks to Guru Dorsala for sharing his invaluable insights. Excited for more impactful sessions ahead! Together, we're building a stronger, more informed community.

## BAY AREA CHAPTER

### **Bay Area Chapter Monthly Meeting - In-Person Hed on 29th Jan**

The ITServe Alliance Bay Area Chapter Monthly Meeting was an inspiring and memorable event! Pat Patel delivered an insightful session on scaling IT businesses, sparking engaging discussions and networking among attendees.

The energy was incredible, and the sense of community was truly special. The 2025 1st event was a grand success, and we look forward to bringing the same passion and energy to all future gatherings!

# JANUARY ACTIVITIES



## CHICAGO CHAPTER

### **Chicago Chapter CSR Activity - In-Person Hed on 18th Jan**

The ITServe Alliance Chicago Chapter organized a food packing event at the Northern Illinois Food Bank in Geneva, IL, as part of our January 18th, 2025 CSR initiative. It was amazing to see such a large group come together to make a real difference in the community.

It was an incredible and impactful day at the Northern Illinois Food Bank! Packing 7,050 pounds of food, preparing 235 boxes, and providing 5,875 meals is a remarkable achievement that will make a significant difference in the lives of many. It's heartwarming to witness such dedication and teamwork in action.

A huge thank you to all the volunteers who contributed their time and energy to this meaningful cause. Efforts like these truly embody the spirit of community and compassion. Let's keep this momentum going and continue empowering, uplifting, and supporting those around us. Together, we can create a brighter future for everyone! Great job, ITServe Chicago team!

## DALLAS CHAPTER

### **Dallas Chapter Monthly Meeting - In-Person Hed on 22nd Jan**

The ITServe Alliance Dallas Chapter Monthly Meeting was a resounding success! Gerry Mecca shared valuable insights on leadership, strategic sourcing, and fractional CIO roles, while Chand Parvathaneni, Sharadha Kodem, and Kavitha Akula provided crucial immigration updates.

With exciting gift card giveaways, networking opportunities, and engaging discussions, the event fostered collaboration and business growth. Thank you to everyone who made it memorable! We look forward to seeing you at the next one!

## NEW YORK CHAPTER

### **New York Chapter Monthly Meeting - In-Person Hed on 31st Jan**

The ITServe Alliance New York Chapter – A Strong Start to 2025!

The New York Chapter's first monthly meeting set the stage for a year of impactful discussions and valuable connections. With engaging insights and dynamic networking, members explored new opportunities and industry trends.

A huge thank you to our speakers, members, and leadership for making this event a success. Looking forward to more enriching sessions ahead!

# JANUARY MONTHLY MEETINGS UPDATES

## PHOENIX CHAPTER

### **Phoenix Chapter Monthly Meeting - In-Person Hed on 31st Jan**

The ITServe Alliance Phoenix Chapter's January 2025 Monthly Meeting kicked off with great success, boasting 90% attendance. Thiru Thangarathinam, a renowned Arizona CEO, inspired attendees with his success story, while Karthik Venkatesan, an AI leader at Amazon, presented on AI's potential in staffing and offered a free workshop for members. The chapter aims to build local partnerships and host more impactful speakers to drive member growth. We'll see you again—thank you!

## SEATTLE CHAPTER

### **Seattle Chapter Monthly Meeting - In-Person Hed on 30th Jan**

The ITServe Alliance Seattle Chapter made a powerful start to the year with a successful first monthly Meeting event on Jan. 30 2025. The discussion on “Tech Companies and Diversification” brought valuable insights, and the energy in the room was truly inspiring.

A big thank you to the Seattle Team for their efforts and to our leadership for their unwavering support. This strong beginning sets the stage for an exciting year ahead—let's keep the momentum going!



# ITSERVE JANUARY CSR ACTIVITY

## ITServe Chicago Chapter CSR Activity

The ITServe Chicago Chapter organized a food packing event at "Northern Illinois Food Bank" in Geneva, IL, for our January 18th 2025 CSR initiative. It's amazing to see such a large group come together to make a real difference in the community.



...the impact you made today for  
neighbors throughout Northern Illinois!

Volunteer Date 1/18/2025

Pounds Packed 7050

Meals Provided 5875

235 Boxes

**Thank You!**



# IMMIGRATION NEWS

## DHS Implements Final Rules for H-1B and H-2 Visa Programs, Revises Form I-129

The Department of Homeland Security (DHS) is set to implement significant changes to the H-1B and H-2 visa programs through its final rules, which take effect on Friday, January 17, 2025. These modifications aim to modernize the processes, enhance flexibility, and strengthen worker protections for nonimmigrant visa holders. Alongside these changes, U.S. Citizenship and Immigration Services (USCIS) will release an updated version of Form I-129, Petition for a Nonimmigrant Worker, reflecting the changes outlined in the final rules. The updated form, dated 01/17/25, will become mandatory on the same date...

[Click to Know More](#)



## USCIS Updates Requirements for Filing Form I-140 with FLAG System Certifications

The U.S. Citizenship and Immigration Services (USCIS) has issued a Federal Register notice (FRN) detailing updated procedures for submitting Form I-140, the Immigrant Petition for Alien Workers. These updates pertain specifically to cases accompanied by a permanent labor certification, applications for Schedule A designation, or requests for a national interest waiver (NIW).

On June 1, 2023, the U.S. Department of Labor (DOL) launched the Foreign Labor Application Gateway (FLAG), a new system designed to handle permanent labor certifications. Alongside this, the Application for Permanent Employment Certification (Form ETA-9089) was revised to align with the FLAG system. The updated form now gathers more...

[Click to Know More](#)

# MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency
- Free Dice access for 2 months or Partner Annual Promotion; existing customers get up to 10% promotional credit on annual spending.

Please feel free to reach the benefits team by E-Mail: [benefits@itserve.org](mailto:benefits@itserve.org)



## “SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

# ITSERVE ALLIANCE - WHAT ARE YOU GETTING FOR \$1000 MEMBERSHIP FEES?

**BECAUSE OF INCREASE (\$500) IN MEMBERSHIP FEE  
ITSERVE WILL NOT FUNDRAISE FOR  
PAC (POLICY ADVOCACY) & CSR.**

## \$300 goes to PAC (Policy Advocacy):

- » Salary to Monte Ward (Government liaison officer)
- » Salary to Jon Wasden (Litigation Attorney)
- » Challenge the upcoming immigration reform which will ELIMINATE our current consulting model.
- » Passing of HIRE ACT

### PARTIAL LIST OF PAC ACHIEVEMENTS

- » 3 years of H1B approval
- » Removal of Neufeld Memo/Client letter/Itinerary
- » Opposed OPT/CPT third-party placements
- » H1B lottery rule change
- » Historic ITServe memo
- » Reduced 221(G) at the consulates  
(Savings: Several thousands of USD)

## \$200 to CSR:

### STEM:

- » Support local employment via
  1. Scholarships
  2. Training &
  3. Foster startups.
- » Lawmakers are appreciating and supporting this program

### NON-STEM:

- » Getting closer to local communities
- » Convey to the public about our contribution to this country
- » Get ground level support to our high skilled immigration policies  
(Savings: Several thousands of USD)

# ITSERVE ALLIANCE - WHAT ARE YOU GETTING FOR \$1000 MEMBERSHIP FEES?



\* - Intangible benefits. We are currently working with other national brands. If you have any questions or leads please contact us via email [benefits@itserve.org](mailto:benefits@itserve.org) or call our team members.

# NEW MEMBERSHIP REGISTRATION

**GROW YOUR BUSINESS WITH ITSERVE ALLIANCE!**  
**JOIN 2,400+ IT COMPANIES NATIONWIDE.**



## Why Join?

- \* Expand Your Network with industry leaders.
- \* Exclusive Opportunities like meetups, one grand annual event, and workshops.
- \* Leverage Growth through promotions, mergers, and leadership training



**Take your business to the next level.**  
**Join ITServe Alliance Today!**

 [\*\*membership@itserve.org\*\*](mailto:membership@itserve.org)

# PR & MEDIA TEAM

**Raghu Chittimalla**

Governing Board Chair 2025



**Anju Vallabhaneni**

President



**Siva Moopnar**

President Elect



## Suggestions:

Please feel free to E-Mail us at [PR@itserve.org](mailto:PR@itserve.org)

**Ramesh Garlapati**

Director - PR & Media



**Sridhar Reddy**

Chair - PR & Media  
(Internal)



**Chaitanya Setti**

Chair - PR & Media  
(Social Media & Web)



**Pradeep Bangalore**

Chair - PR & Media  
(Social Media & Web)



**Satya Balla**

Chair-PR & Media  
(Internal)



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# ITSERVE NEW INITIATIVE

## **ITServe Launches A New, Effective, And Easy Access To Newsletter and More**

In response to our member concerns, ITServe's new PR & Media Team is embarking on an effective and easy-to-navigate program in 2025, implementing substack.com or Medium for all our newsletters. After careful consideration of the challenges faced by readers in using the PDF format of our current Newsletter, the PR & Media Team is piloting the new program starting with our January 2025 Newsletter.

### **Here are some guidelines to access ITServe's monthly newsletter and more:**

1. Setup substack on a custom domain where we have something as a subdomain - newsletter.itserve.org
2. Advantages are chapter-level pages for articles where each Chapter and various parts of ITServe can be added as drafts and PR- EB to approve and post, as well as one stop for all the content related to news and post at all into social media.
3. Also, deletion if there is something that needs deletion, one can delete it in one place, and everything in social media can be deleted.
4. Easy to operate and no major tech required to edit and make changes.
5. This blogging and newsletters come first as they are more SEO driven, and we can have a lot of content.
6. There is no need to send emails to members and WhatsApp groups. All the active members/subscribers will get notified by email.

Requesting your thoughts/comments and suggestions as we pilot this new program with the sole objective of making it easy to access for all of our ITServe members.