ITServe Alliance
Empowering Local Employment

NEWSLETTER DECEMBER 2023

ABOUT ITSERVE ALLIANCE

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

Since its establishment in 2010, ITServe Alliance has been a beacon of knowledge, skill, and awareness, empowering its members through 21 regional chapters across the country.

As a trusted platform, ITServe collaborates and implements measures to safeguard common interests, ensuring the protection of its member companies.

ITServe Alliance has established a name for itself as the canter point of information for its members covering a variety of topics ranging from immigration, technology, economy, and much more.

ITServe Alliance has built a strong member-focused community within the IT industry where professionals and experts alike can collaborate, present new business ventures, and work together to find new ways to overcome industry obstacles.

Led by highly talented individuals, phenomenally successful entrepreneurs, and Innovators who are enthusiastic about giving back to the community as part of this BIG ITServe Family, at ITServe, we believe in developing strategic relationships with our partner organizations to work for the better technology environment by building greater understanding.

Come and join us on our journey. Let us be your voice when it comes to Information Technology.

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Dear ITServe Members and Teams,

As my term as National President of ITServe for 2023 draws to a close, I would like to take a moment to reflect on the extraordinary achievements of this year and extend my heartfelt gratitude to the dedicated teams and members who made it all possible. It has been a tremendous honor to work alongside Team 2023 and serve the ITServe community.

Chapters, Membership, Sponsorship, New Chapter Launches:

1.All 21 Chapters: Throughout the year, our chapters have remained active, vibrant, and highly productive. They have consistently conducted quality meetings, expanded their membership and sponsorship, and engaged in numerous CSR and PAC activities.

2.National Team Cooperation: The national team embarked on an extensive journey to visit all 21 chapters, fostering collaboration and strengthening our interconnected network.

3.Membership Growth: We enthusiastically welcomed over 780 new members, pushing our total membership count to an impressive 2,240.

4.Chapter Strength: Nine chapters achieved remarkable membership figures exceeding 100, with an additional 10 chapters reaching over 50 members. Special recognition goes to Dallas with 450+ members, North East with 250+, and Chicago and DMV with 150+ each. Atlanta, Austin, Bay Area, Detroit, and Houston all surpassed the 100-member mark.

5.New Chapter Launches: We proudly inaugurated two new chapters in Minneapolis and Maryland, expanding our footprint and outreach.

6.Membership Renewal: Our renewal rate soared to an impressive 95%, with 1,550 members renewing their memberships this year.

7.India Membership Team: A significant portion of the credit for managing both new memberships and renewals goes to our diligent India Membership Team.

8.New Annual Fee: A successfully implemented new annual fee structure introduced membership at $500, CSR at $200, and PAC at $300.

9.Sponsorship Success: We reached unprecedented heights in Platinum and Grand Sponsorships with 2 Grand and 10 Platinum sponsors. Annual Chapter Sponsorship also achieved its pinnacle.

10.Pricing Strategy: We executed a new pricing strategy, resulting in price increases ranging from 40% to 100% in various packages.

11.India Team's Role in Sponsorship: The India Team played a pivotal role in managing all sponsorship contracts.

PAC/CPAC/CSR/YEP:

1. Advocacy and Legislation: Proactively advocating for our members, we filed litigation on 221 G and introduced the ITServe Bill – Hire Act. We also submitted critical comments on Fee Increases and New H1B rules.

2. Lobby Day Success: Our inaugural in-person Lobby Day was a resounding success, with over 160 meetings conducted by 200 dedicated ITServe members.

3. CSR Impact: Our CSR initiatives left an indelible mark, with 70 STEM scholarships awarded, veteran training programs established in 8 centers, and an astonishing 3,500+ hours of CSR volunteer work. Additionally, we conducted over 110 CSR activities and facilitated 6 internships.

4. YEP Milestone: We proudly marked a significant milestone by successfully completing two courses in our Young Entrepreneurs Program (YEP) for the first time.

Benefits/ITSS:

1. Insurance Partner: After rigorous research and evaluation, we selected an insurance partner expected to generate substantial income.

2. ADP Agreement: Our agreement with ADP is poised to generate over $25,000 in income.

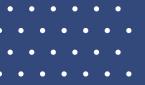**3. Membership Card:** We introduced membership cards, which were efficiently distributed to all chapters.

4. Government MOUs: We cemented our partnerships by signing MOUs with the governments of Karnataka and Telangana for Tier 2 IT hubs.

5. Leadership and Training: Our commitment to leadership development led to the successful completion of leadership and sales training programs.

6. Marketplace Launch: The launch of our marketplace initiated the collection of valuable data.

7. GovCon Day: Our maiden GovCon day concluded successfully, adding another feather to our cap.

Startup/Technology/PR:

1. Startup Success: We celebrated three triumphant Startup Expos, including one at Synergy. The launch of ITServe Angels resulted in the funding of three companies, raising over $5 million. Our network now boasts of 200+ angels.

2. Technology Advancements: Automation and productivity enhancements were achieved through the launch of a ticketing system, ITServe emails, and a pilot Expense Management system for multiple events.

3. PR Initiatives: With the hiring of a content writer, we elevated our PR efforts, maintaining regular newsletters, e-magazines, and press releases.

4. Media Presence: Multiple TV and radio interviews featuring National and Chapter Leadership showcased our accomplishments.

Regionals/Women/India Office:

1. Regional Momentum: Four regional meetings generated significant momentum, invigorating numerous chapters.

2. Women's Empowerment: Steady progress was made in empowering women, with over 50 new female members added this year.

3. Diversity Initiatives: Our ongoing efforts to promote diversity within ITServe continue to gain traction.

4. India Office: The ITServe India Office, with over 15 operational employees, contributed significantly across various teams.

5. Team Strengthening in India: While significant progress has been made in Membership Team, Finance Team, and PR Team, there remains an imperative to further strengthen teams in CSR, PAC, Technology, and Sponsorship.

Synergy 2023:

1. Record-Breaking Synergy: Synergy 2023 was an unprecedented success, surpassing $4 million in revenue, and achieving a remarkable 90% satisfaction rate among 190+ members surveyed.

2. Participation: With 170 Synergy Elites, 800+ Diamond Passes, and 20 Platinum Members, we upheld a high standard of excellence by not issuing free Diamond passes.

3. Smooth Execution: The flawless execution of the registration system, event layout, food arrangements, and website development was achieved well in advance.

4. Cost Control: Careful cost control measures were implemented, resulting in substantial savings of more than $ 1million.

Treasury/Secretary and Bylaws/TekWay:

1. Financial Success: We collected an impressive $7.5 million for ITSA, efficiently implemented financial guidelines, and successfully controlled expenses. Our prudence led to the generation of a surplus of $2 million+ from 2023 operations.

2. Transparency and Compliance: We maintained impeccable transparency, publishing minutes in a timely manner, filing annual returns, and ensuring compliance with insurance requirements.

3. Tax Returns and Audited Financials: We successfully filed combined tax returns for federal and state entities and completed audited financials for 2022.

4. Bylaws: After extensive work, final bylaws were published in September 2023. Minor amendments were introduced to address operational challenges for the 2024 team, following a thorough review by Frank Hill Law firm.

5. TekWay Victory: After a long and arduous journey spanning five presidencies, ITServe emerged victorious in the TekWay case, bringing a fitting end to this chapter.

Conclusion:

ITServe finds itself in a position of financial strength, boasting a membership base of 2,240+ members and growing. We have achieved a remarkable level of transparency, and the implementation of the new annual fee structure ensures robust funding for our CSR and PAC initiatives. Our chapters continue to thrive, and we are pleased to report no pending legal cases.

I extend my heartfelt thanks to Team 2023 for their tireless dedication, unwavering commitment, and exemplary efforts. Together, we have achieved remarkable success in 2023. I am excited to witness the continued growth and prosperity of ITServe under the capable leadership of Jagadeesh and Team 2024.

Best wishes for the future,
Vinay Mahajan
National President 2023
ITServe Alliance (www.itserve.org)

IN FOCUS

ITServe Members Serve As Judges At The United States Congressional App Challenge Contest

Members of ITServe Alliance, the largest association of IT Services organizations across the United States, comprising of over 2200 small and medium-sized businesses were chosen to be and were part of the Judges Panel at the prestigious United States Congressional App Challenge Contest held last month.

Established by members of the U.S. House of Representatives in 2013, the Congressional App Challenge is designed to engage student creativity and encourage their participation in Science, Technology, Engineering and Math (STEM) education fields. The nationwide contest allows high school students from across the country to compete with other students who reside in their congressional district by creating and exhibiting their software application, or "APP" for mobile, tablet, or computer devices on a platform of their choice.

During the event organized by Illinois's 11th Congressional District, Vinay Mahajan addressed the APP participants and congratulated the winner, a 10th grader from Illinois who developed the Dermidetect APP, a skin cancer detector using AI.

"We are extremely proud that Omprakash Nakka, Tanuj Gundlapalli, Jagan Chitiprolu, and Venkat Yerubandi, all active members of ITServe had the privilege of serving as Judges for the Congressional App Challenge Program," said Mr. Vinay Mahajan, President of ITServe Alliance. "Such contests across the nation by Congressional Offices is very encouraging of our young and aspiring entrepreneurs and is in sync with the objectives of ITServe Alliance in promoting and advocating for local talents and resources that are aimed at the United States maintaining its leadership in technology and innovation," Mahajan added.

Siva Moopanar, Director of ITServe Alliance Policy Advocacy Committee (PAC), who has been instrumental in coordinating with the Congressional Offices for ITServe's participation in the Congressional APP Challenge said, "We acknowledge that this program provides a great opportunity for us at ITServe to engage with Lawmakers and make a positive impact on our upcoming generation of innovators in Science and Technology."

ITServe recognizes that this is a great program and has plans to engage with more Congressmen for similar opportunities in the coming years. ITServe has offered allocating funds from its Corporate Social Responsibility (CSR) STEM Funds to support

this program by collaborating directly with the congressional App challenge organizers. ITServe has advocated for and has invested Millions of Dollars on its STEM Education Program to promote the "American Ingenuity Account" to fund State-administered grants for STEM education and worker training.

The Congressional App Challenge is sponsored by the Internet Education Foundation (IEF), which assists offices in hosting the challenges in their individual districts. Those interested in participating may visit the Congressional App Challenge website for more details. Participation in the contest is at the discretion of each Congress Member office. Please visit the Congressional App Challenge website to confirm your district's participation and obtain guidance on entry guidelines and other details.

ITServe Alliance represents many prestigious IT companies functioning with similar interests across the United States. With an active membership of 2,200 + members who are small & medium-sized companies, ITServe has 21 Chapters and doing business all over the U.S. Together, the ITServe members have 175,000+ IT

professionals employed throughout the U.S and generate over $12 billion in revenue annually. Its members play a critical role in developing and maintaining essential IT systems for corporations, governments, and various organizations. For information on ITServe and its many noble initiatives, please visit: www.itserve.org

A Historic Year For ITServe

Srikanth Dasugari
Director - Membership

Kiran Madari
Chair - Membership
(Renewals)

Sudheer Chintamaneni
Chair - Membership
(Strategy)

Venkat K. Kurra
Chair - Membership
(New)

ITServe Membership Updates:

2300+ Members
750+ New Members in 2023
1500+ Renewals in 2023

We've got some exciting news about ITServe membership—we have added 750+ new members in 2023, we've now expanded to a total of 2300+ active members at ITServe, that includes 1500+ renewals. This resulted from a continuous effort by our chapter presidents, board members, and core teams. It was truly a team effort. Excellent support from offshore team, 90% of the membership activities are getting done by India team, thank you Venkat , Kiran and Hemanth for helping with the offshore process.

Congrats to everyone at ITServe. You are each making a difference in our mission. Let's keep it up!

#TeamITServeMembership

Congratulations Suresh Potluri & #TeamDallas!

Your passion for expanding our community is truly commendable. The addition of 150 new members reflects your commitment to making Dallas Chapter a vibrant and inclusive space. Let's continue this journey of collaboration, support, and creating lasting connections. Here's to the success that comes from unity and shared goals!

Excellent work Srikanth, Membership team, India Team, and all chapter Presidents and core teams . This is a humongous task - processing 1500 Renewals and adding 750 Members. An impossible target you all made possible. Congrats Houston Chapter for crossing 100 + members today. Excellent achievement Team ITServe

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Great work Srikanth, membership team, previous leadership @~Unknownand @RADHA ALLA back-office India team.

Congratulations @Suresh Potluri Itserve and #TeamDallas for crossing 300+ renewals.

Congratulations @Malleswar Yenugu Itserve and #TeamHouston for 100 member Houston team.

Awesome job @Sudhir Chakka and #Teamchicago for historic renewals crossing 160.

Great work core team and all chapter Presidents for mega membership renewals crossing 1500+ and new members!

National President, 2023 -- Vinay Mahajan

A Record-Breaking $ 7.4M In Invoices And An Exceptional 7M In Collections
By Maheh Sake, National Treasurer, ITServe Alliance - 2023

As your National Treasurer, I'm thrilled to announce a historic year for ITServe a record-breaking 7.4M in invoices and an exceptional 7M in collections, our largest ever. This remarkable success is a testament to the visionary leadership of President Vinay Ji, strategic guidance from our GB Chair Vinod Uppu & GB members, and the dedicated efforts of our entire leadership team.

A special shout-out to Venu, Viswa, Dasarath, all Chapter Presidents, Synergy team, Membership team whose contributions have been instrumental in achieving this unprecedented financial milestone.

I want to express my deep appreciation to my Offshore Treasury team for their tireless efforts, managing every detail to ensure our financial credibility. Their dedication has been key to reaching this pinnacle.

Maheh Sake
National Treasurer

Today, as we celebrate this landmark achievement, it reflects not only the financial strength of ITServe but also the collective leadership and teamwork that define our organization. I am proud to be part of a team that continually strives for greatness. Here's to our shared success, and to the exciting journey that lies ahead for ITServe!

Heartfelt Gratitude For Your Outstanding Contributions to Our Sponsorship Achievements
By Dasarath Kunapaneni, Sponsorship Director

I extend my heartfelt gratitude to each of you in this group for your outstanding contributions to our sponsorship achievements this year. It's been a milestone year for Record-Breaking Sponsorships with utmost sponsor satisfaction and value addition to our members through various offerings and knowledge-sharing sessions.

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This success is a testament to the true spirit of teamwork, reflecting the vision set by our esteemed President Vinay ji and GB Vinod ji. This year All chapters have secured their highest annual sponsorships, making their chapters stronger than ever.

Special thanks to my dynamic team Viswa, Venu Gopal, Niveditha, Synergy Director Venu Sangani, and all Chapter Presidents for their tremendous efforts. A sincere appreciation to the Treasury team, Mahesh Sake, and their back-office team, as well as the PR & Media team led by Ashok, for their unwavering support in achieving these targets.

Let's continue this journey of success together until last $ collections are done!

Dasarath Kunapaneni
Sponsorship Director

ITServe Angels Have Successfully Funded Budding Startups

The ITServe Startup team is delighted to announce a significant achievement. ITServe Angels have successfully funded budding startups from the East and Coast, amounting to a substantial $3.2 million. Additionally, we have brought in an accelerator to further foster growth and provide mentoring to these innovators.

This remarkable accomplishment has been achieved in less than a year, and we owe a great deal of gratitude to our President, Vinay Mahajan. His vision to incorporate innovation as a core part of ITServe's mission and his faith in me to lead this extraordinary team have been instrumental in our success.

We have indeed made history at this Synergy event, with a record $4 million in sponsorship and $3.2 million in funding for innovators. I would like to extend my heartfelt thanks to the GB, EB, and all Angels members for their unwavering support. Congratulations to #TeamITServe #TeamStartup #TeamITSS

Best Regards - Omprakash Nakka, Arvind Nerella, Jagan Chittiprolu, and Bala Rajaraman

Incredible Achievements Of ITServe Alliance Startups & Products

I am thrilled to share the incredible achievements of ITServe Alliance Startups & Products this year. We have made significant strides in institutionalizing ITServe Angels, organizing demo days every Thursday, and hosting three successful startup conferences on the West Coast, East Coast, and Synergy. These conferences brought in over 100 startup applications and had more than 30 participants, resulting in the recognition of 9 winners.

I am proud to announce that our startup team has successfully partnered with Turbostart, a Preferred Partner, to further empower the startup ecosystem for years to come. Through these conferences, we have raised over $200,000 in revenue through sponsorships. Additionally, the winners of these conferences have secured funding of $5.7 million, with $300,000 yet to be disbursed. Furthermore, our match-making fees have generated $10,000 in revenue for ITSS.

I would like to extend my heartfelt congratulations to President Vinay Mahajan and the entire team for their vision and hard work in achieving these remarkable milestones. I would also like to express my gratitude to the chapter presidents, Synergy team, #TeamITServe, #TeamITSS, EB, and GB for providing us with the opportunity to make a significant impact and elevate ITServe to the next level.

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Considering these accomplishments, I kindly request to officially add innovation to ITServe's mission. Together, let us continue to strive for excellence and drive innovation within our organization.

Out of 30+ startups, www.haply.app, was chosen to showcase before a panel of judges at the ITServe Alliance Synergy 2023 event.

Thank you all for your dedication and support. Happy holidays!!

Best regards, ITServe Startups & Products
– From Omprakash Nakka, Arvind Nerella, Jagan Chittiprolu, and Bala Rajaraman

PRODUCTS & STARTUPS TEAM - 2023

Omprakash Nakka
Director
Products & Startups

Arvind Nerella
Chair - Startup

Jagan Chitiprolu
Chair - Startup

Bala Rajaraman
Chair - Product
Companies

Investor Reporting

$962K raised till October 2023. Of the bridge round, $200K has already been committed. Room for another $300K to be raised.

All money raised so far has gone into R&D with small amounts on ancillary services such as legal, product marketing, etc.

Investors, exit, etc.

- Exit options are many: PMS companies or platform vendors (hardware vendors, Google etc). Exit will be valuable once the company generates a viable business and a solid moat
- Goal is to focus on building a large business that is organically growing and profitable rather than focusing on an exit.
- The technical moat for the business comes from several dimensions:
- Breadth: The ability to rapidly support more devices
- AI: The more the usage, the more data we collect, the smart the product becomes.

– Om Prakash Nakka

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Ashok Dandamudi, Director - Public Relations, ITServe Alliance

As the Director of Public Relations for ITServe, it has been a wonderful experience directing and overseeing the operations and publicity campaigns for ITServe Alliance, which includes collaborating with the PR team to plan and execute publicity campaigns.

This year, under my leadership, utilizing all possible social media platforms, we have been doing outreach to the existing and potential members.

This year, we have enhanced the content of the monthly e-newsletter By including Interviews of Board Members, which has proven to be a great way to communicate with our members regarding the programs,
initiatives and efforts of the national and Chapter leadership and the organization as a whole.

This year, with the introduction of a Content Consultant, we have enhanced our conetent quality and been able to reach several ethnic and mainstream media for coverage of national and local Chapter news regarding ITServe, creating awareness and providing education to the members of ITServe and the larger community.

This year, I have automated internal PRMedia requests handling process thru a ticketing system, thus addressing members' questions, and supporting Chapter Presidents with their activities in a timely and efficient manner. The ITServe Monthly Newsletters had Interviews of our leadership. Over two dozen Press Releases were created and distributed to over 100 Media Outlets across the US/India. A new initiative this year was the setting up and coordination of TV/Radio Interviews of ITServe Leaders with the leading Ethnic Media Channels on their roles and accomplishments.

Ashok Dandamudi
Director - PR & Media

Our Team contributed Professional Content for Synergy Souvenir Message for nearly all ITServe Leaders. In addition our Team provided individual reports of over 60 CSR Events organized by ITServe Chapters. We effectively executed Media Booth at Synergy 2023 with Non stop interviews with ITServe leaders, as well as
coordinated media interviews of all Grand and Platinum sponsors, ITServe leaders and keynote speakers at Synergy. We have been able to get the Synergy Videos edited and being upladed to YOUTUBE channel, in addition to creatng video links for distribution to the media.

We will continue to use all possible channels, the social media, digital platforms, print and electronic media, and both national and mainstream and ethnic media platforms, to make the members, the IT industry, and the larger society aware of what we are, what our accomplishments are, and our future programs are. We want to make ITServe known to the whole world.

ELEVATING CSR ACTIVITIES TO NEW HEIGHTS BY SAMBA MOVVA

CSR TEAM - 2023

Samba Movva
Director - CSR

Ravi S. Gavirineni
Co-Chair - Volunteer Hours

Jyoti Vazirani
Chair - CSR STEM Internships

Tanuj Gundlapalli
Chair - CSR STEM Scholarships

Chandu Gorrepati
Chair - CSR Non-STEM

Venkat Manthena
Chair - CSR STEM Training

1. **Contributed 80+ STEM Scholarships**

2. **Process of supporting 120 Veterans**

3. **Supported Internships**

4. **Supported First Responders all across the United States**

5. **Contributed/provided services to around 80+ non-profit organizations**

6. **Contributed more than 3000+ hours**

Our team organized 110+ CSR activities, including 20 STEM scholarships, 40+ volunteer hours events, 30+ events for first responders, and 10+ innovative activities like school bags distribution, blood donation, CPR drive events .. etc. Financially, we contributed over $500,000, with 3500 volunteer hours benefiting 32 non-profits.

ELEVATING CSR ACTIVITIES TO NEW HEIGHTS BY SAMBA MOVVA

Synergy Showcase:

Proudly, we showcased our CSR efforts at Synergy, a testament to each team member's dedication, to making a real difference.

Expressing Gratitude:

Special thanks to Ashok Dandamudi, Ajay Ghosh, Mahesh Sake, Vinay Mahajan, and our EB & GB team for guidance and support. Kudos to our national CSR chairs Tanuj Gundlapalli, Ravi Satya Gavirineni, Jyothi Vazirani, Venkata Manthena, and Chandu Gorrupati for their outstanding contributions in STEM, Volunteer Hours, Stem Internships, Stem Training, and Non-Stem CSR, respectively. Vinay Mahajan ji, thank you for providing me with the opportunity to lead this incredible team.

National Team Contribution:

The national team contributed 1 STEM scholarship of $5000 and $1500 for 1st responder appreciation for each chapter. Despite challenges, our collective efforts made a meaningful impact.

As we wrap up this incredible year, let's reflect on the positive impact and look forward to another year of impactful CSR initiatives. Your dedication is truly commendable, and I'm grateful to each one for being part of this journey.

Wishing you all a wonderful year ahead!

Thank you, Babu Gurram and your incredible team, for elevating our chapter's CSR activities to new heights. Proud to announce that our Chicago chapter is the first to fulfill Platinum membership promises in 2023!
Completing all four pillars of CSR activities – Stem Scholarships, Stem Internships, Stem Trainings, 1st Responder Appreciation, and Volunteer Hours – is no small feat, but you and your team made it seem effortless for all of us.

ELEVATING CSR ACTIVITIES
TO NEW HEIGHTS
BY SAMBA MOVVA

A special shoutout for effectively involving congressmen in our CSR activities. Your team dedication has set a remarkable standard, showing all chapters the passionate way to give back to the community. Even more commendable is that Chicago chapter has spent around $50,000 on these CSR activities, with a remarkable 80% of funds directed towards Stem activities.

Maryland Chapter STEM Event By Pushyami Duvvuri

On November 17, 2023, we had a wonderful opportunity to come together and support a great cause today - the STEM scholarship event at Howard Community College. ITServ Alliance Maryland Chapter team is taking pride in this initiative, providing $10k scholarships to four deserving Students who deserves the best . Let's celebrate the spirit of education and empowerment that our Maryland chapter is fostering.

A special thanks to our chief guests - Dr Anne Khademian (Executive Director The Universities at Shady Grove) and Mr. Derrick Coley (Executive Director of External Relations at the Maryland Higher Education Commission) for joining with us to present the cheques to Howard Community College team. Our Special Thanks to Triwave Solutions Inc who came forward and contributed $5k towards this CSR activity.

- Best regards, Pushyami Duvvuri - Chapter President #Team Maryland - ITServe Alliance Team CSR!

ITServe NE Chapter Took A Heartfelt Step On Thanksgiving Day By Kalyan Vijay
Thanksgiving takes on a deeper meaning when we contribute to the well-being of the less privileged.

This Thanksgiving, the ITServe NE chapter took a heartfelt step by donating to the Trenton Soup Kitchen. This generous contribution from the chapter members not only supports the provision of meals for those in need but also plays a vital role in empowering the less privileged in our community.

It's a demonstration of the chapter's commitment in fostering a sense of compassion and community spirit during this season of gratitude. A heartfelt thanks to all those who joined.

#TeamITServeNE #TeamITServeCSR!

New England's Generous Donations

On 12/8/23, New England Chapter's CSR Team's Generous Donations provided 80 Blankets to Hands on Connecticut for homeless needy people support.
"Hand On Hartford wishes to thank you and your fellow colleagues from IT Serve-CT for the generous donation of 80+ blankets for our homeless outreach program. They will be greatly welcomed by the community that we serve."

ITServe Chicago Chapter CSR Events By Babu Gurram

At ITServe Chicago Chapter, following the mission of our commitment to community that goes beyond the ITServe family, we are dedicated to making a difference in the lives of the underprivileged, ensuring that no one is left behind.

ITServe Chicago CSR Volunteers participated on November 11th, 2023, at the Food Packing event at the Northern Illinois Food Bank organization. The Chicago team's 15 dedicated volunteers clocked in 40 hours to pack 1500 bags of different types of food tins and packets, a total of 8000 labs, donating them to Northern Illinois Food Bank.

Thanks to each participating member for making our chapter's CSR event a great success and appreciate bringing and encouraging your kids to this success event.

ELEVATING CSR ACTIVITIES
TO NEW HEIGHTS
BY SAMBA MOVVA

Chicago CSR Event- Thanksgiving Dinner Donation

The Chicago Chapter donated Thanksgiving dinner to the Marie Wilkinson Food Pantry as a CSR activity sponsored by 2023 Synergy Platinum member, Venkat Davarapalli, CEO of CES Limited.

We appreciate the attendance and support of Nitya Davarapalli, Ravi Gavirineni, Sudheer Chakka, Samba Movva, Dasharath Kunapaneni, Babu Gurram, and Ratnakar Karumuri in making this event successful.

As part of the IT Serve Chicago Chapter CSR program, on 12/2/23, we donated $3,000 to Christmas gifts for Toys for Tots. This marks our 12th CSR program this year, and we extend our gratitude to @Samba Moova Itserve @~Sateesh Yalamanchili and @Ravisatya Itserve for attending this CSR event

Chicago Chapter 14th CSR Event

I'm excited to let you know that Team Chicago organized 14 CSR events this year, all thanks to the amazing support from our core team.

We are pleased to announce that we donated winter essential clothes for 300 people to the Marie Wilkinson Food Pantry in Aurora. This CSR event was sponsored by Synergy Platinum Member Ramesh Thumu from Thoughtwave Soft.

I want to express my gratitude to @Samba Moova Itserve @Tanuj Itserve @Ravisatya ITServe @+1 (630) 618-0916 and @+1 (651) 592-0794 Kanuri for their valuable guidance in managing these events. A big thank you to all donors for their generous contributions.

Special thanks to @Ramesh Thumu ITServe @Samba Moova ITServe @Sudhir Chakka @Dasarath ITServe @Ravisatya ITServe @~Sateesh Yalamanchili @Siva Moopanar ITServe Chicago Sonic Soft @~RK Karumuri and the Thought wave office staff for attending this CSR event.

ELEVATING CSR ACTIVITIES TO NEW HEIGHTS BY SAMBA MOVVA

Raleigh Chapter Striving For Excellence In Giving Back To Society

The support and recognition extended by ITServe hold significant value for us at Raleigh Chapter, not only as a mark of achievement but also as a source of motivation to continue striving for excellence in giving back to society. ITServe Raleigh chapter is deeply appreciative of board members' commitment and ITServe to recognizing and celebrating excellence. ITServe 's dedication to promoting innovation and recognizing outstanding contributions is inspiring and greatly appreciated by Raleigh Board members.

Each board member wearing a beaming smile that reflects their shared achievement. This award presented by Raleigh Chapter President Arikesari, a symbol of excellence and distinction of each board member. Time for a huge round of digital applause for all #TeamRaleigh board members.

Raleigh Chapter Annual Family Event Held

This ITServe #RaleighChapter Annual Family event encapsulates the synergy between corporate networking, Social Responsibility, professional engagement, and sponsor support, capturing a moment that embodies the success and collaborative spirit of the event. Great job entire #TeamRaleigh for putting the hard work in making the event a resounding success in year 2023.

This was memorable a moment of collective National Executive Board triumph, with the Executive Board members poised and dignified, expressing gratitude and humility as they accepted the honor. Honoring the board efforts by Raleigh Chapter President Arikesari garu conveys a blend of humility and pride, showcasing the EB commitment, dedication, and leadership in the ITServe organization. We missed Venkat Kurra Garu from Nation EB membership Chair from Raleigh at the event.

The support and recognition extended by ITServe hold significant value for us at Raleigh Chapter, not only as a mark of achievement but also as a source of motivation to continue striving for excellence in giving back to society. ITServe Raleigh chapter is deeply appreciative of board members' commitment and ITServe to recognizing and celebrating excellence . ITserve's dedication to promoting innovation and recognizing outstanding contributions is inspiring and greatly appreciated by Raleigh Board members.

Each board member wearing a beaming smile that reflects their shared achievement. This award presented by Raleigh Chapter President Arikesari, a symbol of excellence and distinction of each board member. Time for a huge round of digital applause for all #TeamRaleigh board members.

The synergy between corporate networking, Social Responsibility, professional engagement, and sponsor support, capturing a moment that embodies the success and collaborative spirit of the event. Great job entire #TeamRaleigh for putting the hard work in making the event a resounding success in the year 2023.

Thank you to the current and past leadership of ITServe, including the GB, EB, CPAC and Board, for their invaluable guidance and direction in helping us achieve a remarkable milestone in PAC. We are also deeply grateful to all the members who supported our initiatives throughout this journey. A clear framework has been established regarding PAC/CPAC, and it is now operating seamlessly.

We are confident that ITServe is poised for even greater success in the next 3 to 5 years.

Below, please find the highlights of our achievements in 2023:

3rd Annual Capitol Hill Day – First In-Person Event
• Participation by over 200 individuals.
• More than 175 meetings with Congressional members' offices.
• Successful Welcome Reception hosted at the U.S. Capitol.

Reintroduction of H.R. 4647 (HIRE Act)
• Proposes raising the H-1B visa cap from 65,000 to 130,000.
• Elimination of H1B CAP for holders of Masters or PhDs.
• Establish more programs for STEM Scholarship.

ITServe Connected PAC (CPAC)
• After nearly 2 years of research and debates, Inaugurated CPAC to support lawmakers aligned with ITServe Alliance and its affiliates.

Addressing 221(G) Visa Issues
• Engaged with U.S. Consulates in India for updates to 221(g) communications, removing certain prohibitive requirements like client letters.
• Filed a lawsuit against the Department of State concerning 221(g) notifications.

Feedback on Proposed H1B Fee Increase
• The legal team conducted comprehensive research and provided detailed comments with supporting data on the proposed H1B fee increase.

Comments on Proposed H1B Reform
• ITServe's legal team prepared remarks on the proposed H1B Reform, focusing on its impact on consulting firms' access to the H1B program.

H1B Multiple Registrations
• Conducted a session with immigration lawyers on preventing multiple registrations, sharing guidelines with members.
• Submitted a letter to House/Senate Judiciary Committee leaders about increasing the visa CAP and addressing issues with multiple registrations; also support their good initiatives.
• Educated ITServe members about the proper practices regarding H1B Multiple Registration.

Extension of Grace Period to 180 Days
• Requested the extension of the grace period for laid-off H-1B employees from 60 to 180 days in a letter to President Biden and legislators.

H1B Visa Revalidation in the US
• The U.S. Department of State has recently announced the resumption of visa renewals (H & L Categories) within the U.S. We prioritized this topic during our interactions with lawmakers during our past Capitol Hill Days and USCIS listened to ITServe.

PAC & Corporate Social Responsibility (CSR)
• Invited legislators to participate in CSR initiatives and Chapter meetings.
• Projected ITServe's CSR activities with lawmakers, particularly during Capitol Hill Day. They were impressed with STEM programs.

PAC & Startup
• PAC engaged with Congress members on entrepreneurship; ITServe Startup Team judged the "Congressional Mobile App Challenge."

Cost Savings Initiatives
• Negotiated a 40% cost reduction with the government liaison office (Monte Ward) and General Counsel (Jon Wasden).

Revenue & Fundraising Changes
• Discontinued separate PAC fundraising for PAC; $300 will be collected from each member at joining or renewal as part of ITServe membership dues.

**With Best Regards,
Siva Moopanar
Director - PAC
#TeamPAC**

ITServe Womens Team Year End Message

As we near the end of the year, I am delighted to share some exciting news! We achieved a remarkable milestone by welcoming 55 new women entrepreneurs in just 2023, reaching a total of 155 women members. Not only did we increase the new memberships, but also saw a significant increase in women attending events.

This was complemented by the successful implementation of various initiatives throughout the year, fostering enhanced engagement among women teams. Thanks to each one of you for your contributions in achieving this milestone. Special shoutout to my fellow women board members whose invaluable contributions and insights made this year a resounding success. Here's to a fantastic year!

With Regards,
Lavanya Poosarla
National Women Chair
#TeamITServeWomens

HOW CAN YOU GET INVOLVED?

Please signup to be an advocate at https://itserve.org/advocacy and feel free to enter the information related to your relationships with the MOCs (Member of Congress) or with their legislative staff to work with them, advance ITServe's agenda and seek their support on various causes and issues from time to time.

Below Link Only for: Seattle, Phoenix, Bay Area, Los Angles, Dallas, Houston, Austin, Charlotte, New England & Raleigh

Payment Link
paypal.com/donate/?hosted_button_id=77CXBHWLD2694

Support our initiatives and motivate us by generously contributing!

Below Link Only for: North East, Atlanta, Florida, Detroit, Philadelphia, Chicago, DMV, Columbus, St. Louis & Minneapolis

Payment Link :
paypal.com/donate/?hosted_button_id=9BV3V55AAY4UQ

For Donors of 5K & above:

- **Appreciation Flyer in the Chapter Group.**
- Donor on Banner @ Synergy 2023 with Photos.
- Photos in Synergy Conference Journal.
- Photo on ITServe Website throughout the year.

ITServe Alliance Inc.,
CONNECTED PAC
(Political Action Committee)

ITServe established "CONNECTED PAC" an organization that receives and disburses financial contributions to political campaigns in support of or against candidates, ballot measures, or proposed bills.

CONNECTED PAC Board is spearheaded by the following team of CEOs who are knee-deep into the issues of concern, taking them head-on to address and help make a difference. ITServe's CONNECTED PAC is approved by FEC (U.S Federal Election Commission) and can support the lawmakers through PAC's contributions wherever they are needed.

- Sateesh Nagilla – Board Chair

- Gopi Kandukuri – Board member

- Amar Varada – Board member

- Siva Moopanar – Board member

- Kris Gadde – Board member

- Murali Bandlapalli – Board member

- Jayanth Challa – Board Member

- Mahesh Sake – Treasurer

- Sunil Savili – Joint Treasurer

Contribute Now by Donation

CONNECTED PAC accepts the members' contributions can only be accepted by personal checks and any one individual can donate a maximum of $5000 / year. ITServe requests its members to contribute to the best of their ability to support the PAC initiatives.

Write Checks in favor of ITServe Alliance Inc, and "CONNECTED PAC" in the check memo at the bottom left corner.

Mailing Address: 8951 CYPRESS WATERS BLVD, SUITE 160, DALLAS, TX 75019

Exceptions:
(a) ONLY Personal Account Checks
(no business checks allowed),
(b) Maximum Contribution: $5,000 /year
(c) U.S Green Card Holder and/or U.S Citizens.

Connected PAC - 2023

Connected PAC achieved significant milestones in 2023 through its strategic initiatives and dedicated efforts. Here is a high level overview of the accomplishments:

Regular Meetings:
• Conducted two meetings per month.
• One meeting per month with C-PAC Board members to discuss internal matters and strategies.
• Another meeting with Board members and C-PAC regional chairs to ensure alignment and collaboration at a broader level.

Awareness Campaigns:
• Successfully raised awareness among ITServe members about the importance of C-PAC.
• Educated members about the significance of political involvement and advocacy.
• Connected PAC team attended regional meetings and chapter monthly to bring awareness/importance of the Connected PAC initiatives and raise funds.
• Had a conversations with chapter presidents to core team members to get involved on Connected PAC initiatives.

Fundraising:
• Successfully raised funds to support the initiatives and goals of Connected PAC.
• Mobilized financial resources to contribute to political campaigns and lobbying efforts.

In-person Capitol Hill Day in Washington DC:
• In-person Lobby Day meeting in Washington DC, where Connected PAC members actively engaged with congressmen, senators, and their staff.
• This face-to-face interaction facilitated meaningful discussions and built relationships with key decision-makers.
• Over 200 members across the chapters participated more than 175 meetings with Congressional members' offices.

Promotion of HIRE-ACT:
• Raised awareness among ITServe members about the HIRE-ACT and its implications.
• Actively participated in promoting the HIRE-ACT bill to ensure widespread support.

Fundraising for Congressman Raja Krishnamurthy:
• Successfully raised funds for Congressman Raja Krishnamurthy, a sponsor of the *HIRE-ACT bill. *
• The financial support aimed to strengthen the advocacy for the bill and promote its passage in Congress.

Support from California Senator Kevin Kiley:

• Secured the attendance of California Senator Kevin Kiley at the Synergy event.
• Senator Kiley expressed support for the HIRE-ACT bill, reinforcing the importance of the initiative.

Engagement with House Judiciary Committee Members:

• Identified key members of the House Judiciary Committee who could influence decisions on the HIRE-ACT bill.

• Requested chapter presidents and Connected PAC regional chairs to meet with Judiciary Committee members, fostering relationships and facilitating donations to support the cause.

• Atlanta Chapter met with Congressman & House Judiciary committee member Hank Johnson on Dec 28th and donating $10,000, including Connected PAC $2,500.

In 2023, Connected PAC took a proactive and versatile approach to politics, involving meetings, fundraising, and advocacy. The organization's efforts have not only raised awareness but also won support from influential political figures and positioned Connected PAC as a key player in promoting its legislative priorities.

A big thank you to all the board members, regional chairs, and every ITServe member for your incredible support and contributions to Connected PAC initiatives. Your dedication is truly appreciated!

#TeamConnectedPAC

- Sateesh Nagilla - Board Chair

- Kris Gadde - Board Vice Chair

- Murali Bandlapalli - Board Secretary

- Mahesh Sake - Board Treasure

- Gopi Kandukuri - Board Member

- Amar Varada - Board Member

- Siva Moopanar - Board Member

- Shared Patney - Regional Chair East Coast

- Ramesh Basa - Regional Chair MidWest

- Hari Gakkani - Regional Chair West Coast

- Rahul Chandra Kone - Regional Chair South East

- Naveen Valeti - Regional Chair Texas

- Monte Ward – Government Liaison Officer

IMMIGRATION NEWS

Pioneering Pilot Program Enables In-Place Visa Renewal for Foreign H-1B Workers

In a significant development, the White House Office of Information and Regulatory Affairs has given the green light to a pilot program enabling a restricted number of foreign H-1B workers to renew their visas without the need to depart from the United States. The State Department disclosed last month that the pilot program, identified as RIN 1400-AF27, is set to kick off in January with an initial quota of 20,000 participants. However, the comprehensive details regarding eligibility criteria and the operational aspects of this initiative will only be unveiled upon the publication of a notice in the Federal Register.

Click to Know More

H-1B Modernizing requirements:

The U.S. Department of Homeland Security (DHS) proposes to amend its regulations governing H–1B specialty occupation workers to modernize and improve the efficiency of the H–1B program, but some of the regulations are targeting IT Consulting companies.

Our general counsel commented today on behalf of ITServe with a detailed report. It would be great if you could also comment in the below link to solidify our stand. They are trying to eliminate our business model.

Click to Know More

ITSERVE IMMIGRATION

I wish to extend my heartfelt gratitude to the current and past leadership at IT Serve, including GB, EB, and the Board, for entrusting me with the opportunity to lead the dynamic Immigration team—a lifeline that empowers and connects all our members.

In my role as the 'National Immigration Chair at IT Serve Alliance,' orchestrating over 35+ meticulously tailored immigration webinars this year has been an enriching journey.

A special note of thanks to the esteemed and knowledgeable immigration attorneys, including Bhanu B. Ilindra, Santosh R. Somi Reddy, Thomas V Alen, Prashanthi Reddy, Jon Velie, Gunjan Rekhil, Chand Parvathaneni, Shilpa Jadwani, Srinivas Ramineni, Kavitha Akula, Joe Kallabat, Diya Mathews, for generously sharing their soulful knowledge. It has been an invaluable experience, guiding our members with the best practices.

My heartfelt appreciation to Jon Wasden and Monte Ward for providing invaluable insights into the latest trends and for their dedicated administration of office support. A warm acknowledgment goes to Siva Moopanar for your impactful contributions to the weekly seminars, serving as a pillar in the immigration space. My sincere thanks to Suresh Kagithapu for your collaborative support during Synergy 2023.

Last but not the least, I extend my heartfelt thanks to all our members for choosing the "Immigration Session" as the top-ranked and most engaging session at Synergy 2023.

Bala Shan
Immigration Chair

Your Sincerely,
Thanks & Regards,
Bala Shan – Immigration Chair
#TeamImmigration – ITServe Alliance.

MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic $1.8 per month for User MS Office 365
- Business Standard $12 per month for user
- Comprehensive Smart Pack with Fed and drug test $72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: benefits@itserve.org

"SPORTS & WELLNESS"
Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

ITSERVE LEADERSHIP

Vinod Babu Uppu
Governing Board Chair 2023

Vinay Mahajan
President

Jagadeesh Mosali
President Elect

Anju Vallabhaneni
Secretary

Ravi K. Komatireddy
Joint Secretary

Mahesh Sake
Treasurer

Sunil Savili
Joint Treasurer

SUGGESTIONS

Please feel free to E-Mail us at *PR@itserve.org*

Ashok Dandamudi
Director - PR & Media

Veera Sai Gopa
Chair - PR & Media
(Internal)

Babu Gurram
Chair - PR & Media
(Social Media)

Prasad Arikatla
Chair - PR & Media
(Web)

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ITServe Alliance
Membership Drive

For Membership Visit:

www.bit.ly/ITServeMembershipApplication

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