



ITServe Alliance

Empowering Local Employment

NEWSLETTER AUGUST 2023



ABOUT ITSERVE ALLIANCE

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

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IN FOCUS

A Highly Powerful Line-Up of Speakers To Address The 2,000+ Strong Delegates During ITServe's Synergy 2023 In Atlantic City



“An esteemed panel of keynote speakers, industry experts, thought leaders, and lawmakers will share their insights and best practices on a diverse range of topics relevant to Itserve members, during ITServe’s flagship Synergy 2023 in Atlantic City this Fall.” Venu Sangani, Director of Synergy 2023 announced here today.

Over 2,000+ strong delegates from across the United States will gather to be part of the 9th Annual Synergy Conference, planned to be held at the popular Harrah’s Resort in Atlantic City, New Jersey from October 26-27, 2023, Sangani added.

Vinay K. Mahajan, National President of ITServe Alliance says, “ITServe Alliance’s Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals. Synergy 2023 will focus on developing strategic relationships with our partner organizations, sponsors, and supporters to work for a better technology environment by building greater understanding.”

Describing the background to the launching of the first-ever Synergy Conference in 2015, Vinod Babu Uppu, Governing Board Chair of ITServe said, “Synergy is ITServe Alliance’s flagship Annual Conference, which began in 2015 with the objective of providing business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.”

IN FOCUS

Synergy continues to add prominent speakers, and valuable sponsorships, and help grow a community network of industry professionals across the country,” said Amar Varada, Chair of Synergy 2023. “Participants at Synergy 2023 will have a platform for IT company heads to come together to hear industry leaders speak, engage in discussions with lawmakers, participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology.

Anil Atyam, Chair of Speakers for Synergy 2023, and Radha Alla, Synergy Advisor emphasized the curated lineup of speakers and panels. “We are thrilled to have a diverse and esteemed set of speakers for this year’s conference. From policymakers, and technology leaders to industry innovators, our speakers are pivotal in shaping the discussions and providing invaluable insights that can be immediately applied in various sectors of the IT industry. The selection process has been meticulous, ensuring that each session offers a blend of expertise, vision, and actionable advice for our members. The goal is to create a transformative experience for our attendees.”

Secretary of State Hillary R. Clinton will be a distinguished guest and will address the participants during the Banquet Night during the Synergy 2023. Ms. Clinton, the 67th Secretary of State of the United States has dedicated over four decades in public service as an advocate, attorney, First Lady, and Senator.

Steve Forbes, an American publishing executive, who had sought the Republican Party’s presidential nomination twice and a member of the board of trustees of the Heritage Foundation, a conservative think tank, and Chairman of the Forbes Media will be the Inaugural Keynote Speaker during Synergy 2023.

Kevin O’Leary, a Canadian entrepreneur, financier, and television personality who was perhaps best known as a panelist on the reality series Dragons’ Den and Shark Tank will be another phenomenal speaker, who will share his insights with the ITServe delegates at the Conference.

Phaneesh Murthy, who has established himself as an industry leader over his 25 year career in business, having successfully structured and managed large outsourcing deals for Fortune 500 companies, will share his expertise on consulting in the areas of IT spending, business strategies, and restructuring.

IN FOCUS

Another remarkable speaker at the Synergy 2023 will Zack Kass, who is the current Head of GTM and had served as the VP of Sales and Customer Success at Terminus, Mixpanel, and Figure Eight. Kass at OpenAI has extensive work experience spanning over a decade in leadership positions in various companies,

Sheila Bair, who has had a long and distinguished career in government, academia, and finance will share with the delegates her insights on effectively working with Government agencies. Twice named by Forbes Magazine as the second most powerful woman in the world, she is perhaps best known as Chair of (FDIC) for steering the agency through the worst financial crisis since the Great Depression.

Prominent among those who were at the previous Synergy conferences include: former Presidents of the United States, Bill Clinton and George W. Bush, and Nikki Haley, a Republican Presidential candidate.

According to Sangani, "Designed to cater to the specific needs of ITServe members, primarily tech entrepreneurs, Synergy 2023 will host a plethora of crucial panel discussions. Topics will span from Immigration to CIO/CTO issues, Mergers and Acquisitions, Financial Planning, and Political Action Committees, among others. Barbara Bruno will lead an educational session on "Mastering Effective Recruiting in Staffing," and other sessions will focus on Contracts, Legal Compliance, and Federal Contracting."

Under the banner "Come, Learn, and Grow," a dedicated team spearheaded by Venu Sangani is fervently working to elevate Synergy 2023's brand and position it as the leading IT Staffing Conference in America. Beyond being an arena for networking and knowledge sharing, Synergy 2023 aims to be a veritable marketplace for ideas and innovations. The event is curated to provide actionable insights and strategies that companies can directly implement, serving as a catalyst for taking your business to the next level.

Summarizing the mission of ITServe Alliance and Synergy 2023, Jagadeesh Mosali, President-Elect of ITServe said, "We believe in developing strategic relationships with our partner organizations to work for a better technology environment by building greater understanding. Come and join us on our journey. Let us be your voice when it comes to Information Technology."

IN FOCUS

According to Anju Vallbhaneni, Secretary of ITServe, "Synergy offers a unique opportunity for IT companies and individuals in the industry to hear from renowned guest speakers and thought leaders from across the country. Participants will have the opportunity to break out into start-up cubes with business leaders and investors to pitch their offerings and ideas for the chance to turn dreams into a reality."

"Since 2015, Synergy has grown from a one-day conference and banquet event to two full days of speakers, panels, and breakout sessions. What began in Dallas, TX, has now travelled to Atlantic City and Chicago, continuing to grow," said Mahesh Sake, Treasurer of ITServe.

"In just two days, our attendees will grow their peer network, partake in important industry discussions, and gain valuable knowledge to take their business to the next level. Come and experience for yourself the impact we are making when we come together and explore more about Synergy. We can't wait to see you in Atlantic City," said Ashok Dandamudi, Media Director of ITServe Alliance.

Vamsi Tamanna, Synergy PR & Media Chair said, "ITServe has built a strong member-focused community within the IT industry, where professionals and experts alike can collaborate, present new business ventures, and work together to find new ways to overcome industry obstacles."

Sangani said, "We have been working hard to streamline the Synergy conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America's biggest IT Staffing conference by mainstream media. Come and be part of our journey to be the powerful voice that represents all IT businesses across the United States."

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services organizations functioning across the United States. Established to be the voice of all prestigious Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success. ITServe Alliance now has 21 Chapters in several states across the United States, bringing the Synergy Conference to every part of this innovation country.

SPOTLIGHT

ITServe YEP 2023

Empowering Future Generations

A Call To High School Students!

Join the Youth Entrepreneurship Program (YEP) 2023 and unlock your creative potential.

ITServe YEP Program empowers students by fostering an entrepreneurial mindset, which helps them to think creatively and find ways to translate passions into real-world experiences.

A challenging, college-level business startup course the program teaches students how to start for-profit, social-impact companies. Using the lean startup methodology and design thinking, students learn to identify problems, develop solutions, and build business plans and pitch decks to launch companies. Students will learn to speak to customers and use that feedback to iteratively build their business. Students learn and apply Entrepreneurial Mindset Skills, while building new ventures using key start-up design principles.

Learning Outcomes

By the end of the course, students will have:

- An understanding of Lean Startup methodology of new venture development
- Applied key design principles behind for-profit social impact companies
- Developed Entrepreneurial Mindset Skills
- The Entrepreneurial Mindset Profile® (EMP) was developed by Eckerd College.
- Built a new venture using customer/stakeholder feedback Opportunity to compete in a final pitch competition
- Online 6 weeks 2 days a week 3hrs each day
- Days will be Tue/Thu 3hrs 6-9 PM CST

Experience 6 weeks of online sessions, Empowering You with Entrepreneurial Skills and Real-World Insights. For more details, **Visit: www.itserve.org**

ITServe Alliance's CSR Program Contributes Over \$1.5 Million Towards STEM Education, Empowering Future Generations

“The Corporate Social Responsibility (CSR) of the ITServe Alliance has contributed \$1.5 Million in STEM activities and various welfare programs,” said Samba Movva, Director of ITServe Alliance's CSR. “From the very beginning, ITServe's mission has been to empower local communities through a wide range of initiatives. ITServe believes in the transformative power of STEM scholarships, STEM training, and STEM internships, which enable individuals to reach their full potential and contribute to a thriving society,” he added.

Elaborating on the unique importance of such a noble and much-needed initiative by ITServe, Vinay Mahajan, President of ITServe Alliance said, “STEM education is something where I feel there is a lot of scope in the United States, especially for the availability of IT jobs and IT skills. There is a shortage across the United States, and local talent is not available. Our efforts have been to get the shortage filled right now, without which we will be lagging behind in terms of technology and software development. Therefore, we are focusing on building the local population and promoting STEM education in the US.”

The organization of multi-talented individuals has set targets of awarding 100 STEM scholarships, providing life-changing opportunities to deserving individuals, empowering and helping educate a diverse group of individuals from across the nation.

In order to achieve these lofty goals, ITServe has assembled an exceptional team of committed and talented national leaders to make its mission accomplished. The STEM Team is chaired by distinguished Chairs for each area. They are: Tanuj Gundlapalli, STEM Scholarship Chair 2023; Jyothi Vazirani, STEM Internship Chair 2023; and Venkata Manthena, STEM Training Chair 2023.

Tanuj Gundlapalli, STEM Scholarship Chair 2023 says, “ITServe offers as many as 100 scholarships to the needy students in the communities they live and serve. Each student chosen for the scholarship is given \$5,000 towards one's educational needs. Through the partnership with our local Chapters, focusing on community colleges, ITServe has given away nearly 80 scholarships this year.”

ITServe Alliance's CSR Team



ITServe Alliance, Inc., 2023 CSR TEAM



Samba Movva
Director - CSR



Chandu Gorrepati
Chair - CSR
Non-STEM



Tanuj Gundlapalli
Chair - CSR STEM
Scholarships



Jyoti Vazirani
Chair - CSR STEM
Internships



Venkat Manthena
Chair - CSR STEM
Training



Ravi S. Gavirineni
Co-Chair - CSR
Volunteer Hours

Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston | Los Angeles
Maryland | Minneapolis | New England | North East | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis

ITServe has cultivated strong partnerships with over 50 prestigious universities and community colleges, forming a robust network to help achieve STEM goals. At the local level, each of the 21 ITServe Chapters is actively engaged with community non-profit organizations, forming vital partnerships to drive ITServe's mission and objectives forward.

Some notable institutions that are part of the collaborative network include Arizona State University, Bronx Community College Foundation, Bucks County Community College, Georgia State University, Illinois State University, Oklahoma State University, University of North Carolina, University of Texas at Dallas, University of Texas at San Antonio, University of Virginia, and St. Charles Community College, among others.

CSR has a broad range of initiatives aimed at creating a positive impact in various areas. CSR team works to establish partnerships with educational institutions, organizations, and industry experts to provide training opportunities that enhance STEM skills and knowledge. This equips individuals with the tools they need to excel in STEM careers and contributes to building a robust talent pipeline.

Since ITServe's inception in 2010, the CSR team has embarked on a remarkable journey in the realm of Corporate Social Responsibility (CSR). Starting with small steps, it has made a significant impact on the local communities.

According to Vinod Babu Uppu, Governing Board Chair, "The ITServe CSR vision is empowering local communities through Education and Training, creating local employment, and contributing to the economy as a whole. We actively engage in initiatives that support education, healthcare, and community development, among other areas."

ITServe encourages and facilitates member engagement in volunteer activities, enabling them to contribute their skills, expertise, time, and resources, ensuring that they collectively make a significant and lasting impact. "By leveraging our collective efforts, we make a meaningful impact on local communities and societal well-being with the objective of making a positive and lasting difference in the areas that matter most to us," Movva said.

ITServe Alliance's CSR Program

Jagadeesh Mosali, President-Elect of ITServe said, “We are committed to empowering local communities through STEM advocacy, educating the underprivileged, and thus making an impact on humanity. By advocating for these educational opportunities, we aim to bridge the gap and provide equal access to quality education,” Mosali pointed out.

Over the years, ITServe Alliance has established a name for itself as the center point of information for its members and the larger community, covering a variety of areas ranging from immigration, technology, economy, and many more that are relevant to its members. ITServe has 21 Chapters in several states across the United States, bringing resources and service to the larger humanity in every part of this innovation country.

“Our ability to empower our local communities is strengthened by the generous donations by our leadership and member organizations. They play a crucial role in the success of our programs. Our partners play a vital role in helping us broaden our reach and positively impacting the lives of the lesser fortunate in our communities by helping us broaden our reach. I am proud that this respected platform is today more accessible and worthy of your time spent for the common benefit and serving the communities in need across the Chapters through our CSR programs and initiatives,” Mahajan added.

Ongoing participation and commitment are essential to reach ITServe’s lofty goals. The ITServe CSR Team “implores and passionately calls upon our esteemed ITServe members and individuals alike to wholeheartedly engage and actively participate in the diverse range of ITServe’s CSR activities.”

“Together, we form an extraordinary team, united in our mission to achieve our CSR goals for 2023 and beyond. I feel incredibly fortunate to be surrounded by such exceptional individuals, all working diligently to create a positive impact and shape a better future for those we serve,” Movva said. “Together, we are making a tangible difference in the lives of those in need. Our approach not only amplifies our impact but also fosters a strong sense of community within ITSERVE. We are proud to be part of a larger movement that extends beyond individual chapters, uniting us under a shared vision of corporate social responsibility.”

For more information, please visit: www.itserve.org

Austin Chapter's CSR Team Leads The Way

CSR Event – Food Donation Event @ Circle of Hope Foundation

The year, 2023 began on a positive note for the dozens of ITServe Austin Chapter's CSR Team members and their young children, who came together on winter a morning, January 28th, 2023 at 2900 West Pecan Street in Pflugerville, TX, sharing their warmth and concern to the needy in the local community.

The occasion was a Food Donation Event, where 25 ITServe members in the company of their children donated 2500+ lbs of food and essentials.

The Food was donated to The Circle of Hope Community Center, which is committed to making the local community a better place for all. Through its Food Pantry and Resource Center serving the Central Texas communities of Pflugerville, Round Rock, Austin, Hutto, and Georgetown, Circle of Hope Community Center said it would be able to use our generous donation in many impactful ways. It serves over 2,000 families (8,000 individuals) each month helping them with such needed groceries and connecting families with other resources available in the local community, so they have all the tools needed to build a better life for themselves.

It was heartening to see the dedication and passion of these ITServe SSR volunteers who collectively contributed a total of 60 hours at the service of the local population. The enthusiasm of the children, who helped pack, organize, and donate the food items was heartwarming, giving hope for the future generations of ITServe members.

The generosity, compassion, commitment, and efforts of these volunteers and their young children exemplify the power of our community coming together to make a positive impact in the lives of those who need our support and help, enabling the Circle of Hope to realize its mission in making sure every person who walks through its doors feels warmth, hope, and a sense of worth.

Thank you all at Austin Chapter. Looking forward to many more such cherished memories!

ITServe Alliance's CSR Program

Austin Chapter's CSR Team Leads The Way

CSR Event – Food Donation Event @ Circle of Hope Foundation



ITServe's DMV CSR Event For Eliminating Hunger

An impressive 120 members and children of ITServe DMV Chapter came together in their efforts to eliminate hunger at the 2023 August CSR Event on Saturday, August 27th, 2023, at 44645 Guilford Drive, Ashburn VA 20147.

Joining hands with Rise Against Hunger, a growing global movement to end hunger by empowering communities, nourishing lives, and responding to emergencies, the family-friendly event hosted by the DMV Chapter's CSR had family and friends of ITServe, where they helped pack 30,000 Food Packets.

Thanks to the generous contributions of our members, we were able to donate \$14,000, and our volunteers assembled 30,000 Food Packets at the event, benefitting the noble mission of Rise Against Hunger, an international hunger relief non-profit organization that coordinates the packaging and distribution of food and other aid to people in developing nations. Rise Against Hunger is driven by the vision of a world without hunger.

The young volunteers who spent their time generously were awarded 3 volunteer hour certificates. We got an overwhelming response with 120 people registering for the event and 100 of them came out at this "giving back event."

A Big Shout Out And Thanks To The DMV CSR Volunteers Who Gave Their Time, Resources, And Skills To End Hunger!



ITServe Chicago Chapter Devotes 60 Volunteer Hours Packing Food For The Hungry

Great Job! The ITServe Chicago Chapter Volunteers for stepping up once again. This time around, dedicating your precious 60 Volunteer Hours on March 18th, 2023, at the Northern Illinois Food Bank at 273 Dearborn Court, Geneva, IL 60134.

Your Chicago Team consisting of 15 members worked together sorting and packing more than 2000 lbs. of beans and canned food, supporting the noble efforts of The Northern Illinois Food Bank is greatly appreciated. Your generous donations in kind, time, and cash enabled the Food Bank to give healthy and nutritious food to the community in Northern Illinois.

Your presence and generosity at the event, being part of Feeding America, whose mission is to help people in 13 counties with around 250,000 meals every day. Your support of the Northern Illinois Food Bank will contribute to making a positive difference in our community.



Let every ITServe Chapter take the lead and organize similar events, benefiting local communities, thus making a positive difference in our communities!

ITServe Chicago Chapter Dedicates 60 Volunteer Hours in January, 2023

Congratulations to the dozens of volunteers from the ITServe Chicago Chapter, who in collaboration with the Heartful Hands Foundation dedicated a total of 60 volunteer hours in January 2023, assembling 2000 lbs of essential nutritious food, HarmonyPacks™ to combat malnourishment among children from underprivileged communities of the Chicago metro region.

In accordance with ITServe's core values, the CSR Food Packing event at the Feed My Starving Children organization, it was a way for our members to contribute towards our mission, “Until ALL are sustained, our mission remains unfinished.”

HarmonyPacks™ exemplifies collaborative efforts across the United States, achieved through MobileHarmony initiatives that span from Arizona to Texas.

Partnering with us were individuals from diverse backgrounds – from families to friends and colleagues of ITServe – who came together to support underprivileged children, who are being cared for by the Heartful Hands Foundation passionately tending to God's children, addressing their physical and spiritual needs. With care, the volunteers packed grains, protein, dehydrated greens, and vital nutrients into packages that benefit vulnerable children through our dedicated partners.



ITServe Chicago CSR Members Donate School Bags to Children in Aurora, IL

Since ITServe's inception in 2010, the Corporate Social Responsibility (CSR) team has embarked on a remarkable journey in helping realize ITServe's mission of empowering local communities through a wide range of initiatives and making a significant impact on the local communities. CSR actively engages in programs that support education, healthcare, and community development, among other areas.

This mission is fulfilled by ITServe encouraging and facilitating member engagement in volunteer activities, enabling them to contribute their skills, expertise, time, and resources, ensuring that they collectively make a significant and lasting impact.

In their efforts to fulfill the mission of ITServe, members of CSR Chicago Chapter came together with the objective of making a meaningful impact on the education of underprivileged elementary school children in Aurora, IL, through the distribution of school bags and lunch boxes on August 28th, 2023.

The presence of Congressman Bill Foster as the guest of honor added significance to the event, underscoring the shared commitment of the local community and local leaders to empowering every child with equal educational opportunities.

ITServe members' generosity in donating and taking the time out to meet with and personally distribute the much-needed school bags to deserving students was much lauded by the Congressman and the local community leaders. In his remarks, Rep. Foster said, "This is probably the most important thing you can do, to show to your children that you care about education. Because it's very hard to escape the influence of your parents for everyone to use this as a role model."

"It is with sincere gratitude that we thank you for your generosity towards our low-income students," said Indian Prairie School District Superintendent Adrian Talley and Jeanie Dina, Assistant Director of Community Relations. "Your donation of backpacks and lunch boxes has been an incredible support to our students in need. It is through the generosity of partners like you that we can assist students to ensure that they have what they need to help them be successful in what they need."

ITServe Alliance's CSR Program

By providing these essential resources, we were able to alleviate the financial burden on families and equip students with the tools they need to excel academically,” said the ITServe Chicago Chapter President, Ramesh Kumar. “The ITServe Chicago Chapter is grateful for the enthusiastic support and participation of Congressman Bill Foster, as well as all our dedicated members and partners who collaborated to initiate and fulfill a long-cherished goal of ITServe. I feel satisfied that together, we are working towards a stronger, more inclusive community that values and invests in the education of its young members,” he added.

“I extend my gratitude to everyone who took the initiative to plan and organize the event, and for all the ITServe members of the Chicago Chapter for joining together towards contributing to a brighter future for these students. Through such noble programs, we are not only providing tangible support but also sending a powerful message of hope and encouragement to these young minds as they embark on their educational journey,” Samba Movva, Director of CSR at ITServe said.

“By leveraging our collective efforts, we make a meaningful impact on local communities and societal well-being with the objective of making a positive and lasting difference in the areas that matter most to us,” he added. For more details, please visit: www.itserve.org



ITSERVE IN ACTION

AUGUST 2023

Here are some of the highlights of the numerous activities ITServe in collaboration with local Chapters organized in the past month, sharing with you major events that took place in August 2023.

It's truly inspiring to note the numerous events and the variety educational seminars and topics covered during these great events, organized by the National and the local Chapters, which are testament to the energy and enthusiasm of our members, who are the backbone of ITServe.

If any of your events held in 2023 have not been included here, requesting to share with the PR Team and we will have them included in the next e-newsletter: (pr@itserve.org/pr.content@itserve.org)

Congratulations to all, and keep up the great job, ITServe Family!

Youth Entrepreneurship Program (YEP) 2023

Youth Entrepreneurship Program (YEP) is being organized from Sept 9 – Oct 15, 2023. The highly sought-after program is aimed at empowering students by fostering an entrepreneurial mindset, which helps to think creatively.

Mid-West Regional Conference, August 4

Mid-West Regional Conference was held on August 4, 2023. This event was helpful for networking of ITServe members of the region.

ITServe Boot Camp in Dallas

An ITServe Boot Camp was held on August 14-17, 2023 in Dallas, TX and was attended by dozens of ITServe members of the region.

North East Chapter, August 6

The North East Chapter Monthly Meeting was held on August 6, 2023. It provided an opportunity for members to network and learn from one another, making the event successful.

Austin Chapter, August 8

The Austin Chapter Monthly Meeting was held on August 8, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

ITSERVE IN ACTION

AUGUST 2023

Dallas Chapter, August 9

The Dallas Chapter Monthly Meeting was held on August 9, 2023. It provided an opportunity for networking in that region, making the event a great success.

Phoenix Chapter, August 10

The Phoenix Chapter Monthly Meeting was held on August 10, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Houston Chapter, August 16

The Houston Chapter Monthly Meeting was held on August 16, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

DMV Chapter, August 22

The DMV Chapter Monthly Meeting was held on August 22, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

New England Chapter, August 23

The Charlotte Chapter was held on August 23, 2023. It provided an opportunity for networking for the members of the Region, making the event highly successful.

St.Louis Chapter, August 23

The St.Louis Chapter Monthly Meeting was held on August 23, 2023. Networking, sharing of knowledge, experiences, and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Minneapolis Chapter, August 24

The Minneapolis Chapter Monthly Meeting was held on August 24, 2023. It provided an opportunity for networking in that region, making the event a great success.

ITSERVE IN ACTION

AUGUST 2023

Los Angeles Chapter, August 25

The Los Angeles Chapter Monthly Meeting held on August 25, 2023 provided an opportunity for networking for members of the region, making the event a great success.

Florida Chapter, August 28

The Florida Chapter Monthly Meeting was held on August 28, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Charlotte Chapter, August 29

The Charlotte Chapter monthly meeting was held on August 29, 2023. It provided an opportunity for networking for the members of the Region, making the event a grand success.

Raleigh Chapter, August 30

The Raleigh Chapter Monthly Meeting was held on August 30, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Bay Area Monthly Meeting Chapter, August 31

The Bay Area Chapter Monthly Meeting held on August 31, 2023 provided an opportunity for networking for members of the region, making the event a great success.

Chicago Chapter CSR Event, August 28 2023

The Chicago Chapter's CSR event held on August 28, 2023 successfully distributed school bags and supplies to underprivileged students in Aurora, IL. The event was supported by Congressman Bill Foster.

Immigration Webinars August 2, 9, and 16

Multiple Immigration Webinars were organized by ITServe on August 2nd, August 9th and August 16th. The educative sessions during the webinars provided insights on the current immigration rules and processes for work Visas, which were of great help to the participants.

HOW CAN YOU GET INVOLVED?

Please signup to be an advocate at <https://itserve.org/advocacy> and feel free to enter the information related to your relationships with the MOCs (Member of Congress) or with their legislative staff to work with them, advance ITServe's agenda and seek their support on various causes and issues from time to time.

Below Link Only for: Seattle, Phoenix, Bay Area, Los Angles, Dallas, Houston, Austin, Charlotte, New England & Raleigh

Payment Link

[paypal.com/donate/?hosted_button_id=77CXBHWLD2694](https://www.paypal.com/donate/?hosted_button_id=77CXBHWLD2694)



Support our initiatives and motivate us by generously contributing!

Below Link Only for: North East, Atlanta, Florida, Detroit, Philadelphia, Chicago, DMV, Columbus, St. Louis & Minneapolis

Payment Link :

[paypal.com/donate/?hosted_button_id=9BV3V55AAY4UQ](https://www.paypal.com/donate/?hosted_button_id=9BV3V55AAY4UQ)



For Donors of 5K & above:

- **Appreciation Flyer in the Chapter Group.**
- **Donor on Banner @ Synergy 2023 with Photos.**
- **Photos in Synergy Conference Journal.**
- **Photo on ITServe Website throughout the year.**

ITServe Alliance Inc., CONNECTED PAC (Political Action Committee)

ITServe established "CONNECTED PAC" an organization that receives and disburses financial contributions to political campaigns in support of or against candidates, ballot measures, or proposed bills.

CONNECTED PAC Board is spearheaded by the following team of CEOs who are knee-deep into the issues of concern, taking them head-on to address and help make a difference. ITServe's CONNECTED PAC is approved by FEC (U.S Federal Election Commission) and can support the lawmakers through PAC's contributions wherever they are needed.

— “ —

- Sateesh Nagilla – Board Chair
- Gopi Kandukuri – Board member
- Amar Varada – Board member
- Siva Moopnar – Board member
- Kris Gadde – Board member
- Murali Bandlapalli – Board member
- Jayanth Challa – Board Member
- Mahesh Sake – Treasurer
- Sunil Savili – Joint Treasurer

— ” —

“ — | Contribute Now | by Donation

CONNECTED PAC accepts the members' contributions can only be accepted by personal checks and any one individual can donate a maximum of \$5000 / year. ITServe requests its members to contribute to the best of their ability to support the PAC initiatives.

Write Checks in favor of ITServe Alliance Inc, and "CONNECTED PAC" in the check memo at the bottom left corner.

Mailing Address: 8951 CYPRESS WATERS BLVD,
SUITE 160, DALLAS, TX 75019

Exceptions:

- (a) ONLY Personal Account Checks (no business checks allowed),
- (b) Maximum Contribution: \$5,000 /year
- (c) U.S Green Card Holder and/or U.S Citizens.

SYNERGY 2023 GRAND SPONSORS



SYNERGY 2023 PLATINUM SPONSORS



SPONSORSHIP OPPORTUNITIES ARE STILL OPEN FOR SYNERGY 2023

Dear Supporters of ITServe:

This is to express our sincere appreciation and gratitude for being a Sponsor of ITServe Alliance's Flagship Annual Conference, Synergy 2022. With your support, we have had a highly successful conference in 2022, benefitting ITServe members, vendors, and sponsors.

We are reaching out to you to continue your support for Synergy 2023, which will be held in Atlantic City in New Jersey from October 26-27, 2023.

As you are aware, ITServe Alliance's Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals.

With the theme: "Come, Learn, and Grow" we are working hard to streamline the Synergy Conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America's biggest IT Staffing conference by mainstream media similar to SIA, HR World, Inc 5000.

Synergy 2023 will provide a platform for 2,500+ CXOs from hundreds of multi-national companies come together to hear industry leaders speak, engage in discussions with lawmakers, and participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology.

With an esteemed panel of keynote speakers, industry experts, and thought leaders, who will share their insights and best practices on a diverse range of topics, Synergy 2023 will focus on developing strategic relationships with our partner organizations, sponsors, and supporters, to work for a better technology environment by building greater understanding.

Your valuable presence and support for Synergy 2023 will help us provide business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.

Come, join us and be part of our journey. Let us be your voice when it comes to Information Technology.

IMMIGRATION NEWS

U.S. Will Issue Record Number Of Visas This Year, Says US Ambassador

The United States will issue record number of visas in 2023, said U.S. Ambassador Eric Garcetti in New Delhi on August 22. Speaking at an event organised by “Indiaspora”, an organisation that works for the advancement of India-U.S. Relations, Mr. Garcetti recollected his interaction with President Joe Biden and said the latter described India as “the most important country in the world”. He also reminded that freedom of navigation is not being upheld in the South China Sea.

“Delhi has the second largest mission of the U.S. in the world,” said Mr. Garcetti, highlighting the importance of India in the global diplomacy of the United States.

[Click to Know More](#)



Long Wait for Green Cards Threaten Separation of Indian Families

In the United States, a substantial backlog in Green Card processing is putting over one lakh Indian children at risk of being Long Wait for Green Cards Threaten Separation of Indian Families

separated from their parents. With more than 10.7 lakh Indians in line for employment-based Green Cards, which grant legal permanent residency in the US, the current system's limitations suggest that completion could take a staggering 135 years.

[Click to Know More](#)

MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: benefits@itserve.org



“SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

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