



ITServe Alliance

Empowering Local Employment

NEWSLETTER JULY 2023



ABOUT ITSERVE ALLIANCE

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

TABLE OF CONTENTS

3 IN FOCUS

8 SPOTLIGHT

9 ITSERVE IN ACTION JULY 2023

11 ITSERVE ON INTERNATIONAL TELEVISION NETWORKS

19 PAC UPDATES

21 SPONSORSHIP OPPORTUNITIES FOR SYNERGY 2023

22 IMMIGRATION UPDATES

23 MEMBER BENEFITS, SPORTS & WELLNESS

24 LEADERSHIP BOARD

IN FOCUS

180 Key Democrat and Republican Lawmakers Participate In ITServe Capitol Hill Day



“The first ever in-person Capitol Hill Day organized by ITServe Alliance in Washington, DC on July 19th, 2023, was highly successful,” said Siva Moopnar, Director of ITServe Alliance Policy Advocacy Committee (PAC). “We had overwhelming support from the nearly 180 key US Representatives and Senators, including influential committee chairs and members from both the Democrat and Republican Parties for the causes put forth by ITServe.”

The day-long event on Capitol Hill organized by the ITServe Alliance Policy Advocacy Committee (PAC) was attended by over 240 ITServe members from across the nation. A Congressional Reception was held on July 18th and the Capitol Hill Day event on July 19th featured Capitol Hill meetings and interactive sessions with key Members of Congress.

Stressing the importance of ITServe and the Legislative Day, Vinay Mahajan, President of ITServe said, “ITServe Alliance’s Capitol Hill Day has effectively served as a powerful platform in educating policymakers on the issues that are important to our members and the business community, ensuring that our needs and views are reflected in policy debates and outcomes on Capitol Hill.”

“The U.S. needs to maintain its leadership in technology and innovation,” Vinay Mahajan, ITServe Alliance President said. “The startup Eco System needs to be supercharged. One critical component of both is high-skilled workers. The U.S. has a large skills gap – availability of workers vs the openings for talent in IT. We need the brightest minds from all over the world to keep our wide lead in technology and innovation.”

IN FOCUS

ITServe Alliance expressed its overwhelming support and urged the lawmakers, among other initiatives, to support H.R. 4647, the “High-Skilled Immigration Reform for Employment (HIRE) Act,” introduced by US Congressman Raja Krishnamoorthi, D-Illinois on July 14th, 2023. The Bill would strengthen U.S. competitiveness by helping to close the skills gap – the space between the skills required for jobs that employers need to fill, and the skills possessed by current prospective employees. As introduced, the bill would raise the current H-1B limit from 65,000 to 130,000, remove the H-1B cap for those with a Master’s Degree or PhD and create a STEM grant program.

“ITServe Alliance has been consistently working to protect the needs of its members,” said Sateesh R. Nagilla, Connected PAC Board Chair. “To that end, ITServe Alliance has been lobbying with the Lawmakers on behalf of its members on Capitol Hill and with the US Administration. Capitol Day was the perfect way for ITServe Alliance to use its collective voice to communicate with policymakers on the issues that are important to our members.”

“H-1B visa holders play a crucial role in bolstering the U.S. economy, fostering innovation, and enriching the fabric of American society through their skills, contributions, and diverse backgrounds,” said Sarit Kommineni, Co-Chair – PAC. “They bring diverse perspectives and knowledge to American workplaces, facilitating knowledge transfer and skills development by engaging in research and development activities, particularly in STEM fields, which contributes to scientific advancements and technological progress.”

“ITServe Alliance is consistently working to protect its members’ needs. To that end, ITServe Alliance, through its PAC teams advocates on Capitol Hill and with the US Administration. The Capitol Hill Day served as a perfect platform to communicate our collective voice with key policymakers on important issues to our members,” added Hima Kolanagireddy, Co-Chair PAC.

According to Jagadeesh Mosali, President-Elect of ITServe, “A major objective of the Capitol Hill Day was to showcase to the lawmakers some of the significant contributions of the ITServe members to the country’s economy through Technology & Innovation, local employment, and STEM education. The event also addressed key concerns faced by small businesses, including the need for high-skilled immigration reforms.”

IN FOCUS

Vinod Babu Uppu, ITServe Governing Board Chair said, "I want to express our sincere gratitude and appreciation to the hundreds of ITServe members who were part of this important event. Advocating for ITServe and making our voices heard in the corridors of power. Through our collective voice and through their continued active participation and collaboration, we will be able to accomplish our goals through grassroots and advocacy."

Founded in 2010, ITServe's vision has been to empower local communities by creating, retaining, and fostering employment opportunities within the United States. ITServe has an active membership of 2,100 + members, 20 Chapters established across 23 states, who are small & medium-sized companies that fulfill the growing demand for highly skilled professionals in America. Together, the ITServe members have 175,000+ IT professionals employed throughout the U.S and generate over \$12 billion in revenue annually.

ITServe and its member community are committed to corporate social responsibility (CSR) and actively contributing to local communities nationwide, particularly in the realm of STEM (Science, Technology, Engineering, and Math) education.

For information on ITServe and its many noble initiatives, please visit: www.itserve.org



IN FOCUS

ITServe Capitol Hill Day



IN FOCUS

GOVCON DAY (Government Contracts)



ITServe's annual "GOVCON" Day was successfully held on July 20th, 2023, in the nation's capital, Washington, DC. This event provided a golden opportunity for ITServe members to learn about Government contracting and explore new business opportunities.

Featuring a variety of speakers, including Government officials, industry experts, and successful government contractors, this event covered topics related to Government Contracting Requirements, Regulations, Best Practices, Processes, How to Win Government Contracts, and many more.

Bootstrapping A Federal Contract Practice, CIO/CTO Panels, Efficient Strategies in Winning Government Contracts, Mentor Protégé Relationships, and Certifications – SBA by Vandership.net were only some of the attractions of the day that provided participants with much needed education.

In addition, participants had an opportunity hear success stories from industry leaders, who have been through the process and have now become role models for all of us.

The Gala Dinner and Entertainment were added attractions at the end of a packed day with activities and sessions, filling everyone's heart, body, mind, and soul.

SPOTLIGHT

ITServe YEP 2023

Empowering Future Generations

A Call To High School Students!

Join the Youth Entrepreneurship Program (YEP) 2023 and unlock your creative potential.

ITServe YEP Program empowers students by fostering an entrepreneurial mindset, which helps them to think creatively and find ways to translate passions into real-world experiences.

A challenging, college-level business startup course the program teaches students how to start for-profit, social-impact companies. Using the lean startup methodology and design thinking, students learn to identify problems, develop solutions, and build business plans and pitch decks to launch companies. Students will learn to speak to customers and use that feedback to iteratively build their business. Students learn and apply Entrepreneurial Mindset Skills, while building new ventures using key start-up design principles.

Learning Outcomes

By the end of the course, students will have:

- An understanding of Lean Startup methodology of new venture development
- Applied key design principles behind for-profit social impact companies
- Developed Entrepreneurial Mindset Skills
- The Entrepreneurial Mindset Profile® (EMP) was developed by Eckerd College.
- Built a new venture using customer/stakeholder feedback Opportunity to compete in a final pitch competition
- Online 6 weeks 2 days a week 3hrs each day
- Days will be Tue/Thu 3hrs 6-9 PM CST

Experience 6 weeks of online sessions, Empowering You with Entrepreneurial Skills and Real-World Insights. For more details, **Visit: www.itserve.org**

ITSERVE IN ACTION

JULY 2023

Here are some of the highlights of the numerous activities ITServe in collaboration with local Chapters organized in the past month, sharing with you major events that took place thus far in June 2023. If any of your events held in 2023 have not been included here, requesting to share with the PR Team and we will have them included in the next e-newsletter.

It's truly inspiring to note the numerous events and the variety educational seminars and topics covered during these great events, organized by the National and the local Chapters, which are testament to the energy and enthusiasm of our members, who are the backbone of ITServe.

Congratulations to all, and keep up the great job, ITServe Family!

Austin Chapter, July 11

The Austin Chapter Monthly Meeting was held on July 11, 2023. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Immigration Webinar

An Immigration Webinar was held on July 12th. It provided insights on the immigration process, new policies, and programs by the Government, which were of great help to the participants.

Health is Wealth Webinar

A Webinar on Health is Wealth was organized on July 14. The webinar provided useful information on how to maintain health, which is the most essential for every one of us.

Charlotte Chapter, July 26

The Charlotte Chapter Monthly Meeting was held on July 26. The coming together of its members provided an opportunity for networking among the members of the Region and learning from one another, which made the event a grand success.

Immigration Webinar

An Immigration Webinar was organized on July 26. It provided insights on the topics related to immigration process, challenges in hiring and retaining employees, and complying with government regulations, which were of great help to the participants.

ITSERVE IN ACTION

JULY 2023

Northeast Chapter, July 27

The Northeast Chapter Monthly Meeting was held on June 27. It provided an opportunity for members to network and learn from one another, in addition to topics of interest covered by keynote speakers which made the event successful.

Atlanta Chapter, July 27

The Austin Chapter Monthly Meeting was held on July 27. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Minneapolis Chapter, July 27

The Minneapolis Chapter Monthly Meeting was held on July 27, 2023. It provided an opportunity for networking among members of the Region and sharing of interests and insights into market/business outlook for the economy.

Columbus Chapter, July 27

The Columbus Chapter Monthly Meeting was held on July 27. Networking, sharing of knowledge, experiences and creative ideas from the members and speakers at the meeting was appreciated by one and all.

Bay Area Monthly Meeting Chapter, July 27

The Bay Area Chapter Monthly Meeting held on July 27 provided an opportunity for networking for members of the Region and sharing of experiences and challenges in meeting the needs of the current economic condition, making the event successful.



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

Vinay Mahajan, President of ITServe Alliance in Conversation with Nidhi at ITV Gold Channel

NIDHI: Vinay Mahajan, the dynamic leader, serving as the President of ITServe Alliance, has more than 40 years of experience as a technology executive, with a proven extensive expertise in several areas including leadership, marketing, finance, and engineering. Get ready to witness and listen to an impactful journey and the extraordinary work of ITServe Alliance. Welcome to ITV Gold Studio, Vinay.

VINAY: Thank you, Nidhi. And thank you ITV Gold for inviting me for the session.

NIDHI: As the President of ITServe Alliance, a prominent organization, connecting IT leaders, what factors have contributed to the tremendous growth and reputation of ITServe Alliance, making it one of the largest professional organizations in the US?

VINAY: Yes, a good question. Nidhi. So, it started in 2010. And, as all the great things start small, ITServe Alliance was started in a coffee shop, by the pioneering members, nearly 10 members, they are called our founders. They met in Dallas. They wanted to put together a platform, which can be the spokesperson for the small IT businesses. They never thought that this will grow into such a big giant today.

We have more than 2000 member companies, spread over 20 chapters, they generate 175,000 high paying jobs across the United States. Our members contribute almost \$12 billion to the US GDP. We at ITServe Alliance are very proud of us that we are very successful. We are the voice for and are fighting for causes on behalf of the small and medium scale enterprises of IT industry. It's basically protecting our members' interest. We create employment that is one of our other mission. We also give back to the community, and invest in startups, which is to help us maintain the leadership in innovation and technology.

NIDHI: Despite constituting less than 1% of the population, Indian Americans have established and led a significantly large number of IT companies. What qualities and factors have made Indian IT professionals so trusted and relied upon for leadership and innovation.



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

VINAY: One thing which has helped us IT professionals very successful is our background. Most of us including me are STEM educated. And we were lucky, we had our parents who were focused on our education. Many of us have had advanced STEM education. In my time of course, there are not so many STEM education, science, technology, engineering, and management. However, Indians are very good in Math. In those days, these were only two profession they used to focus on: Engineering and Medicine. Later, the focus has been in science and then came the technology and our parents are very well focused and STEM education in India. If you see right now the success of Indian IT and industry or Indian IT professionals in US, it is all because they got a lot of good STEM education in India. And then of course, English language has been another key factor for our success. And all these people who come over here, they are very hardworking, and they focus on making their careers. And that's why they they're done extremely well. And if you really see today, Indians are starting a lot of startups and many unicorns, some of those companies have gone more than a billion dollars in valuations. And we are very proud that we have two Indians heading the larger companies Microsoft, by Mr. Nadella and Google being headed by Mr. Pichai.

NIDHI: Very true. So going back to where you started off, let's talk about the journey of ITServe. Did you face any challenges? Or did you get other IT companies to join you? What was your journey all about?

Vinay: It has been almost 13 years for us to grow from 10 members to now 2000 we have. So, I will say a lot of our members put in very hard efforts. And one thing, I want to tell you is our organization is 100% volunteer organization. So, we are not kind of paid for anything. I own my own company. Similarly, everyone who have their own businesses, spend one's personal time for ITServe as a volunteer. This volunteering by our members is the one which has been a great reason for the success of ITServe Alliance. Being successful entrepreneurs, whose time is very costly, they are ready to spend their time for the greater cause for the IT industry. So, that has been one of the basic reasons for our success. And we are now attracting a lot of members three to five members join us every day. Now, that is the kind of success we have, that's phenomenal.

NIDHI: So, we are talking only about the Indian companies, or do you have American companies also joining your cause?



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

VINAY: We are open to all the IT companies joining us. Today, majority of our members are of Indian origin. I'll say, IT industries heavily owned by the Indians, right? Even if you look at the employment rate, 60 to 70% of employees in IT industry belong to Indian heritage. But we are open to the South Asians, we are open to the Asians, we are open to Caucasians, and we are open to the Hispanics and everyone.

NIDHI: What is the key attribute that has Indian origin IT professionals' widespread popularity and respect across the United States?

VINAY: I call sometimes the Indian parents as helicopter parents. Basically, Indian immigrants have been noted for their family values, they focus on families, they focus on their kids, their education, and that's why they're called the helicopter parents. They were the first generation of STEM education. Right now, we have their kids, the next generation of the STEM education. And if you look at the overall, I'll say the average Indian American's income annually is close to \$123,000. That is the highest in US. More than 70% of the Indians Americans are graduates, in comparison with the national average of 28% in the US. They all work, they all contribute a lot to the economy. They are very less dependent on the benefits.

NIDHI: ITServe has been actively involved in philanthropic and diverse both in the United States and India, could you please share some of the noteworthy philanthropic efforts undertaken during your presidency.

VINAY: Our major mission at ITServe is giving back to the community. Our members have achieved their American dreams. And this is the time for them to give back to the community. So, we launched the CSR work sometime in 2019, in a big way, and in 2020 when the Pandemic hit, we did a lot of work during pandemic, collecting more than half a million dollar during pandemic and distributed the PPE kits, the oxygen concentrator and so on.

Most recently, our focus has shifted to the STEM education. I've been highlighting a lot on the STEM education. As Franklin Benjamin said that investment in education pays the best interest. So, you know, the STEM education is something where I feel there is a lot of scope in the US especially for the availability of IT jobs and the availability of IT skills. There is a shortage, that is why we must get high skilled immigration done from outside, because local talent is not available.



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

So that is why we had to get the shortage filled right now otherwise we will be lacking behind in terms of technology development or the software development. So, we are focusing on build the local population and promoting STEM education in the US. We give STEM scholarship to underprivileged communities, which basically focuses on the community colleges. And then we also provide STEM Training, STEM Internship. Our focus is to give them scholarships so that they get an opportunity to get the STEM education. And we have a proven fact that STEM education can create a lot of bigger benefits or have a bigger multiplier effect for the local community.

NIDHI: What advice do you have for Indian policymakers regarding the improvement of the Indian education system and the provision of enhanced learning facilities for aspiring IT professionals?

VINAY: A good question. Again, there are more than 200,000 Indian students came to us for higher studies in 2022. And we are very fortunate that right now, India has a lot of educational institutes. I will like that the educational institutes do lots of cooperation with the industries where students gain hand son experience. This is needed, especially in smaller towns and rural areas.

NIDHI: Can you highlight some of the major initiatives implemented under your leadership as the president of ITServe?

Speaker 2: Our number one mission is providing, protecting the members' interests, as well as providing more benefits to the members. That's what is our collective strength, we can get them more benefits and then we try to generate the local employment. We also focus on giving back to the community. We are creating an ecosystem of startup system in the US, and that is where we are basically focusing a lot right now. We created the Angels Network. Sometimes. the startups want some kind of bridge funding, a small amount of funding, before they can go to the next step. So ITServe NGOs network will provide that kind of bridge funding. In addition, we have also been focusing on bringing some benefits to our members, leadership development workshops. We want our members to be very effective leaders to lead big teams. We provide education to our members on how to do business with the federal government. Capitol Hilla day and the GOVCON DAY (Government Contracts) are other effective ways to empower the members and be the collective voice of the ITServe members on matters important to them. So, a lot of work being done on the lobbying front and the education front for our members.



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

NIDHI: What are some of the Bills that you want to get passed in the Congress?

VINAY: ITServe Bill is a very important part that we are trying to educate our lawmakers on the need for the high skilled immigration is very, very important for maintaining the leadership of US in technology, and innovation. And then, second thing we want to do is, we want to also encourage Congress to give more funding for STEM education. From our own side, we spent close to a billion dollar every year on the STEM education, but you know, that is not enough. The US is too big, right? And so, we are trying to tell them, hey, STEM education is so important, you need to give more funding.

NIDHI: In your experience, what are some of the biggest challenges that IT companies face in maintaining data privacy, and how does it self-support its members in overcoming these challenges?

VINAY: One of the greatest advantages of being a member of ITServe is that we do lot of educational programs. Today, I will say data protection is very important. In addition to providing education, we try to bring insurance companies who educate our member how to cover the risk on data.

There are some scammers, who can even take away the funds. And then there are scammers who will send you emails scaring people. We do a lot of training, cybersecurity training not only from the angle of only data protection, but we are also educating our members how to cover themselves even after all the data protection. If they lose something, let's say they lose the data or they lose the funds, they should cover themselves using the insurance.

NIDHI: What is the signature event does ITServe organizes annually? And how do these events transform businesses in terms of advancements, growth, client relationships and personal development?

VINAY: We have an annual conference, called Synergy. And this year, Synergy 2023 is happening in Atlantic City, New Jersey on 26th and 27th October. It's a mega event. We will have over 2,000 event attendees, mostly our members and tech leaders, business leaders, investors, sponsors, and we will have some great keynote speakers. In last two synergies 2021. We had President George Bush as our keynote speaker. And in 2022, we had President Clinton as a keynote speaker. And we are hopefully, looking forward to having another president this year. But it will be a very



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

interesting program. In two days, we'll have six panels on some very hot subjects/hot topics. And there'll be six breakout sessions, covering wide areas of topics like financial panels, the immigration panel, so policy advocacy panel, and so on. We will be having a startup panel, a startup competition, and many more.

NIDHI: With Indian Americans leading numerous large IT companies and considering the expansive nature of the IT field, how do you envision the future of ITServe in the next 10 to 15 years?

VINAY: ITServe's future is great. And we are very confident that our time has come. I have been traveling all over US just to go and interact with to all my Chapters. I have visited 14 chapters thus far. And I think, my traveling is the best experience I have ever had, during which I've met a lot of our members and sponsors. I met lawmakers, I met guests, I met investors. Everybody I met is amazed with the sort of success of ITServe. They want us on ways to promote high skilled immigration. They want us to create this angel network. They are aware that ITServe members have become very strong in terms of financially, they can invest back. And then, they also they want us to focus on the CSR work. They are keen that we should be collaborating on the STEM education. They are impressed by what we do.

So, I think we have a great future, there will be a time when it will come that ITServe will be kind of known for its lobbying for the IT sector. We are not saying we are talking about lobbying only for our 2000 IT companies. We have been very successful with our policy advocacy. In the last three, four years, we did a lot of work on that. And we have been able to change some regulation, which has benefited not only our companies, but it has benefited IT companies across US, including Google and Amazon and you know, all the big companies as well.

And so, yes, I think will be recognized and already we are getting recognized that ITServe is fighting for overall good of the IT industry, overall good of the US leadership in technology. And we have focused a lot on the community: giving back to the community through the STEM education and that is one of our signature programs, which will be going to a very high level in the next few years. We also focus on youth entrepreneur program and women in technology, the other two programs very close to our heart. We will be basically giving high school students an opportunity to come and experience what is required to be an entrepreneur. And women in technology are less represented. We are trying to encourage them to come to the forefront and become as an entrepreneur, join ITServe network. And we are very proud that more and more women are joining us.



ITSERVE ON INTERNATIONAL
TELEVISION NETWORKS

VINAY MAHAJAN

PRESIDENT OF ITSERVE

NIDHI: Great. Wonderful! Is there anything else you would like to share with the ITServe family and the wider audience of ITV Gold

Speaker 1: I know, you've got a wider audience and you know, the Indian audience are very close to our heart. Please share the message: If any kid who wants to learn the entrepreneurship, then please look for our messages, which will be coming on the social media also. And make sure your kids join our programs. If you are an IT company owner, then join our network, we want you to be our member and participate in this great effort, which is being done by our ITServe network. And, in case you want to, you know, you are a startup, then you can get investment. So, a lot of things you can do, and keep looking for our messages and follow up on Social Media platforms.

NIDHI: Absolutely. Thank you so much for coming to our studio and talking to us and sharing your wonderful journey and insights on ITServe. Thank you!



HOW CAN YOU GET INVOLVED?

Please signup to be an advocate at <https://itserve.org/advocacy> and feel free to enter the information related to your relationships with the MOCs (Member of Congress) or with their legislative staff to work with them, advance ITServe's agenda and seek their support on various causes and issues from time to time.

Below Link Only for: Seattle, Phoenix, Bay Area, Los Angles, Dallas, Houston, Austin, Charlotte, New England & Raleigh

Payment Link

[paypal.com/donate/?hosted_button_id=77CXBHWLD2694](https://www.paypal.com/donate/?hosted_button_id=77CXBHWLD2694)



Support our initiatives and motivate us by generously contributing!

Below Link Only for: North East, Atlanta, Florida, Detroit, Philadelphia, Chicago, DMV, Columbus, St. Louis & Minneapolis

Payment Link :

[paypal.com/donate/?hosted_button_id=9BV3V55AAY4UQ](https://www.paypal.com/donate/?hosted_button_id=9BV3V55AAY4UQ)



For Donors of 5K & above:

- **Appreciation Flyer in the Chapter Group.**
- **Donor on Banner @ Synergy 2023 with Photos.**
- **Photos in Synergy Conference Journal.**
- **Photo on ITServe Website throughout the year.**

ITServe Alliance Inc., CONNECTED PAC (Political Action Committee)

ITServe established "CONNECTED PAC" an organization that receives and disburses financial contributions to political campaigns in support of or against candidates, ballot measures, or proposed bills.

CONNECTED PAC Board is spearheaded by the following team of CEOs who are knee-deep into the issues of concern, taking them head-on to address and help make a difference. ITServe's CONNECTED PAC is approved by FEC (U.S Federal Election Commission) and can support the lawmakers through PAC's contributions wherever they are needed.

— “ —

- Sateesh Nagilla – Board Chair
- Gopi Kandukuri – Board member
- Amar Varada – Board member
- Siva Moopnar – Board member
- Kris Gadde – Board member
- Murali Bandlapalli – Board member
- Jayanth Challa – Board Member
- Mahesh Sake – Treasurer
- Sunil Savili – Joint Treasurer

— ” —

“ —

Contribute Now by Donation

CONNECTED PAC accepts the members' contributions can only be accepted by personal checks and any one individual can donate a maximum of \$5000 / year. ITServe requests its members to contribute to the best of their ability to support the PAC initiatives.

Write Checks in favor of ITServe Alliance Inc, and "CONNECTED PAC" in the check memo at the bottom left corner.

Mailing Address: 8951 CYPRESS WATERS BLVD,
SUITE 160, DALLAS, TX 75019

Exceptions:

- (a) ONLY Personal Account Checks (no business checks allowed),
- (b) Maximum Contribution: \$5,000 /year
- (c) U.S Green Card Holder and/or U.S Citizens.

SYNERGY 2023 GRAND SPONSORS

FOUR OAKS
INSURANCE GROUP 
AUTO • HOME • COMMERCIAL • HEALTH
www.fouroaksinsurance.com

TrackEx 
Travel & Expense Management
www.trackex.com

SYNERGY 2023 PLATINUM SPONSORS

 **VITEL GLOBAL**
COMMUNICATION
The Ultimate Business Cloud Voice & Data Serv
www.vitelglobal.com

 **CEIPAL**
www.ceipal.com

TECH INSURANCE
AGENCY
EMPLOYEE BENEFITS & BUSINESS INSURANCE
www.techinsuranceinc.com

 **oorwin**
www.oorwin.com

AG
FinTax
www.agfintax.com

 **SOMIREDDY**
LAW GROUP
www.somireddy.com

 **imagility**
www.imagility.co

BBI  **Law Group, P.C.**
www.ilindralawgroup.net

SPONSORSHIP OPPORTUNITIES FOR SYNERGY 2023

Dear Supporters of ITServe:

This is to express our sincere appreciation and gratitude for being a Sponsor of ITServe Alliance's Flagship Annual Conference, Synergy 2022. With your support, we have had a highly successful conference in 2022, benefitting ITServe members, vendors, and sponsors.

We are reaching out to you to continue your support for Synergy 2023, which will be held in Atlantic City in New Jersey from October 26-27, 2023.

As you are aware, ITServe Alliance's Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals.

With the theme: "Come, Learn, and Grow" we are working hard to streamline the Synergy Conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America's biggest IT Staffing conference by mainstream media similar to SIA, HR World, Inc 5000.

Synergy 2023 will provide a platform for 2,500+ CXOs from hundreds of multi-national companies come together to hear industry leaders speak, engage in discussions with lawmakers, and participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology.

With an esteemed panel of keynote speakers, industry experts, and thought leaders, who will share their insights and best practices on a diverse range of topics, Synergy 2023 will focus on developing strategic relationships with our partner organizations, sponsors, and supporters, to work for a better technology environment by building greater understanding.

Your valuable presence and support for Synergy 2023 will help us provide business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.

Come, join us and be part of our journey. Let us be your voice when it comes to Information Technology.

IMMIGRATION NEWS

US To Hold Second Round Of H-1B Visa Lottery For FY 2024

In a move that could benefit Indians and businesses owned by IT Sector, the US Citizenship, and Immigration Services (USCIS) announced that it will hold a second random lottery selection from the previously submitted H-1B visas for fiscal 2024.

In March this year, the USCIS conducted an initial random selection on properly submitted electronic registrations for the fiscal year 2024 H-1B cap, including for beneficiaries eligible for the advanced degree exemption.

Only those petitioners with selected registrations for FY 2024 are eligible to file H-1B cap-subject petitions.

[Click to Know More](#)



US Lawmakers Urge Biden Administration Provide Relief For High-Skilled Visa Holders

Congressmen Raja Krishnamoorthi (D-IL) and Larry Bucshon, M.D. (R-IN) led 56 of their colleagues in sending a bipartisan letter on July 28, 2023, to the Secretary of State Antony Blinken and Department of Homeland Security Secretary Alejandro Mayorkas requesting the Biden Administration take executive action to provide relief to high-skilled employment-based visa holders.

Indian immigrants comprise the overwhelming number of H1-B visa holders and applicants.

[Click to Know More](#)

MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: benefits@itserve.org



“SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

ITSERVE LEADERSHIP

Vinod Babu Uppu
Governing Board Chair 2023



Vinay Mahajan
President



Jagadeesh Mosali
President Elect



Anju Vallabhaneni
Secretary



Ravi K. Komatireddy
Joint Secretary



Mahesh Sake
Treasurer



Sunil Savili
Joint Treasurer



SUGGESTIONS

Please feel free to E-Mail us at PR@itserve.org

Ashok Dandamudi
Director - PR & Media



Veera Sai Gopa
Chair - PR & Media
(Internal)



Babu Gurram
Chair - PR & Media
(Social Media)



Prasad Arikatla
Chair - PR & Media
(Web)



Follow us on



ITServeAlliance



itserve-alliance



ITServeorg

GRAND SPONSORS



PLATINUM SPONSORS



Atlanta | Austin | Bay Area | Charlotte | Chicago | Columbus | Dallas | Detroit | DMV | Florida | Houston
Los Angeles | Minneapolis | New England | North East | Philadelphia | Phoenix | Raleigh | Seattle | St. Louis