



# **ITServe Alliance**

*Empowering Local Employment*

**NEWSLETTER MAY 2023**



## **ABOUT ITSERVE ALLIANCE**

Founded in 2010, ITServe Alliance is the largest association of Information Technology Services Organizations functioning across the United States. Established with the objective of being the collective voice of all Information Technology companies functioning with similar interests across the United States, ITServe Alliance has evolved as a resourceful and respected platform to collaborate and initiate measures in the direction of protecting common interests and ensuring collective success.

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SPOTLIGHT

# SAMBA MOVVA

DIRECTOR - CSR

## 1. As the Director of ITServe Corporate Social Responsibility (CSR), what is your role:

As the Director of ITServe Corporate Social Responsibility (CSR), my role encompasses a broad range of initiatives aimed at creating a positive impact in various areas.

In terms of STEM scholarships, my responsibility is to identify and support talented individuals pursuing STEM education by providing scholarships that enable them to unlock their full potential. By investing in STEM education, we are contributing to the development of a skilled workforce and fostering innovation in critical fields.

STEM training is another area of focus. Our CSR team works to establish partnerships with educational institutions, organizations, and industry experts to provide training opportunities that enhance STEM skills and knowledge. This equips individuals with the tools they need to excel in STEM careers and contributes to building a robust talent pipeline.

Internship programs play a vital role in our CSR efforts. By offering STEM internships, we provide hands-on experience and mentorship to aspiring professionals, giving them a platform to apply their knowledge in real-world scenarios. These internships help bridge the gap between academic learning and practical skills development.

In addition to our STEM-focused initiatives, I also oversee non-STEM CSR programs. This broader approach allows us to address social challenges beyond the STEM realm. We actively engage in initiatives that support education, healthcare, and community development, among other areas.

Volunteer hours are an essential part of our CSR commitment. I encourage and facilitate ITSERVE member engagement in volunteer activities, enabling them to contribute their time and skills to causes they are passionate about. By leveraging our collective efforts, we make a meaningful impact on local communities and societal well-being.

Overall, my role as the Director of ITServe CSR encompasses a multi-faceted approach. By championing STEM scholarships, training, and internships, as well as engaging in non-STEM CSR initiatives and promoting volunteerism, we strive to make a positive and lasting difference in the areas that matter most to us.

## 2. The objectives/mission of having corporate social responsibility (CSR) at ITServe?

At ITServe, our mission is to empower local communities through a wide range of initiatives. We believe in the transformative power of STEM scholarships, STEM training, and STEM internships, which enable individuals to reach their full potential and contribute to a thriving society. By advocating for these educational opportunities, we aim to bridge the gap and provide equal access to quality education.

But our commitment to community goes beyond STEM. We are dedicated to making a difference in the lives of the underprivileged, ensuring that no one is left behind. Through initiatives focused on education, healthcare, and basic needs, we strive to uplift those facing adversity and create a more equitable society.

We also recognize the sacrifices of our veterans and first responders, who selflessly serve our nation. Supporting them and their families is of utmost importance to us, as we express our gratitude for their unwavering dedication and bravery.

Moreover, we take pride in acknowledging the heroes within our own community. Whether it's individuals who have gone above and beyond to make a positive impact or organizations that are driving meaningful change, we believe in celebrating and amplifying their efforts.

To bring our vision to life, ITServe has established an ecosystem where our members can actively engage and volunteer their time. We provide opportunities for our members to contribute their skills, expertise, and resources, ensuring that we collectively make a significant and lasting impact.

(1/5)



SPOTLIGHT

# SAMBA MOVVA

DIRECTOR - CSR

Through our CSR initiatives, we are committed to giving back to our local communities, offering support through various charitable programs. Together, we can create a brighter future and foster a spirit of compassion, empathy, and empowerment in every corner of society.

### 3. What are the initiatives corporate social responsibility (CSR) has done under your leadership.

Under my leadership this year, we have taken significant strides in our CSR initiatives, adopting a more strategic and measurable approach. We are now tracking our CSR activities based on the financial resources invested and the invaluable volunteer hours dedicated by our team.

One of our key focuses has been on promoting STEM education among underprivileged students. We have launched STEM training programs and internships specifically designed to empower and equip these students with the necessary skills for a successful future. By providing access to quality education and practical experience, we are breaking barriers and nurturing the next generation of innovators and problem solvers.

Additionally, we have initiated a meaningful collaboration with Welcome Home Troops, a trusted organization supporting our veterans. Together, we are addressing the critical issue of post-traumatic stress disorder (PTSD) and extending comprehensive support to our brave heroes. This partnership ensures that our veterans receive the care and assistance they deserve, promoting their overall well-being and successful reintegration into civilian life.

As we look ahead, we have set ambitious goals for this year. Our aim is to reach a remarkable milestone of 6,000 volunteer hours, demonstrating our unwavering commitment to serving our communities. Furthermore, we have set targets of awarding 100 STEM scholarships, providing life-changing opportunities to deserving individuals, and offering 20 STEM internships to foster practical learning experiences. Through our dedicated STEM training programs, we aspire to empower and educate a diverse group of individuals, reaching 100 participants this year.

With these goals in mind, we are embarking on a transformative journey, ensuring that our CSR initiatives create a lasting impact on the lives of those we serve. We remain steadfast in our commitment to making a difference and driving positive change, one step at a time.

### 4. How do you gather/put together the resources for the many initiatives of corporate social responsibility (CSR)?

ITServe has assembled an exceptional team to drive our CSR objectives in 2023. We are proud to introduce our esteemed national chairs, each leading a specific area of focus:

- STEM Scholarship Chair 2023 - Tanuj Gundlapalli: Tanuj brings his expertise and passion to create opportunities through STEM scholarships, ensuring that deserving individuals have access to quality education and brighter futures.
- STEM Internship Chair 2023 - Jyothi Vazirani: Jyothi leads our efforts in providing meaningful STEM internships, equipping students with practical experience and preparing them for successful careers in their chosen fields.

STEM Training Chair 2023 - Venkata Manthana: Venkata spearheads our STEM training initiatives, delivering transformative learning experiences that empower individuals with essential skills and knowledge.

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SPOTLIGHT

# SAMBA MOVVA

DIRECTOR - CSR

- Non-STEM Activity Chair 2023 - Chandu Gorrapati: Chandu is at the helm of our non-STEM activities, driving impactful initiatives that address various social and community needs beyond the realm of science and technology.
- Volunteer Hours 2023 Co-chair - Ravi Satya Gavirineni: Ravi plays a crucial role in overseeing our volunteer hours program, mobilizing our dedicated team to actively contribute their time and efforts towards making a positive impact.

In addition to our national chairs, ITSERVE boasts 20 chapters, each led by a dedicated chapter president. These presidents serve as pillars, championing the ITSERVE vision alongside our CSR objectives. Working hand-in-hand with chapter-level CSR chairs and passionate ITServe members, they forge strong partnerships with local community colleges and organizations to advance our goals of STEM scholarships, training, and internships.

Our chapter presidents and CSR chairs collaborate closely with their respective communities, fostering meaningful relationships and identifying opportunities to effect change. Their unwavering dedication and tireless efforts are instrumental in driving our CSR initiatives forward.

Together, we form an extraordinary team, united in our mission to achieve our 2023 CSR goals. I feel incredibly fortunate to be surrounded by such exceptional individuals, all working diligently to create a positive impact and shape a better future for those we serve.

## 5. Who are the major partners of corporate social responsibility (CSR)?

ITServe is proud to have cultivated strong partnerships with over 50 prestigious universities and community colleges, forming a robust network to help us achieve our STEM goals. Some notable institutions in our collaborative network include Arizona State University, Bronx Community College Foundation, Bucks County Community College, Georgia State University, Illinois State University, Oklahoma State University, University of North Carolina, University of Texas at Dallas, University of Texas at San Antonio, University of Virginia, and St. Charles Community College, among others. These esteemed institutions share our commitment to education and the advancement of STEM fields.

At the local level, our chapters are actively engaged with community non-profit organizations, forming vital partnerships to drive our mission and objectives forward. Each chapter has dedicated partners that align with our vision, working hand in hand to make a meaningful impact in their respective communities. Together, we leverage our collective resources and expertise to deliver transformative programs and initiatives.

One notable collaboration is with Welcome Home Troops, an esteemed organization dedicated to serving and supporting our veterans. Through this partnership, we channel our efforts toward addressing the unique needs of our veterans, ensuring they receive the care, assistance, and opportunities they deserve. Together, we work towards creating a supportive environment for our veterans as they transition into civilian life. These collaborations and partnerships amplify our impact and enable us to reach a broader audience. By joining forces with universities, community colleges, and non-profit organizations, we forge strong alliances that strengthen our ability to achieve our goals and make a lasting difference in the lives of individuals and communities.

(3/5)



SPOTLIGHT

# SAMBA MOVVA

DIRECTOR - CSR

## 6. How do you choose a target population that needs your services/contributions?

At ITServe, we take great pride in our decentralized team across chapters. Our national/Chapter level CSR chairs play a vital role in identifying and partnering with qualified non-profit organizations that align with our CSR objectives. By adopting a decentralized approach, we have been able to reach and serve diverse communities in need.

Our dedicated national/Chapter level CSR chairs tirelessly scout for organizations that are actively making a difference in their respective communities. They seek out initiatives and programs that align with our core values and focus areas. These partnerships allow us to contribute effectively to causes such as Stem education, healthcare, and social welfare.

The strength of our decentralized team lies in the diversity of perspectives and local expertise. Our CSR chairs in each chapter intimately understand the unique needs and challenges of their respective regions. They work closely with local communities, colleges, and universities to identify impactful projects and collaborations.

This decentralized approach empowers our team members to be directly involved in their local communities, creating a deeper sense of engagement and impact. By leveraging the knowledge and connections of our chapter presidents and CSR chairs, we maximize our reach and ensure that our CSR efforts are targeted and effective.

Together, we are making a tangible difference in the lives of those in need. Our approach not only amplifies our impact but also fosters a strong sense of community within ITSERVE. We are proud to be part of a larger movement that extends beyond individual chapters, uniting us under a shared vision of corporate social responsibility.

Join us as we continue to serve and uplift communities across the nation, driven by the collective strength of our decentralized team and the meaningful partnerships we forge along the way. Together, we can make a lasting and positive impact on the lives of those who need it the most.

## 7. Challenges in meeting the vast needs of the communities you choose to serve

We do have various challenges. Meeting the vast needs of the communities we choose to serve in ITServe CSR comes with its fair share of challenges. Some of these challenges include:

**Identifying the Right Organizations:** Finding and selecting the right organizations that align with our CSR objectives can be a complex task. It requires thorough research and evaluation to ensure that the organizations we partner with have a genuine impact on the communities they serve.

**Assessing Community Needs:** Understanding the diverse needs of the communities we serve is crucial. Each community may have unique challenges and requirements, which necessitates in-depth analysis and engagement with local stakeholders to identify the most pressing issues.

**Limited Resources:** Despite our dedication and commitment, the funding resources available for CSR initiatives may be limited. Balancing the needs of various programs and initiatives with the available funds requires careful planning and prioritization. We try to keep achievable targets in Stem education and meeting those targets in a meaningful way.

**Maximizing Impact:** Ensuring that our ITServe CSR efforts have a meaningful and sustainable impact is a constant challenge. It involves monitoring and evaluating the outcomes of our initiatives, making adjustments as necessary, and seeking continuous improvement in our approach.

**Engaging our members:** Engaging and mobilizing stakeholders/members, both within ITServe member community and the communities we serve, is essential for the success of our ITServe CSR initiatives. Building partnerships, fostering collaboration, and generating support from members, volunteers, and other organizations require effective communication and engagement strategies.

(4/5)



SPOTLIGHT

# SAMBA MOVVA

DIRECTOR - CSR

**Adapting to Changing Needs:** Each local community needs are dynamic and can evolve over time. ITServe local CSR teams are staying responsive and adaptable to these changing needs is vital. Regular assessment and reassessment of the communities we serve enable us to adjust our strategies and programs accordingly.

**Creating Long-Term Sustainability:** While providing immediate assistance is important, establishing long-term sustainability is equally crucial. Developing programs and initiatives that empower individuals and communities to become self-sufficient and resilient requires careful planning and strategic partnerships. Despite these challenges, ITServe remains committed to overcoming obstacles and making a meaningful impact in the communities we serve. We recognize that the journey toward positive change is an ongoing one, and we are dedicated to continuously improving and refining our CSR efforts to address the vast needs of our chosen communities effectively. Together, with the support of our members, volunteers, and partners, we are confident in our ability to create lasting and transformative change.

**Few points to add in addition to the above:**

Since the inception of ITServe CSR in 2010, ITServe CSR team has embarked on a remarkable journey in the realm of Corporate Social Responsibility (CSR). Starting with small steps, we have made a significant impact by investing 1.5 million dollars in STEM activities and various welfare programs. Our commitment goes beyond financial contributions, as we have dedicated over 18,000 hours of collective efforts to serving local communities.

As we continue to learn and evolve, we recognize the pressing needs across STEM programs and non-STEM initiatives. Our mission is to address these needs and make a tangible difference in the lives of those we serve. We understand the importance of making our CSR efforts more visible to our members, as their support is crucial in expanding our activities. We take pride in ensuring that every dollar contributed is utilized exclusively for various CSR endeavors.

With a passionate and dedicated team, we are committed to reaching more organizations and expanding our support network. Our goal is to create a lasting and positive impact on the lives of individuals and communities in need. We are driven by the belief that together, we can build a brighter future for everyone.

Join us in our journey as we strive to make a meaningful difference. Together, we can transform lives, inspire change, and leave a lasting legacy of compassion and service. Let's stand united and make our communities stronger, one step at a time.

**For more information, Please Visit: [www.itserve.org](http://www.itserve.org)**

**(5/5)**

# Congrats to Detroit Chapter and Its President Joe Peddiboyian for Reaching a Milestone with 100+ Members.

## **Joe Peddiboyian has helped the Detroit Chapter achieve this milestone by:**

Promoting the chapter through social media and other channels. I created a dedicated social media account for the Detroit Chapter and used it to share information about upcoming events, job opportunities, and other resources. I also reached out to local businesses and organizations to let them know about the chapter and how they could get involved.

Organizing regular events and networking opportunities. I organized a number of events throughout the year, including networking events, workshops, and speaker series. These events helped to attract new members and to build relationships between members.

Encouraging members to get involved. I encouraged members to get involved in the chapter by volunteering for committees, attending events, and sharing their expertise with others. This helped to create a sense of community and to make the chapter more welcoming to new members.

The key members who helped the Detroit Chapter achieve this milestone are:

- The board of directors: The board of directors provided leadership and guidance to the chapter. They helped to plan events, raise funds, and recruit new members.
- The chapter volunteers: The chapter volunteers worked tirelessly to make the chapter a success. They helped to organize events, plan programs, and provide support to members.
- The chapter members: The chapter members were the driving force behind the chapter's success. They attended events, participated in programs, and volunteered their time.

The challenges in attracting new members to ITServe are:

- Competition from other professional organizations. There are a number of other professional organizations that compete with ITServe for members. These organizations offer similar services and benefits, which can make it difficult to attract new members.
- Lack of awareness. Many people are not aware of ITServe or what it has to offer. This can make it difficult to attract new members.
- Cost. ITServe membership is not free. This can be a barrier for some people who are interested in joining.

The plans/programs Detroit Chapter has had thus far and the plans for the future are:

The chapter has organized a number of successful events throughout the year, including networking events, workshops, and speaker series. These events have helped to attract new members and to build relationships between members.

The chapter is planning to expand its membership outreach efforts. This will include reaching out to new businesses and organizations, as well as to individuals who are interested in IT careers.

The chapter is also planning to launch a new mentorship program. This program will match experienced IT professionals with new IT professionals to provide guidance and support. I am confident that the Detroit Chapter will continue to grow and thrive in the years to come. I am grateful for the opportunity to serve as the chapter's president and I look forward to working with the board of directors, the volunteers, and the members to make the chapter even stronger.



# HOW CAN YOU GET INVOLVED?

Please signup to be an advocate at <https://itserve.org/advocacy> and feel free to enter the information related to your relationships with the MOCs (Member of Congress) or with their legislative staff to work with them, advance ITServe's agenda and seek their support on various causes and issues from time to time.

**Below Link Only for:** Seattle, Phoenix, Bay Area, Los Angles, Dallas, Houston, Austin, Charlotte, New England & Raleigh

Payment Link

[paypal.com/donate/?hosted\\_button\\_id=77CXBHWLD2694](https://paypal.com/donate/?hosted_button_id=77CXBHWLD2694)



***Support our initiatives and motivate us by generously contributing!***

**Below Link Only for:** North East, Atlanta, Florida, Detroit, Philadelphia, Chicago, DMV, Columbus, St. Louis & Minneapolis

Payment Link :

[paypal.com/donate/?hosted\\_button\\_id=9BV3V55AAY4UQ](https://paypal.com/donate/?hosted_button_id=9BV3V55AAY4UQ)



## **For Donors of 5K & above:**

- Appreciation Flyer in the Chapter Group.
- Donor on Banner @ Synergy 2023 with Photos.
- Photos in Synergy Conference Journal.
- Photo on ITServe Website throughout the year.

# ITServe Alliance Inc., CONNECTED PAC (Political Action Committee)

ITServe established "CONNECTED PAC" an organization that receives and disburses financial contributions to political campaigns in support of or against candidates, ballot measures, or proposed bills.

CONNECTED PAC Board is spearheaded by the following team of CEOs who are knee-deep into the issues of concern, taking them head-on to address and help make a difference. ITServe's CONNECTED PAC is approved by FEC (U.S Federal Election Commission) and can support the lawmakers through PAC's contributions wherever they are needed.

— “ —

- Sateesh Nagilla – Board Chair
- Gopi Kandukuri – Board member
- Amar Varada – Board member
- Siva Moopnar – Board member
- Kris Gadde – Board member
- Murali Bandlapalli – Board member
- Jayanth Challa – Board Member
- Mahesh Sake – Treasurer
- Sunil Savili – Joint Treasurer

— ” —

## “ — | Contribute Now | by Donation

**CONNECTED PAC** accepts the members' contributions can only be accepted by personal checks and any one individual can donate a maximum of \$5000 / year. ITServe requests its members to contribute to the best of their ability to support the PAC initiatives.

**Write Checks in favor of ITServe Alliance Inc, and "CONNECTED PAC" in the check memo at the bottom left corner.**

**Mailing Address:** 8951 CYPRESS WATERS BLVD,  
SUITE 160, DALLAS, TX 75019

### **Exceptions:**

- (a) ONLY Personal Account Checks (no business checks allowed),
- (b) Maximum Contribution: \$5,000 /year
- (c) U.S Green Card Holder and/or U.S Citizens.

# IMPORTANT DATES TO NOTE



## 01. LOBBY DAY

We have had two successful virtual lobby day events in 2021 & 2022, and we had overwhelming participation by ITServe membership across the board and lawmakers and their legislative staff who are involved in immigration matters. We have now scheduled for an in-person lobby day-2023 in Washington D.C (Nation's Capital) on July 19, 2023. It is going to be an exciting opportunity to reach out to lawmakers in both Houses and stay tuned for more details to be made available in the next couple of weeks' time.



## 02. GOVCON DAY (Government Contracts)

ITServe is hosting a "Gov Con" Day event on July 20, 2023, next day after Lobby Day in Washington D.C where members joining the lobby day can participate. This event is an opportunity for ITServe members to learn about Government contracting and explore new business opportunities. GovCon Day event will feature a variety of speakers, which includes Govt. officials, industry experts, and successful government contractors etc. This event will cover topics related to Govt. Contracting qualifications, regulations, best practices, processes, and how to win Govt. contracts etc.,

# ITServe Alliance Inc., Startup and Product Companies Updates

## Dream it, Believe in & Achieve it

By Omprakash Nakka: Director of ITServe Startup and Products Team

ITServe Startup and Products Team 2023 introduced new initiatives to boost startup ecosystem internally and externally under the leadership of National President Vinay Mahajan, National Startups and Products Director Omprakash Nakka and his team members, including Chair Jagan Chitiprolu, Chair Arvind Nerella, and Product Companies Chair Bala Rajaraman. These initiatives will help to boost innovation and economy, while offering investment access to our members.

The following are major initiatives planned for this year 2023:

“ITServe Angels,” is a network of investors from ITServe with idea to boost innovation and economy by providing the seed capital for early stage startups. We received overwhelming response from the member community for this initiative.

We are also introducing incubator and accelerator services to create and mentor startups through our partner and member network. ITServe platform provides market access to startups through our members and their client network.

We are planning to organize 3 regional conferences and one national conference. We successfully conducted a West Coast conference in April 2023 with 25+ applicants and 12 selected pitches!! We will be doing an East Coast conference in June 2023 in Hartford, CT and another during the our Synergy conference in October in Atlantic City, NJ. We are exploring possibilities to open an ITServe India Innovation Chapter with exclusive membership to startups, which will help leverage cross border funding's, market access.

Thank you President Vinay Mahajan, Executive Board, General Body members for empowering the Teams to achieve intended objectives for 2023 and beyond.

Innovative startups, Accelerators, incubators can reach us at: [Startup@itserve.org](mailto:Startup@itserve.org)

# MEETINGS UPDATES

## **DMV Chapter, May 17**

The DMV chapter monthly meeting was held on May 17, 2023. It was attended by many members making it a successful event and it provided networking opportunities for the members of that region.

## **Chicago Chapter, May 17**

The Chicago chapter monthly meeting was held on May 17, 2023. It was attended by many members making it a successful event and it provided networking opportunities for the members of that region.

## **Raleigh Chapter, May 18**

The Raleigh Chapter Monthly Meeting was held on May 18, 2023. It provided an opportunity for networking for members of that region.

## **Atlanta Chapter, May 18**

The Atlanta chapter monthly meeting was held on May 18, 2023. It was attended by many members making the event successful and it provided networking opportunities for the members of that region.

## **Phoenix Chapter, May 18**

The Phoenix chapter monthly meeting was held on May 18, 2023. It was attended by many members making the event successful and it provided networking opportunities of the members of that region.

## **Columbus Chapter, May 24**

The Columbus chapter monthly meeting was held on May 24, 2023. It was attended by many members making the event successful and it provided networking opportunities for the members of that region.

## **Charlotte Chapter, May 24**

The Charlotte chapter monthly meeting was held on May 24, 2023. The event provided networking opportunities for the members of that region.

# MEETINGS UPDATES

## **Minneapolis Chapter, May 3**

Minneapolis chapter conducted its first local monthly meeting on May 3rd, 2023. The meeting was a great success providing an opportunity to network with members from the region.

## **Immigration Webinar, May 3**

The Immigration Webinar Special session was conducted on May 3rd, 2023. The participants found the webinar useful and informative,

## **Houston Chapter, May 8**

The Houston Chapter Monthly Meeting was held on May 8, 2023. It was attended by many members making it a successful event and it provided networking opportunities for the members of that region.

## **Austin Chapter, May 9**

The Austin Chapter Monthly Meeting was held on May 9th, 2023. The event was attended by many members providing an opportunity to network.

## **Texas Regional Conference, May 11-12**

Texas Regional Conference was held on May 11 & 12, 2023. The two days event was a great success attended by various members spreading warmth, and energy all around. It was a nice opportunity to network with various members.

## **Immigration Webinar, May 17**

The immigration webinar on May 17, 2023, was conducted by Thomas V. Allen Esq., who shared his insights on the topic of Immigration.

# MEETINGS UPDATES

## **Bay Area Chapter, May 24**

The Bay Area chapter's monthly meeting was held on May 24, 2023. The event provided networking opportunities for the members of that region.

## **Detroit Chapter, May 25**

The Detroit chapter monthly meeting was held on May 25, 2023. It was attended by many members making the event successful and it provided networking opportunities of the members of that region.

## **Minneapolis Chapter, May 25**

The Minneapolis chapter monthly meeting was held on May 25, 2023. It was attended by many members making the event successful, and it provided networking opportunities for the members of that region.

## **Florida Chapter, May 26**

The Florida Chapter Monthly meeting was held virtually on May 26, 2023. The virtual meet was held successfully and was attended by various members of the region.

## **Immigration Webinar, May 31**

An Immigration webinar was conducted on May 31st by Bhanu B. Ilindra who shared great insights about immigration laws.

## **Seattle Chapter, May 31**

The Seattle chapter monthly meeting was held on May 31, 2023. It was attended by many members making the event successful and it provided networking opportunities for the members of that region.

SYNERGY 2023 GRAND SPONSORS



SYNERGY 2023 PLATINUM SPONSORS





# SPONSORSHIP AT SYNERGY 2023

Dear Sponsor,

This is to express our sincere appreciation and gratitude for being a Sponsor of ITServe Alliance's Flagship Annual Conference, Synergy 2022. With your support, we had a highly successful conference in 2022, benefiting ITServe members, vendors, and sponsors. We are reaching out to you to continue your support for Synergy 2023, which will be held in Atlantic City in New Jersey from October 26-27, 2023.

As you are aware, ITServe Alliance's Synergy is the only one-of-a-kind conference delivering innovative strategies, unique insights, and proven tactics for success, exclusively for IT service companies and individuals.

With the theme: "Come, Learn, and Grow" we are working hard to streamline the Synergy Conference process, increase the brand value of our Synergy, and promote diversity to establish it as a recognized America's biggest IT Staffing conference by mainstream media similar to SIA, HR World, Inc 5000.

Synergy 2023 will provide a platform for 2,500+ CXOs from hundreds of multi-national companies to come together to hear industry leaders speak, engage in discussions with lawmakers, participate in interactive breakout sessions, deliberate on the latest trends, challenges, and opportunities in the world of IT Staffing and Technology.

With an esteemed panel of keynote speakers, industry experts, and thought leaders, who will share their insights and best practices on a diverse range of topics, Synergy 2023 will focus on developing strategic relationships with our partner organizations, sponsors, and supporters, to work for a better technology environment by building greater understanding.

Your valuable presence and support for Synergy 2023 will help us provide business owners, entrepreneurs, and executives with strategies and solutions that address the unique needs of the IT Solution & Services Industry.

Come, join us, and be part of our journey. Let us be your voice when it comes to Information Technology. For more information to become a Sponsor. check the details in the [Sponsorship Deck](#)

# SPONSORSHIP AT SYNERGY 2023

- **Nitin Bidi, CEO – Four Oaks Insurance Group**

We extend our heartfelt congratulations to IT Serve for reaching a remarkable milestone of 2000 members! As the Grand Sponsor, Four Oaks Insurance Group is elated to be a part of your thrilling journey.

We aim to help members mitigate business risks by educating them and understanding their business needs. Our exceptional customer service and fast turnaround times have made us ITServe's preferred choice for all insurance needs. From IT Business Insurance to Group Health to Home & Auto Insurance, we do it all. Four Oaks Insurance Group is truly a One-Stop-Shop for all types of Insurance.

Our motto is "Insurance Done Right". So when our clients think of Insurance, they think of Four Oaks.

To Reach us: [nitin@fouroaksinsurance.com](mailto:nitin@fouroaksinsurance.com)

- **Santosh Reddy Somi Reddy Esq. |Attorney-at-law – Somireddy Law Group PLLC**

Santosh R Somi Reddy is the founding partner of Somireddy Law Group PLLC, one of the fastest-growing full-service law firms, headquartered in Ashburn, VA.

Prior to embarking on a legal career, Mr. Reddy was a licensed Professional Engineer with a Master's Degree in Engineering. He completed his Juris Doctor in Law from the University of District of Columbia School of Law, where he was awarded the prestigious Earl H. Davis Award for the top Clinical Performance in law. Mr. Reddy is licensed to practice in 14 States and in US Federal Courts.

His education and background in both Engineering and Law make him uniquely specialized to understand the requirements of IT and Engineering Companies, as well as their legal needs which form the foundation of Somireddy Law Group. The Firm also has office locations in Princeton NJ, Durham NC, and Hyderabad, India.

Somireddy Law Group specializes in handling H-1Bs, L-1s, I-140s, I-485s, DOL/USCIS audits, drafting contracts (employment agreements/vendor agreements), handling payment issues/collections matters, employment law issues, wage theft laws, and discrimination lawsuits.

For more information, please visit [www.somireddy.com](http://www.somireddy.com)

# SPONSORSHIP AT SYNERGY 2023

- **Murali Talluri - Tech Insurance Agency**

Tech Insurance Agency expertise with group health insurance and Business Insurance for IT Companies. Provides employee benefits including Group Health Insurance, Group Dental, Group Life, and Commercial Insurance.

Wishing Synergy 2023 All The Very Best!

- **Vedavyas K - TrackEx - Unified Travel & Expense Management Platform**

Save time and manage corporate costs by Simplifying your Travel & Expense management!

TrackEx is a cloud-based, integrated travel and expense management application that enables end-to-end corporate travel management for corporates and their employees.

A comprehensive solution that facilitates hassle-free business travel for employees along with real-time actionable insights. It helps both management as well as employees to analyze and manage their travel spend.

- Easy travel planning and booking (air, car, & hotel)
- Expense management on-the-go.
- Automated expense approvals
- Hassle-free Accounting
- Get data and insights to build custom reports.
- Flexible users and role management
- Dedicated technical support and customer service.

**Benefits:**

- Save up to 70% of your time!
- Save more than 20% on your travel expenses!
- Boost compliance 3X
- Up to 80% automation for your travel and expense workflow
- 90% compatibility level- integration with critical systems
- Boost decision-making & performance 2X.

**Offer for ITServe Members:**

TrackEx is available for free of cost for all ITServe Members, Register here (<https://app.trackex.com/login/ITServe>) or write to [sales@trackex.com](mailto:sales@trackex.com) Get your IT Incident Management tool at zero-cost now!!

# IMMIGRATION UPDATES

## USCIS Expands Premium Processing for Applicants Seeking to Change into F, M, or J Nonimmigrant Status

The premium processing expansion for certain Form I-539 applicants will occur in phases, and nonimmigrants requesting premium processing should not file before these dates:

- USCIS will accept Form I-907 requests, filed via paper form or online, for applicants seeking a change of status to F-1, F-2, M-1, M-2, J-1, or J-2 status, who have a pending Form I-539, Application to Extend/Change Nonimmigrant Status.
- USCIS will accept Form I-907 requests, filed either via paper form or online, for applicants seeking a change of status to F-1, F-2, M-1, M-2, J-1, or J-2 status, when filed together with Form I-539.

[Click to Know More](#)



## Fear of USCIS scrutiny deters many Indians from filing H-1B petition

The organization that manages the immigration system of the US also flagged the issue of a large number of multiple registrations for eligible beneficiaries. Serious concerns were raised about many applicants trying to gain an unfair advantage in the H-1B lottery process by working together with unscrupulous companies and consultancies with multiple registrations submitted on behalf of the same beneficiary. "We remain committed to deterring and preventing abuse of the registration process, and to ensuring only those who follow the law are eligible to file an H-1B cap petition," the USCIS announcement said.

[Click to Know More](#)

# MEMBER BENEFITS

ITServe is providing excellent benefits to members. The benefits team continuously works to enhance benefits for members. Here are some Benefits below that can help:

- ADP Payroll discount of 60%
- MS Office 365 Business basic \$1.8 per month for User MS Office 365
- Business Standard \$12 per month for user
- Comprehensive Smart Pack with Fed and drug test \$72.43 from USA Facts
- No out-of-pocket fee! No retainers or hourly rates for Collection Agency

Please feel free to reach the benefits team by E-Mail: [benefits@itserve.org](mailto:benefits@itserve.org)



## “SPORTS & WELLNESS” Program at ITServe Alliance

Staying FIT physically and mentally is the key to keeping pace with the fast-paced world we all live in as entrepreneurs. Being fit and healthy goes without saying to make a difference in our professional and personal lives and maintain balance.

As you all know, the pandemic has taught us the importance of being healthy and its impact on our lives, our families, the well-being of the employees, and the overall organization in general. Some of the benefits we envision through these physical activities and staying engaged will:

- Instill discipline, confidence, team bonding & building, co-existence in a fun-filled environment.
- Help to improve both mental & physical health.
- Enhance member engagement at ITServe through sporting events.
- As the saying goes, healthy minds have more and make a positive contribution to their communities.

ITServe is excited to announce a new initiative to help our members relieve some stress from day-to-day activities by introducing a sports and wellness program. The program in the inaugural year will have Badminton, Cricket, Golf, Table Tennis & Volleyball with Yoga. Complete program details will be published soon.

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